



## **Minutes of the July 10, 2017 DBC Board of Directors Meeting**

### **PRESENT:**

**President: Phil Coleman**

**Vice President: Martin Michael**

**Treasurer: Wil Uecker**

**Secretary: Jack Berger**

**Director-at-Large, Double Century: Bill Bernheim**

**Director-at-Large, Foxy's Fall Century: Richard Waters**

**Director-at-Large, Ultra Cycling Events: Dan Shadoan**

### **Members Absent:**

**Race Team Director: Atac Tuli**

**Philanthropy Director: Jackie Phillips**

**Tour and Ride Director: Dave Joshel**

**Membership Director: Brian Gegan**

**Outreach director: Martha Gegan**

### **Also Present:**

- **Jeff Buscheck, Race Team**
- **Richard Mansfield, Quartermaster**

**Meeting Convened at The Veteran's Memorial Center at 6:01 pm.**

### **Reports of Directors and Officers:**

Director-at-Large, Double Century: Bill Bernheim:

- Bill reports that the Double Century so far shows a net profit of about \$10,000.00
- Phil added these comments on the Double Century.
  - The Double Century was projected to break even
  - The club was able to generate a profit, in spite of new and inexperienced leadership at multiple levels.
  - The \$10,000.00 figure does not include Double Century income used on capital expenditures for the benefit of the entire club, such as canopies, coffee equipment, etc. These expenses were about \$4,000.00.

- The board has held off on authorizing the previously agreed upon extra fund disbursements to the Elite Race Team and to Philanthropy, pending the financial outcome of the Davis Double Century. We are now in a position to consider these.
- Phil noted cost savings were obtained in the cost of the post ride meal, the cost of food purchases, and by receiving donations of services which had previously been charged.
- Phil anticipates refinements next year, additional cost savings, and greater efficiency of effort.
- Phil thanked Bill for his efforts.

Director-at-Large, Ultra Cycling Events: Dan Shadoan:

- The Gold Rush Randonee began last Wednesday evening at 6pm, and finished Sunday at noon with a big party at Bistro 33.
- It was a successful event, in spite of the 30% drop out rate due to the heat. Most dropped out at Susanville, as proceeding north from there would entail yet another major climb on an exposed hill side, after just climbing over the Sierra.
- Ten riders abandoned in Susanville. Twenty two persons abandoned in total, and there were two no shows at registration.
- Seventy two riders started and fifty finished.
- Dan announced that he will be giving up his position as Ultra Distance Director after many years at the post. Deborah Banks will be taking over. She will also be the new regional brevet administrator for RUSA. She will, subject to election, be our Ultra Distance Director on next year's board.
- This year's Gold Rush was more expensive than anticipated, creating a negative cash flow. This was due to the heat, and the need to rent hotel rooms in Susanville, having lost the support of the National Guard Armory. The exact financial figures are still pending.

Richard Mansfield, Quartermaster:

- Dick reported that we are spending about \$1,900.00 per year for our 12 x 25 x 15 space at U-haul. He was asked by the board to see if this space meets our needs. This size is the largest available, and there are no currently available units of any size.
- Dick reports that with some organizational refinements, he feels that the existing space will remain adequate.
- We are holding 3 bike shipping cases. These are bulky but are not causing a crisis.
- Phil reminded all that the Quartermaster will have the final say on the adequacy of our storage needs.
- Dick suggested a future meeting among the directors of our major events to develop a consensus about flatware, plates, cups, etc. with the goal of improving and simplifying our inventory of these items.

Treasurer: Wil Uecker:

- Wil reports that he anticipates no upcoming short fall our cash position, and would like to invest \$10,000.00 in intermediate term bonds, which will generate a modicum of interest. These are still quite liquid, being quickly convertible to cash.
- Wil brings this up by way of asking if any directors know of any large outlays coming up. None were noted.
- Jeff Buscheck, Race Team:
  - Jeff is here representing the Race Team and Atac.
  - Jeff gave a brief update on the Race Team and the Elite team:
    - We are now at mid-season, and have just finished the July 4<sup>th</sup> Criterium.

