

**Davis Bike Club  
Board of Directors Meeting  
Tandem Properties Conference Room  
December 14, 2009**

**Present:** Stu Bresnick, Carolyn Regan, Marnelle Gleason, Alan Hill, Bruce Winder, Dave Joshel, Steve Kahn, John Whitehead, Robin Neuman, John Hess, Phil Coleman, Jason Eiserich

**Absent:** Dutch Martinich, Robin Rolles, Marlene Hanson, Paul Guttenberg

**Meeting called to order at 7:05 pm by Stu Bresnick.**

**Recording Secretary:** November 2009 minutes were approved unanimously.

**President:** No report.

**Vice President:** Hill reported that the Holiday dinner will take place tomorrow December 15<sup>th</sup>, at the Senior Center. Hill asked for help with set up and clean up.

**Treasurer:** Gleason reported that she purchased some new certificates of deposit in November as there were 2 CD's that matured. Gleason presented the 2010 Proposed Budget, 2009 Net Worth as of November 30, 2009, Profit & Loss Statement through 11/30/09, and DBC Budget Year to Date. The financial reports were approved unanimously.

**Davis Double Century:** No report.

**Foxy's Fall Century:** No report.

**Membership:** No report.

**Corresponding Secretary:** No report.

**Newsletter:** No report.

**Quartermaster:** Joshel said that he will buy some ice chests to use for the Davis Double Century. Bresnick said that the shed is looking incredibly wonderful right now.

**Philanthropy:** No report.

**Publicity:** Whitehead reported on 3 recent articles. Destination Cache Creek had a mention of the Hall of Fame dinner, the League of American Bicyclists is sponsoring a newsletter competition for bike clubs, and the final environmental impact report for Highway 16 is now online per Cal Trans. Whitehead will

read the EIR and report back to the board. Hess also mentioned that the League of American Bicyclists is sponsoring a competition for Club of the Year. Hess said he will consult with Lee Millon, Robin Rolles and Jason Eiserich, and Hess will send in a letter on behalf of DBC for the Club of the Year Competition.

**Race Team:** No report.

**Safety:** No report.

**Touring:** Kahn reported that there was good participation in the jersey ride program this year, with 33 jersey ride submissions.

**Ultra Distance:** No report.

**Unfinished Business:**

1. Bresnick said that McMahon has finished his work on the new website, and Scott Alumbaugh is now working to finish it up, and will send out a trial version soon.

**New Business:**

1. Bresnick will post the Logo Guidelines Policy on the web site. Whitehead asked for clarification as to whether the logo background color can be other than white when the black & white design is used. After discussion Bresnick said he will contact Alumbaugh for clarification on the background color for the logo. The pantone colors specified for the logo are: 21(orange), 292(sky blue), and 289(navy blue).
2. Bresnick said the Steve Larson Bike Parking request is being taken off the table for now.
3. The proposed budget for 2010 was presented by Gleason, and after discussion some changes were made to the proposed budget. The 2010 proposed budget was approved unanimously, to be forwarded to the new board in January for approval.
4. Neuman requested the use of the list serve to ask for volunteers to set up and serve dinner for the homeless shelter in Davis. The request was approved.
5. Eiserich said the race team has been very successful in obtaining in kind sponsorships, and the sponsors would like to extend the offers to the general club. Eiserich asked for feedback on how to offer these discounts without upsetting the local merchants.

Meeting adjourned at 8:25 pm.

**Next membership meeting: Tuesday December 15<sup>th</sup>, Holiday Party**

**Next board meeting: Monday January 4<sup>th</sup>, Tandem Properties**

**Newsletter deadline: December 20<sup>th</sup>**