



Minutes of the June 1, 2015 DBC Board of Directors Meeting

PRESENT:

President: Stuart Bresnick

Treasurer: Marnelle Gleason

Secretary: Jack Berger

Membership Director: Scott Alumbaugh

Director-at-Large, Double Century: Robin Neuman

Director-at-Large, Foxy's Fall Century: Richard Waters

Director-at-Large, Ultra Cycling Events: Dan Shadoan

Newsletter Editor: Martha Gegan

Members Absent:

Vice President: Kathy Stewart

Philanthropy Director: Wil Uecker

Race Team Director: Bernard Strum

Tour and Ride Director: Dave Joshel

Also Present:

Russ Kranz, filling in for Bernard Strum

Meeting Convened at Tandem Properties at 7:05 PM

Adoption of Agenda (President):

- Moved by Dan and seconded by Robin to adopt the agenda as presented. Motion passed unanimously.

Approval of May Minutes (President):

- Moved by Dan and seconded by Robin to approve the May minutes as presented. Motion passed unanimously.

Reports of Officers, Directors, and Appointees (as needed)

President, Stuart Bresnick

- River cats Game coming up Sunday June 7th. Seven tickets are left, and are transferable to another game. Ticket sales are expected to break even.
- Photo exhibit status: Scott has sent of email with no response. This item will be on hold for now.
- Double Century fatality: Stu has sent a letter of condolence to the family. Our insurance carrier has been notified. A \$5000.00 payment will be made to the family per our policy. This will be handled by the insurance company.
- The need to recruit new volunteers was brought up by Stu as a perennial problem. A lengthy discussion followed. The ideas brought forward by the board included:
 - Members of the club need to become volunteers for the club.
 - Those who participate in the rides need to be recruited.
 - Stu will “make a pitch” for volunteers at the next general meeting.
 - He will ask the V.P. to make sure this is done at all future general meetings.
 - Stu also suggested circulating a volunteer sign-up sheet at the meetings.
 - Russ mentioned that DBC does not serve the UCD community very well and offered some suggestions that might help, such as promoting rides that will attract different demographics. Evening rides were suggested. He also suggested incentives for ride leaders. He also mentioned our use of social media is not as good as it could be.
 - Rick mentioned the past practice of local bike shops offering a free one year DBC membership with each bike sale.
 - Motion made by Stu and seconded by Martha: provide all bonafide bike shops in Davis and Winters that sell new bikes with one of our brochures with an attachment that offers a free one year membership in DBC to anyone who buys a new bike. Motion passed unanimously.
- Board position for next year: Stu will be contacting board members to solicit commitments for next year.

Vice President, Kathy Stewart

- No Report. The coming general membership meeting will feature a panel speaking on the history of the DBC.

Secretary, Jack Berger

- No Report.

Treasurer, Marnelle Gleason

- The budget report for May is done. The Double Century's income will be under budgeted amount by about \$4-5K. All the Double Century bills are not in as yet, including Nugget and All Star Rentals. Expenses look like they will be under budget as well.
- American River Parkway Foundation: check not cashed for \$750.00. Check is now voided. Marnelle called them today. The \$1,500.00 sent in January paid for balance of 2014. We will owe another \$1,500 for 2015 and another for 2016. Will pay another \$1,500 in July. Currently, on the budget report, the \$1,500 is under special projects. On July's budget report, it will be moved to advocacy budget line.
- Race team: one uncashed check outstanding, investigation ongoing.
- Motion made by Dan and seconded by Robin to accept the financial report. Motion passed unanimously.

Membership, Scott Alaumbaugh

- Everything is rolling along. We have approximately 500 paying members, and few lifetime members. We have 25 complimentary memberships, which are mainly race team sponsors.

Newsletter, Martha Gegan

- No new articles received. An article will be solicited from the Race Team promoting the July 4th Criterium. Martha will compose an article on volunteering.

Philanthropy, Will Uecker

- No Report.

Race Team, Bernard Strum

- Russ, speaking for the Race Team: Dunlap TT is cancelled this year. The July 4th Criterium is on track, the street closure permits submitted today. The Criterium infrastructure will be cut back a bit this year for budgetary reasons. Fees have been raised. The Race Team is using "Timeyourrace" as their online registration provider.
- Junior nationals will be in Tahoe this year. DBC will have riders participating.

Tours and Rides, Dave Joshel

- Absent, No Report.

Double Century, Robin Neuman

- Robin thanks all for helping with this year's Double Century.
- A few riders dropped out due to the fatality.
- We have received tremendous positive feedback from our riders. She read a very nice letter from one of the Double Century participants.
- Robin has been in contact with the Solano County CHP. Some of the CHP officers are cyclist and one rode the Double Century this year. The Solano County Public Information Officer is a cyclist who sees all side of the issue, and he would like to talk with us about enhancing safety. He will talk to the Board of Directors next month.
- He would like all to have a representative from each of the CHP county offices that service the Double Century come to a membership meeting for an informational session.
- Robin will coordinate with Kathy about a general membership meeting with the CHP.
- Robin mentions there will be changes for next year's Double Century, which will include moving the start/finish from the Hall of Fame. She has spoken with Bob Bowen regarding this.
- Robin would like to solicit more participation by Davis businesses, especially around issues of accommodating families from out of town.

Ultra Distance, Dan Shadoan

- Dan reports the 600K brevet was a success, with good weather.
- The man who runs the Genesee General Store in Taylorsville is a great chef, preparing meals for both the outbound and inbound riders. His services have been well received by the participants.
- We had great efforts by our volunteers.
- We are working on finding a date for the Gold Rush in July of 2017.

Foxy's Fall Century, Richard Waters

- Rick reports that the routes for each of the three rides have been settled.
- The major difference for this year is that the 100 mile ride will be reversed.
- The Solano Lake rest stop will be move from the park to the group camp site.
- Lunch for the 100K ride will be moved from Winters park to Solano lake.
- The date will be October 17th.
- Registration will open on August 1st.

Appointee Reports

- No Reports.

Unfinished Business (if any)

- None

New Business

- None

Adjournment: at 8:07 pm

Respectfully submitted,

Jack Berger, Secretary, Board of Directors.

Next membership meeting: Monday, June 8th, 7pm, US Bicycling Hall of Fame, 303 3rd Street, Davis Ca.

Next Board meeting: Monday, July 6th, 7pm, Tandem Properties, 3500 Anderson Road, Davis, Ca.