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**Minutes of the February 1st, 2015 DBC Board of Directors Meeting**

**PRESENT:**

**President: Phil Coleman**

**Vice President: Barbara Anderson**

**Treasurer: Wil Uecker**

**Secretary: Jack Berger**

**Philanthropy Director: Jackie Phillips**

**Tour and Ride Director: Dave Joshel**

**Director-at-Large, Double Century: Robin Neuman**

**Director-at-Large, Foxy's Fall Century: Richard Waters**

**Director-at-Large, Ultra Cycling Events: Dan Shadoan**

**Newsletter/Outreach director: Martha Gegan**

**Members Absent:**

**Race Team Director: Fred Schnaars**

**Membership Director: Jason Fearing**

**Also Present:**

- **Glenn Mounkes**
- **Richard Mansfield, quartermaster**
- **Russ Kanz**
- **Maria Contreras Tebbutt**
- **Representing the USBHOF: John Hess, Bob Bowen, and Manny Carbahal**

## Meeting Convened at Tandem Properties at 7:03 PM

### New Business:

- Presentation by USBHOF leadership: Bob Bowen, President of the USBHOF, reviewed the history of the HOF in Davis and its current economic status. Discussion followed.
  - The HOF relocated to Davis in 2009, just at the time of major declines in financial support for the HOF. These included a drop off in national support due to the economic downturn, loss of corporate sponsorship interest due to the Lance Armstrong affair, and recent changes in State redevelopment laws resulting in the loss of economic support from the City to the HOF.
  - The City of Davis does provide the building, but the HOF pays for all utilities, staff, security, etc.
  - The annual induction ceremony, with the support of UCD, is a break even event.
  - At the present time, there is no money for extended hours of operation, professional curation, or new displays.
  - DBC has made a yearly donation of \$2,500.00 and has, in exchange, access to the building for meetings, is the designated host bike club, and has an ongoing display area devoted to club activities and history.
  - John Hess and Russ Kanz mentioned that the HOF has been supportive of Race Team events as well. Both the Race Team and the Junior Race Team have used the HOF for meetings.
  - Bob mentioned that future plans for the HOF include bringing in a third party café operator with the intent of keeping the facility open more days of the week while bringing in a revenue stream. While the café might be open on the main floor 6-7 days a week, the museum and HOF memorabilia (with docents) would be open Wednesday evenings and Saturday mornings as they are now.
  - Robin reviewed the difficulties in using the HOF facility as the headquarters for the Davis Double Century, and the subsequent decision to move the Double Century operation elsewhere.
  - Phil reviewed the problems in using the HOF facility for DBC membership meetings and the decision to move those meetings elsewhere, and reflected that much of the benefit DBC received from the use of the HOF facility is no longer the case.

- Phil expressed an interest in understanding the financial vitality of the HOF. He was reassured that the HOF was not leaving Davis in the next few years. Manny Carbahal reported that the HOF was breaking even on its budget and able to maintain its current level of activities. Sources of income include corporate sponsors, individual sponsors, sales at the HOF, hall rentals, and donations by visitors.
  - Wil expressed a desire to see the DBC engage with the HOF for mutually advantageous events. The possibility of doing a joint event at the time the 2016 July 4<sup>th</sup> Criterium was mentioned by Bob Bowen. There was general support among the board for this approach.
  - Barb reflected that with the HOF operating on a thin budget, the contribution of the DBC is vital to HOF. She felt that it was incumbent on the DBC to continue to support the HOF at least at the current level.
  - After long discussion about the role of the HOF within the Davis community, and its level of support from the city council, Barb offered a motion that the DBC continue to support the USBHOF to the extent that we have in the past, \$2500.00 per year. The motion was seconded by Wil. Motion passed unanimously.
- American River Bike Trail support: This item was deferred until next month.

#### **Reports of Officers, Directors, and Committees:**

- Dave Joshel (Tour and Ride Director) presented some adjustments (none of which contradicts current policy) to the club touring policy, as follows:
  1. Tour deposit amounts are to be set by the individual tour leaders.
  2. Deposits are non-refundable if a rider cancels less than 30 days before a tour unless the rider finds a replacement to take his/her spot.
  3. No alteration of trip cost. Anyone signing up for a tour pays the full cost if they decide to leave the tour early or skip days.
  4. Depending on the tour leader, sag drivers and leaders may get their trip at reduced or no cost.
  5. All tour participants should have a minimum of 8 hours of volunteer time in the preceding year.

