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## **MINUTES OF THE DBC BOARD OF DIRECTORS MEETING ON FEBRUARY 3, 2014**

### **PRESENT:**

**President: Nancy Knofler**

**Vice President: Kathy Stewart**

**Treasurer: Marnelle Gleason**

**Secretary: Jack Berger**

**Race Team Director: John Steggall**

**Philanthropy Director: Stu Bresnick**

**Tour and Ride Director: Dave Joshel**

**Membership Director: John Hess**

**Director-at-Large, Double Century: Robin Neuman**

**Director-at-Large, Ultra Cycling Events: Dan Shadoan**

### **Members Absent:**

- **Glenn Mounkes, Newsletter Editor**
- **Michael Borgg, Foxy's Director-at-Large**

### **Also Present:**

- **Scott Alumbaugh, Web Administrator**
- **Russ Kranz, Quartermaster**
- **Bernhard Sturm, Assistant Race Team Director**
- **Robin Farina (Guest)**
- **Jason Fearing (Guest)**

## **Meeting Convened at Tandem Properties at 7: 06 pm**

### **Adoption of Agenda (President):**

- Motion to adopt agenda: Moved by Dan and seconded by Marnelle.
- Motion passed unanimously.

### **Consent Calendar (President):**

- **Approval of Minutes, January 2014**
- **2013 Revised Year End Financial Reports- Approval of Report**
- **2014 Year to Date Financial Report- Approval of Report**
- **2014 Budget Revision- Increase the Ultra Distance Line Item by \$1,200.00 and Decrease the Reserve by \$1,200.00- Approval of Budget Revision**

**Motion to approve all four Consent Calendar items: moved by Stu, seconded by Dan, the motion passed unanimously.**

### **Women's Race Team Guest Speaker and Discussion (Race Team Director)**

Robin Farina was introduced by John Steggall, Race Team Director. Robin has recently moved to our area and is interested in promoting women's cycling. She has a multifaceted background in sports and sports management, which includes, among other interests, racing on the amateur and pro levels, coaching, as well as being President of the Women's Cycling Association.

In conjunction with John, she will be writing a proposal to re-establish a DBC Women's Race Team, with Robin providing coaching as well as clinics for new Women Racers. A formal proposal will be made to the DBC Board of Directors shortly. John mentioned that some "seed" money from DBC will be requested. He feels that the program will eventually become self-sustaining with sponsorships etc.

Robin was thanked for her presentation.

### **Facebook Page Guest Speaker and Discussion (President, Webmaster)**

Jason Fearing gave a verbal presentation, along with printed materials, regarding Facebook and its potential for aiding DBC outreach. Jason would like to breathe some life into our relatively inactive DBC Facebook page, with a weekly capsule of DBC events and news. He welcomes input from all DBC members, and will coordinate his efforts with Scott Alumbaugh and Deb Ford. Scott will screen all Facebook posts. Eventually Jason would like to consider using meetup.com to announce rides.

It is hoped that using Facebook, Meetup, and possibly other “new media” will bring DBC outreach to a younger demographic.

Jason was thanked for his presentation. Nancy asked him provide the Board an update in a few months.

## **Reports of Officers, Directors, and Appointees**

### **President, Nancy Knofler**

- Nancy checked with our bank about the possibility of setting up an “autopay” option to allow membership fees to be paid via our web site. She was referred to the Merchant Account Representative, who will be contacting her about setting up a Merchant Account that will allow for this option. There will be some fee for this service, and this could come to the Board for approval. The autopay option, although now being consider for membership fees, could be extended to collecting fees for DBC events in the future. The use of autopay will likely appeal to younger, media savvy persons, and is consistent with our interest in outreach to this group. Nancy will report back on this meeting shortly.
- Nancy reports she is finding her way as president with the help of may long time DBC members. Many of the past presidents have been very helpful to her as she settles into her new roles. She is grateful for the help.

### **Vice President, Kathy Stewart**

- Next week’s General Membership Meeting will feature tour discussions and sign ups.

### **Secretary, Jack Berger**

- No Report.

### **Treasurer, Marnelle Gleason**

- She will be preparing the DBC taxes this month.
- Marnelle has a returned check from a Brevet. Dan Shadoan will look into resolving this.
- Reimbursement forms are now available at B&L Bike Shop (as well as on line).
- She put \$10,000.00 into a CD.
- A check written to the Capell Valley Fire Department, at the time of the 2013 Davis Double Century has finally cleared.

### **Membership, John Hess**

- No Report.

### **Philanthropy, Stu Bresnick**

- No Report.

### **Race Team, John Steggall**

- No Report.

### **Tours and Rides, Dave Joshel**

- General Membership Meeting: presentations and tour sign ups.

### **Double Century, Robin Neuman**

- No Report.

### **Ultra Distance, Dan Shadoan**

- March Madness is “minutes away”.
- The web site is mostly done.
- The Eventbrite link has been set up.
- Scott is working on a jersey design.
- The March Madness party will be at the Senior Center, June 1<sup>st</sup>.
- Dan urges all Board Members to participate in March Madness either by riding or by donating.

### **Appointee Reports**

#### **Quartermaster, Russ Kranz:**

- Russ reports that B & L bike shop presented him with one of the 4 large plastic sag boxes that were put together years ago. The box was returned to B & L in pristine condition.

### **Committee Reports**

- None

### **New Business**

- Ride of Silence: Planned for May 21<sup>st</sup>. Ellen Winder will prepare a proposal for this event. She has been in contact with the City of Davis regarding permits, insurance, police escort, etc. She will work with Dave Joshel on this, and will submit a proposal to the Board.
- Maria Tebutt, Woodland cycling advocate, will address the next board meeting. She will be discussing “Cycle de Mayo”, as well as a research project with which she is involved.
- Dunlap Funds: John Steggall will set prepare a policy document regarding the long term use of the Dunlap Funds.

- Possible Women's Race Team item.

### **Adjournment**

- Motion to adjourn, moved by Dan, seconded by Robin.
- Motion passed unanimously.

### **Meeting adjourned at: 8:29pm**

Next membership meeting: Monday, February 10<sup>th</sup>, 2014, 7pm, US Bicycling Hall of Fame, 303 3<sup>rd</sup> Street, Davis Ca.

Next Board meeting: Monday, March 3<sup>rd</sup>, 2014, 7pm, Tandem Properties, 3500 Anderson Road, Davis, Ca.

Respectfully submitted

Jack Berger, Board Secretary