- The Race Team thanks all to volunteers for the event.
- There were 344 entries, on the low end historically.
- The elite team got 5<sup>th</sup> in the pro race.
- Our development riders got 2<sup>nd</sup> in the Cat 3 race.
- The Elite Team has entered 69 races on the Pro 1-2 level so far this season.
- They have obtained two wins, three in the top three, three in the top five, and one team time trial victory.
- The development riders have one win, two in the top three, two in the top five, for 5 podiums in total.
- One Elite Team rider was let go for not meeting his agreements. All of his equipment was returned. We will look at recruiting for that spot next year.
- The Cascade Cycling Classic, the largest stage race on the west coast, behind the Tour of California and Redlands, is coming up in the next few weeks. We are sending two riders to the development race. Our cat 1 riders will not attend due to the new requirement that includes a UCI license, and we are not a UCI team.
- We are looking at sending a team to the track nationals, 1-2 riders, this August in Carson, CA, depending on how the funding goes.
- We have the California Cup Series coming up which is composed of local races.
- Jeff mentions that the Race Team and the Elite Team are always open to questions and feedback.
- The July 4<sup>th</sup> Criterium broke even last year, but has historically made a profit.
- This year's financials are still pending.
- Wil notes that he has been depositing a lot of sponsorship checks, and this reflects a big effort on the part of the Race Team to secure support.

## **Old Business:**

### Allocation of Club Reserves:

- Phil reminds the board that the budget is dynamic and that requests for funding may be made at any time. He solicited new requests.
  - Jeff requested the next installment of \$5,000.00 for the Race Team.
  - Phil reviewed that situation, noting that both the Philanthropy Director and the Race Team Director had earlier requested additional appropriations. At the time the decision of the board was that each was given the sum of \$5,000.00 with the remainder delayed until the financial status of the Davis Double Century was known.
  - Phil made a motion for an additional \$5,000.00 to be allotted for the Race Team, noting that the cost of racing is going up and they are fielding a larger team than in the past. The motion was seconded by Rick. Discussion followed:
    - This is the second of three potential installments.
    - The third installment will be considered in October.
    - There followed a discussion about the feeling that a large amount of money is supporting just a few (Race Team) members.
    - Wil summarized the issue: If we support a Race Team, then we are talking about supporting a few people who are able to race at a high level. So we must ask ourselves, "does DBC want a Race Team or not". And, if you have a Race Team, do you want a winning team? If you do, it is going to cost a lot.
    - Jeff pointed out that funding for Elite Team races is dependent them actually racing and getting good results.
    - Motion passed unanimously.

- Phil, speaking on Jackie's behest as she was unable to attend electronically, made a motion for an incremental allotment of \$5,000.00 for Philanthropy. The motion was seconded by Rick. Discussion followed:
  - This will raise the total allocation from \$10,000.00 to \$15,000.00.
  - Independent of this process, the board has approved a \$2,000.00 donation to the DCN.
  - This will bring the total Philanthropy budget up to \$17,000.00.
  - Rick asked about the intended recipients of the extra support. Phil pointed out that this is up to Jackie, but he will obtain an update from her shortly.
  - Motion passed unanimously. President abstained.

#### Update on the Walt Little Memorial Bike Racks:

- Phil reports that as of this morning, the two replacement bike racks were installed in front of Steady Eddy's in Winters.
- The new racks are substantially stronger.
- Regarding the plaque: Phil consulted a local shop. Given the silver color of the racks, Phil found that the plaque with a silver background and dark lettering looked very good.
- The total cost of the plaque will be around \$400.00, and that includes the possibility of having a laser photograph of Walt in one of the corners. This will come in substantially under budget.
- Phil is working with the family on the wording and also on obtaining a suitable photograph.
- There will in the near future be a formal dedication of the racks. A local Assembly person will present a resolution. John Whitehead is supervising the details of the occasion.

#### **New Business**

##### DBC Facebook Page:

- Martin has taken on the project of revitalizing the DBC Facebook page.
- Phil raised the question, for future consideration, of what items belong on the website as opposed to on the Facebook page.
- Martin will set up a "travel photos" section on our Facebook page that will feature pictures of members in DBC gear, taken at various travel destinations.
- Martin reports that Facebook will give us the possibility of targeting specific audiences with information about our events, especially Foxy's and/or the Davis Double Century.
- For minimal expense we can use Facebook to "advertise" our events in counties and cities from which people have signed up in the past for our events.
- Martin hopes that we can use Facebook to interest new members as well as providing a flow of current club news.

##### Advocacy:

- Phil has been working on the website to better differentiate between our advocacy and philanthropy efforts.
- In October this year, we have the California Bicycle Coalition ride stopping in Davis. They would like our presence at their dinner event. They would like to recognize someone from our club who has been active in bicycle advocacy.

**Adjournment: meeting adjourned at 6:56 pm.**

Respectfully submitted,

Jack Berger  
Secretary, DBC Board of Directors.

Next membership meeting: Monday, September 11<sup>th</sup>, 7pm, Club Room, Veterans Memorial Building, Davis Ca.

Next Board meeting: Monday, August 7<sup>th</sup>, at 716 Kestrel Place, Davis Ca.