Discussion followed, especially regarding item 5 above. It was the consensus of the Board that the Tour Director and the Tour Leaders carefully monitor the 8 hour volunteer hour requirement as a criterion to be selected for a tour. This policy will be announced at the annual tour meeting and at other times throughout the year. Individual tour directors can deal with how to implement item 5 in the situation of a tour that has not filled, or in a tour that is oversubscribed.

Dave will review the touring policy at the upcoming tour meeting, and will mention the requirement for volunteer hours. He will also mention that tour participants are selected by the tour leader, regardless of the position of the signature on the roster.

Motion to accept these amendments to the touring policy was made by Martha and seconded by Jack. Motion passed unanimously.

- Wil Uecker, Treasurer: Wil wanted clarification on this issue: Is the revenue from a race team member only the \$30.00 Race Team fee, or is it the Race Team fee plus the DBC membership fee. He was reassured by several long time board members that the Race Team revenue consists only of the \$30 Race Team fee.
  
- Rick Waters, Foxy's Fall Century director:
  - Rick was notified that the DBC mail folder at B&L Bike Shop is in sad shape with the labels peeling off the dividers. It turns out that the dividers are being ignored in any case. No action taken.
  
  - Rick reports that there is a new version (as of today) of a proposed ordinance which is to be put before the Napa County Board of Supervisors tomorrow. Apparently the requirement for signed waivers by volunteer and event participants has been dropped. The ordinance will be presented to the Board tomorrow and voted upon a week later.
  
  - Fall Century: Rick and several others visited the Eventbrite Company...which is putting forth a major effort to accommodate persons registering for events on mobile devices. Our DBC website does not currently support this, but Jason is working on improvements that will allow for mobile registrations to be accepted on the DBC website for all our events.
  
  - Rick recently attended a conference on “how to run a bike ride”. While there he was approached by persons organizing rides for other clubs who were interested in the notion of exchanging gratis entries (4) into each other’s rides. This is to be done as a way of thanking volunteers that also provides a way to bring back ideas, used elsewhere, to the home club....with the notion that such sharing ideas could be productive for all concerned. Rick asks that we consider for this for the future.
  
  - Rick reports that he learned in an insurance seminar, that the definition of a guest rider is a “first time” rider only, and a non-member rider would not be covered on his/her second ride as a guest. Phil pointed out that there is no practical way for ride leaders to keep track of this.
  
- Martha Gegan, Newsletter/outreach director: Martha reported on yesterday’s “poker ride” which was cut short by the wind. Sixteen members participated. The event took in \$205.00. The winner got \$100, and the remaining \$105.00 will be donated to the King High bike repair program.

- Russ Kanz (speaking on behalf the Race Team): The DBC Elite team participated in the Land Park Criterium last Saturday (first race of the year). Scott Cohen took a podium in the Pro 1,2,3 race. There were several top 10 finishes with DBC riders in the 35+, Elite 4, Elite 3, and Pro 1,2,3 races. The new DBC kit was out in force.
- Jack Berger, Secretary: Jack reported on his “committee of one” assignment to look into the availability and cost of various emergency information helmet stickers systems.
  - Helmet Emergency Lifesaving Profile (H.E.L.P.) provides both an external and internal helmet stickers (two are a set), that cost only 1 dollar each. More information on this is found at [www.safety-identification-products.com/bicycle-helmet-stickers.html](http://www.safety-identification-products.com/bicycle-helmet-stickers.html)
  - Medical Information Carrier is a company that provides a similar product, providing a decal that adheres to the outside of the helmet, as well as an interior medical information sheet protected in a small plastic envelope. This retails for about \$1.35 each depending on order size. More information at <https://store.idformyhelmet.com>
  - Phil mentioned that these have been purchased by the Club in the past, and they are mentioned here as an option.
- Dan Shadoan, Ultra Cycling director:
  - The DBC website for March Madness is almost complete. All fees will be the same (\$15.00) as last year. This year’s event will be dedicated to Walt Little. This year’s jersey will be designed by Robin Cheng.
  - Ultra-distance: Brevet cards have been (750 of them) sent out to all riders who participated last year. Insurance fees are changing this year. RUSA is using some of their funds to subsidize insurance costs for RUSA members. This means it will be cheaper for us to insure our ultra-distance rides through RUSA, as almost all our riders are RUSA members. This could result in savings in supplemental insurance costs for DBC.
  - We are in the process of refurbishing the Pay Pal account for DBC. Dan and Wil will work out the details.
- Phil Coleman, President:
  - Membership dues:
    - The prior board has left us the task of reviewing membership dues, which currently stand at \$20.00 per annum for individuals and \$30.00 per annum for families. The dues were last raised circa 2004.
    - Membership benefits were reviewed, and a copy of these circulated. See appendix 1.

