



Minutes of the July 19th, 2016 DBC Board of Directors Meeting

PRESENT:

President: Phil Coleman

Vice President: Barbara Anderson

Secretary: Jack Berger

Race Team Assistant Director, Atac Tuli

Tour and Ride Director: Dave Joshel

Treasurer pro tempore: Marnelle Gleason

Director-at-Large, Double Century: Robin Neuman

Director-at-Large, Foxy's Fall Century: Richard Waters

Newsletter/Outreach director: Martha Gegan

Members Absent:

Race Team Director: Fred Schnaars

Treasurer: Wil Uecker

Director-at-Large, Ultra Cycling Events: Dan Shadoan

Membership Director: Jason Fearing

Philanthropy Director: Jackie Phillips

Also Present:

Robert Enzerink

John Swan

John Hess, Past Board Member

Meeting Convened at Tandem Properties at 7:03 PM

Reports of Officers, Directors, and Appointees (as needed):

Tour and Ride Director: Dave Joshel

- The touring program is under budget.
- The Bakery tour was cancelled due to insufficient participation.
- The Shasta tour was a great success.

Director-at-Large, Double Century: Robin Neuman

- The Double Century is completed and the accounting is in.

- Robin and Marnelle pointed out that the 2016 fees for Napa and Yolo County CHP were prepaid in the 2015 Double Century budget and not show up in the 2016 accounting.
- The total costs for law enforcement were \$3422.00.
- Overall profit for this year's event was \$942.00
- Our payments to the Davis PD were smaller in 2016 due to the change in start/finish venue.

Vice President: Barbara Anderson

- Barbara reports that the last membership meeting, featuring pizza and old jerseys, was a great success. Thirty eight people attended, which is a good turnout.
- Everyone seemed to have a good time....and ate, in aggregate, more pizza than we anticipated.
- Prizes were given for the person with the oldest jersey, as well as for the person who best fit in their oldest Jersey.
- Video and still images from classic DBC tours were shown, and were well received.
- Phil commended Barbara for her efforts in putting on the meeting.

Newsletter/Outreach director: Martha Gegan

- Martha reported that a charitable organization she is associated with, is sending donated (i.e. left over) DBC Double Century T-shirts to Ghana.
- Other DBC shirts may soon be going to Togo. Martha expressed gratitude for the donations.
- Martha is hoping to set up monthly hill climbing rides in the fall, beginning in November. She will ask experienced climbers to join in as coaches for novice climbers. She will arrange the rides to cater to various skill levels.
- Martha will be absent from August 12th through October 19th. She will miss the next two BOD meetings.
- Martha distributed the official DBC thank-you notes to several board members, so that they will be available during her absence.

Race Team Director Assistant Director: Atac Tuli

- Atac gave the preliminary report on the July 4th Criterium, prepared by Jason Eiserich.
- This year marked the 40th anniversary of the DBC July 4th Criterium, and by all accounts it was a huge success!
- 355 racers participated, including 236 adult men, 62 adult women, 31 junior boys, and 6 junior girls.
- In addition, over 100 youngsters (age 9 and under) participated in the Kid's Fun Ride in the middle of the race day. This is the largest turn out we have had in years.
- This year's races were quite safe, with minor (road rash) injuries only, and there was no need for ambulance assistance.
- Our sponsor, OnSite Medical Services, donated EMT services for the 7th year. Thank you to OMS!

- Many thanks to our approximately 150 volunteers. These volunteers came from the general club membership and from the Race Team.
- Special thanks to key people who played a huge role in making this event happen:
 - Atac Tuli: Co-Director of the race
 - Fred Schnaars: Race Team Director
 - Jim Pavlichek: Awards Director
 - Neil Michel: Sponsorship Director
 - Greg Chapla: Corner Marshal Director
 - Derek Byrne, Linda Elgart and John Elgart: Race announcers
 - Marianne Hernandez and Hal Sloane: Kids Fun Ride Directors
 - Kevin McSpadden: street bike rack take down and reinstall guru!
- Financials: income for the event was approximately \$16,936.50., and expenses were approximately \$16,702.67., with a net profit of \$233.83. It is fair to say that the Criterium was essentially a break even event. All good! Some sponsorship funds may still be forthcoming.

