

**Davis Bike Club
Board of Directors Meeting
Tandem Properties Conference Room
Feb 9, 2009**

Present: Stu Bresnick, Carolyn Regan, Marnelle Gleason, Alan Hill, Dutch Martinich, Bruce Winder, Marlene Hanson, Steve Kahn, Robin Rolles, Phil Coleman, John Whitehead, Milt Blackman, Robin Neumann, John Hess, Dave Joshel

Absent: Paul Guttenberg

Meeting called to order at 7:04 pm by Stu Bresnick

Ultradistance: Dan Shadoan reported that the Gold Rush has 310 interested riders. The Control Points have all been established, 2 major captains are still needed.

President:

1. Bresnick presented the thank you letter from the City of Davis to DBC for being a bronze level sponsor of the Amgen Tour of California, and summarized the schedule of events for Sunday's Stage 1 Amgen Tour start in Davis.
2. Bresnick discussed a call he had received from Art Summerfield requesting a letter of support from DBC to change the emergency numbers on the American River Bike Trail signs from 911 to local contact numbers. Kahn will contact Parks Operations and follow up.
3. Scott Alumbaugh reported via e-mail regarding web page redesign. Barbara Anderson, Susan Gishi, Russell Reagan and Scott Alumbaugh met with Steve McMahon to receive training. Plan is to go live mid April, after all March Madness miles are reported. They are waiting on a CD with contents of the current site from Dan Shadoan.

Recording Secretary: January 2009 minutes were approved unanimously.

Treasurer: Gleason presented Net Worth report as of 2/9/09, YTD Profit & Loss, and DBC Budget 1/1/09 to 12/31/09. Gleason is gathering the year end tax information. Financial reports were approved unanimously.

Vice President: The March meeting will be a presentation by Dr. Eric Hassid on Healthy Living. The April meeting will be a bike swap. Hill said that possible future topics include a presentation on bike fit, a summer picnic, a presentation by Mike Byrna on bike repair/maintenance, and some commercial tour presentations. Rolles suggested contacting Joe Santos from Wheelworks as the speaker for the bike fit presentation. Hill suggested giving free one year membership to bike buyers at local shops as a way to increase membership. After discussion, it was decided that Hill will look into this further, and present a proposal next month.

Newsletter: Martinich asked for opinion regarding placing sponsor logos into the newsletter. Bresnick will get a list of the DBC sponsors for Martinich. The deadline for the March newsletter is Feb. 20th.

Membership: Winder is sorting out the requests for paper vs. e-mail newsletters. A paper newsletter will go out Quarterly to everyone to serve as a reminder for membership renewals, and to update e-mail changes. Discussion followed on how to keep membership informed of their renewal date. Winder will talk with Alumbaugh about linking the new web site with the membership roster. Bresnick will put a note in the March newsletter regarding lapsed membership, reminding members to check their expiration date.

Corresponding Secretary: No report.

Quartermaster: No report.

Touring: Kahn said he is looking into rewriting the DBC tour policy, if needed, to include the qualifications to be designated a DBC supported tour. He will present a proposal at a future meeting. Kahn suggested reviewing the \$15/day/rider and possibly increasing it in the future. The Clear Lake tour being led by Russell Reagan has been cancelled.

Race Team: Rolles said that the Race Team clothing order will be distributed this month. News 10 will have a video of the Junior Race Team on Channel 10 this Wed. from 11:00am-12:00pm. The Dunlap Time Trial will be on 6/7/09, things are getting started on preparations.

Safety: Coleman said that bicycle helmet notifications to the schools are beginning.

Public Relations: Whitehead reported via e-mail to the board regarding all the activity surrounding the Amgen Tour of California and the increased coverage DBC has been receiving. Whitehead presented 3 recent articles in the Davis Enterprise, and discussed the 30 second video commercial by Hal Sloan that will air on Versus Network during the Amgen Tour.

Philanthropy: Blackman reported that DBC has contributed \$350 to the Plainfield Fire Station for their March 1st pancake breakfast. The breakfast will be free to the first 50 DBC members. Blackman said that all of last year's March Madness sponsors have been contacted. Velocity, Wheelworks and Yolo Federal Credit Union will each contribute \$500. The March Madness banquet will be Sunday June 7th at the Odd Fellows Hall. The March Madness application is available on the web site. Bresnick said the fees are the same as last year, with the exception of the jersey which is \$5 more this year. Mary James is running a contest to select the jersey design for March Madness.

Davis Double Century: Neuman said there have been some changes in the rest stops for this year, the route remains the same. This year there will not be a rest stop at the dam or

Nichellini, there will be one at Moscowite. The DC jersey cost will be \$45. Neuman is still looking for a Finish Food Chairperson, and First Aid Chairperson. Kahn will encourage tour leaders to send out a notice to their participants to volunteer at the Double Century to get their required volunteer hours.

Foxy Fall Century: No report.

Old Business: No report

New Business: No report

Meeting Adjourned at 8:35 pm.

Next Board Meeting: Monday, March 9th, 7:00pm at Tandem Properties.