- Any increase in dues would have to be applied only when a member's existing "paid up membership" has expired.
- If a dues increase were to be chosen by the board, it would be, according to the bylaws, adopted in November and would take effect the following January.
- The financial impact of a dues increase is significant: Currently we have 709 paying members, thus a \$10.00 fee increase would net approximately \$7,000.00/year. (Subsequent clarification from the Membership Director indicates the number is closer to 500 paying members.)
- There followed a discussion as to whether the club needs extra revenue at this time or not.
- The prospect of losing members due to higher dues was recognized as a possibility.
- Dan mentioned that the original purpose of the membership fees was to cover the cost of printing and postage for the newsletter. Dan feels that since this expense is no longer operative, an increase in dues is not justified.
- Martha pointed out that the club's philanthropic spending is much greater now than it was at the time of the printed newsletter. She feels that the dues support our philanthropy and advocacy role in the community. She feels that these items are sufficiently important that, if needed, the dues might be raised to allow us to continue these activities at their current levels.
- Wil felt that he did not wish dues to support philanthropy, but was comfortable with dues supporting advocacy. He felt that philanthropy support should come from the success of our revenue generating events. He did not want to see dues raised just to support philanthropy.
- Phil mentioned that we do have a significant reserve fund, which should be prudently protected.
- Revenue generation by our major events was discussed. Rick mentioned he would like to see the Foxy's Fall Century fees stay the same while trying to increase ridership. Rick also mentioned that the club no longer has sponsorship income as it did back in the days of the printed newsletter.

- Dan mentioned that we should recognize, when looking at our philanthropy, that the major events contain philanthropic spending that is outside of the philanthropy budget per se (e.g. contributions to churches, schools, the Red Cross, and fire departments).
  - Concerns were raised over dipping into our reserves to pay for our programs, and it was pointed out that this cannot continue indefinitely.
  - Phil suggested that further discussion of dues be tabled for now, and brought up again next month. No action can be taken until November in any case.
- Fixit Stands: the status and fate of these will be brought up on next month's agenda.
  - Commendations: Phil reviewed the history of these, noting that the Club has a tradition of recognizing notable contributions to the Club in the form of a "Certificate of Commendation". Likewise the Club has recognized long term outstanding service with a "Life-time Achievement Award" presented at the holiday party. Phil announced his intention to resume this tradition and invited the Board to consider likely candidates recognition this year.
  - Meeting with City Manager: Phil has been asked to meet with the City Manager to get the city's take on the USBHOF. Phil will report the content of the meeting to the board.

**Adjournment: meeting adjourned at 8:59 pm**

**Respectfully submitted,**

Jack Berger

Secretary, DBC Board of Directors.

Next membership meeting: Monday, February 8<sup>th</sup>, 7pm, Club Room, Veterans Memorial Building, Davis Ca., Davis Ca.

Next Board meeting: Monday, March 7<sup>th</sup>, 7pm, Tandem Properties, 3500 Anderson Road, Davis, Ca.

Appendix 1

Benefits of Club Membership

- Changing Gears, our online newsletter, which includes the month's ride schedule.

- Monthly club meeting, featuring guest speakers and other presentations of interest to cyclists.
- Free admission to the US Bicycling Hall of Fame.
- Discounts at many local Bike Shops.
- Eligibility to participate in March Bicycle Madness.
- Opportunities to join club tours.
- E-mail list, enabling club members to tap into the knowledge base of their fellow cyclists.
- Free admission to the Annual Holiday Party.