New Business:

Hall of fame update, John Hess:

- The John Meyer report: Interviews are just beginning, and the report will not be ready until the September USBHOF meeting at the earliest.
- Changes in Redevelopment Agency legislation: The bottom line is that changes by the State to Redevelopment Agencies and Districts has adversely impacted the USBHOF.
- One of the provisions in the dissolution of the Redevelopment Agencies was that municipal property had to be used for a public good. The City of Davis hopes the HOF will meet this standard, but this has not yet been confirmed by the State.
- Without this assurance from the State, plans for the development of an on-site café will remain on hold. The original idea was to find a café operator willing to invest in USBHOF upgrades that would allow a food service operation on the site. The café operator would then rent the improved space from the USBHOF creating stream of revenue. It is far from clear that this will ever happen.
- There is a mixture of opinions on the USBHOF board, some favoring a potential stream of reliable income (from the contemplated café) while others worry that the café would harm the attractiveness of the HOF as a rental event venue....which also produces an income stream.
- Corporate Sponsorships: Joe Hergert, past Executive Director, was not successful in attracting industry sponsorships. Currently there is no Executive Director. When the HOF was moved to Davis, the Executive Director remained in New Jersey. He subsequently resigned and the position has remained vacant. Having no Executive Director has made fund raising even more difficult.
- The USBHOF's financial difficulties relate to the timing of the move from New Jersey to California at about the time of the 2008 economic reversal, followed closely by the most

recent and notorious doping scandal in professional cycling. Both of these created a dearth of potential corporate partners.

- City Council plans: John reports that all council members seem to feel that having the USBHOF is an asset to the City of Davis. The effectiveness of this support is unclear, but at least no one on the council is talking of not renewing the USBHOF's lease, which is currently in the sixth year of a ten-year term.
- Policy changes for USBHOF honorees: several months ago the USBHOF board decided that inductees must have no criminal record and no record of using performance enhancing drugs. This may result in the dismissal of one or more current inductees. New inductees sign pledges that they did not dope.
- A decent training program was held several weeks ago, which has resulted in several new volunteers.
- David Takemoto-Weerts, his wife, and Chris Higgins have begun a project of cataloging stored items left over from the New Jersey USBHOF site.
- The Bike and Brew fest fundraiser: The USBHOF was approached with the idea of putting on this event in Central Park about three years ago. The initial event raised \$15,000.00 for the HOF. The subsequent events have been significantly less productive, and the last event resulted in some contentiousness between the USBHOF and their commercial partner. This year's event has been cancelled. John has hopes that this event may be resuscitated in the future and will feature a legitimate bike show.
- The owner of the Hot Italian Pizza Bar has put together plans for an International Bicycle Film Festival. This will occur on September 17th in Central Park. Proceeds from the sale of drinks and pizza will be donated to the USBHOF.
- The USBHOF induction ceremony will be on November 11th and 12th. There will be a reception on Friday the 11th at the HOF. The ceremony will be held on the 12th at the UCD ARC.
- Larry's Bike Club (a local Strava Club) has collected \$5000.00 for the USBHOF this year.
- One of the USBHOF inductees (Wayne Stetina) works for Shimano and has prevailed upon the company to include a USBHOF donation button on their corporate web sales page. This has raised \$12,000.00 this year.
- The issue of renewing materials on the USBHOF website has remained problematical.
- A future challenge for the USBHOF will be cataloging and displaying printed museum materials that document the history of US cycling.

Old Business:

Lifetime Achievement Awards:

- Jack reported that he has received 20 emails suggesting nominees. Two of the nominees were each nominated six times, far in excess of any of the twelve others.
- Barbara suggested a process for the selection of nominees.
 - The board appoints an ad hoc committee of 3-5 active (dues paying) members to be composed of one current board member, who will chair the committee, and two to four active DBC members at large, none of whom is a nominee.
 - Preference will be given to prior recipients of the Lifetime Achievement Award.
 - The committee appointments will be made no later than September. The committee will meet at least once to review the nominees and decide on a recommendation.

- The recommendation will be forwarded to the board in time for full board consideration at its October meeting.
 - Board will make the final selection.
 - Award will be presented at the holiday party in December.
- The above procedure was offered as a motion by Rick and seconded by Martha. After discussion, the motion passed unanimously.
 - Robin volunteered to assume the role of chairing and appointing the remainder of the committee.
 - Jack will send out one more solicitation for nominees, in mid-August. He will forward all these materials to Robin by the beginning of September.

President's Comments:

- Phil mentioned that the next board meeting will be held in his back yard, at 6pm, with a barbecue meal included. The business meeting will commence at 7pm.
- Phil also mentioned that he will be creating a Certificate of Appreciation for Tandem Properties who have graciously hosted our BOD meetings for the last decade.
- Phil emphasized that any board member may contact him to request a C.O.A. for any deserving recipient.

Adjournment: meeting adjourned at 8:29 pm

Respectfully submitted,

Jack Berger
Secretary, DBC Board of Directors.

Next membership meeting: Monday, September 12th, 7pm, Club Room, Veterans Memorial Building, Davis, Ca.

Next Board meeting: Monday, August 1st, 6pm, at Phil's residence: 716 Kestrel Place in Davis. Formal board meeting begins at 7pm.