



Minutes of the April 3, 2017 DBC Board of Directors Meeting

PRESENT:

President: Phil Coleman

Treasurer: Wil Uecker

Secretary: Jack Berger

Race Team Director: Atac Tuli

Philanthropy Director: Jackie Phillips (via Skype)

Tour and Ride Director: Dave Joshel

Director-at-Large, Double Century: Bill Bernheim

Director-at-Large, Foxy's Fall Century: Richard Waters

Director-at-Large, Ultra Cycling Events: Dan Shadoan

Outreach director: Martha Gegan

Members Absent:

Membership Director: Jason Fearing

Vice President: Martin Michael

Also Present:

- **Mary James, Volunteer Coordinator**
- **Richard Mansfield, Quartermaster**
- **Jennifer Donofrio, Bicycle/Pedestrian Coordinator, City of Davis**

Meeting Convened at Tandem Properties at 7:00 pm.

Reports of Directors and Officers:

Director-at-Large, Ultra Cycling Events: Dan Shadoan

- Dan reports that the 300K brevet was completed in late March.
- This coming weekend is the 400K, out to Lake Sonoma and back.
- He anticipates about 30 riders for the event.
- The 600K brevet will occur prior to the Double Century this year.
- The Gold Rush Randonee will start on Wednesday the 5th of July at 6pm.

Director-at-Large, Double Century: Bill Bernheim

- So far we have 149 persons signed up, two for the century and one for the 43mile event.
- These numbers are only minimally off from last year's numbers at this point.

- Only one rest stop is yet without a captain.
- We are still looking for someone to take on the Corner Marshalling.
- We are still looking for Medical Staff.
- The Double Century committee has been meeting.

Membership Director: Jason Fearing

- Jason submitted a written report showing our total membership up to 476, with an increase of 14 members in the last month.

Consent Calendar:

- Davis Bike Park Alliance Letter of Endorsement
- This was not pulled for discussion and therefore passed.

Old Business:

Purchase of DBC logo Bandanas: (President)

- Phil presented the DBC bandanas, and distributed one to each board member.
- These are color fast, and will soften with washing.
- We have 300 of these. Phil suggested that we offer these to our rest stop captains and other volunteers who have taken on major tasks.
- The unit acquisition price for the bandanas is \$3.22.
- Several board members urged a base sale price of \$5.00.
- Will urged the simplicity of the \$5.00 figure, to include sales tax.
- Martha mentioned that the small profit on each will cover some or all of the cost of the ones given away.
- Phil made the suggestion that we could offer these for sale to the public at the Davis Double Century, the Foxy's Fall Century, and other events.
- The consensus of the board was that the unit price be \$5.00, and all profits be returned to the bandana account for possible re-ordering. They will be offered for sale at various events.

Memorials for Wil Iley and Walt little: (President)

- We have received \$1,180.00 in to fund a suitable memorial for Wil Iley.
- A memorialized park bench and a sculptural bike rack were suggested.
- The city of Winters is very supportive of memorializing Walt Little.
- The city of Winters is willing to install replacement racks at Steady Eddy's, but decline to provide the racks themselves.
- It will cost at least \$500.00 to replace the racks. Glenn Mounkes is looking at getting the specifications updated. Glenn has also suggested a method affixing a plaque to one of the racks. The final cost of the new racks and the plaque in not clear as yet.
- These issues will be revisited next month.

Supplemental Appropriations: (President)

- Phil brought up the subject of whether supplements appropriations can be expected to represent ongoing funding commitments.
- Phil's suggestion:
 - The bylaws require that a preliminary budget for the subsequent year be prepared by the budget committee. This committee is composed of the President, Vice-President, Treasurer and Secretary.

- Let the budget committee members now present (three of the four) agree now to not place the supplemental appropriations in the 2018 preliminary budget proposal. Thus these items would have to be reintroduced by the 2018 board. Both Jack and Will supported Phil's proposal wholeheartedly.
- Martha brought up the supplemental Race Team allocation: She suggested that second 5K increment be a 1:1 dollar for dollar matching fund with a \$5K cap, to match whatever fundraising the Race Team can do, rather than a straight up gift.
- She reports feedback from several club members who are uncomfortable with the size of the Race Team support. More specifically, the feeling was that we are spending a lot of club money on just nine members. Atac responded that the Race Team promotes the club far more than most members as they are racing every weekend, they are interacting with other racers, and in past year they have been doing very well in the Northern California Association which generates a lot of interest in the DBC. In addition, they are supporting the other club activities as much as possible.
- Wil points out that the vast majority of the Race Team members are not actively racing and it is from these folks that we draw most of the Race Team volunteer support.
- Dick pointed out that one of Martin's priorities was to get the Race Team more involved in the membership meetings. He feels that if the membership actually knew the racers there would be much more sympathy for the club's support of them.
- Bill pointed out that none of these folks are racing because we give them money. It does not cover all their time, effort and everything. He feels that the Race Team gives the club great exposure. He appreciates the Race Team's volunteer contributions, but he feels that if the Race Team races successfully, we get more than our money's worth.
- Phil clarified that the Race Team has its original 10K allotment in hand now. An additional three increments of 5K each were approved, but none has yet been disbursed.
- Wil pointed out that the club picks up the Race Team's deficit: the deficit amounts to the club's subsidy. He reiterated that we agreed to disburse 5K at the end of the first, second and third quarters, but at each time the board would have to reconsider and grant a final approval. We are currently at the end of the first quarter.
- Phil summarized the discussion:
 - First, it is a substantial amount of money for a few people. This was a Race Team policy decision that was supported by a majority of the board.
 - Second, there has been a long held perception that the DBC Race Team does not give back in proportion to what they receive.
 - When you consider membership meetings, how many Race Team members are in attendance?
 - Phil also pointed out that 40% of the 2016 Lifetime Achievement Awards were Race Team members.
 - Phil urged that Race Team members start attending membership meetings, and understand that their presence at the Double Century and Foxy's is mandatory for this level of continuing support.
- Bill made a motion to disburse the first quarter's \$5000.00 for the Race Team. The motion was seconded by Dan. The motion passed with all but Martha and Dave supporting it.

New Business

Jennifer Donofrio, Bicycle/Pedestrian Coordinator, City of Davis

- Jennifer distributed copies of the "May is Bike Month" calendar.
- She invited DBC to set up a table at the May 9th street party, to promote any of our projects.
 - Martha will be in contact with Jennifer to set up the details of DBC's participation.

- Jennifer also mentioned the Davis Bike Lanes 50th Anniversary party to be held at the Bicycling Hall of Fame on May 12th, 5:00 to 6:30 pm.
- The Ride of Silence will leave Ken's Bike and Ski at 7pm on May 17th.
- Celebrate Davis is on May 18th, 4:30 to 9:15 pm. Bike valet service will be available, and Jennifer would like to have DBC volunteers to aid with that effort.
- She also mentioned the Bike Davis-Bike Breakfast on May 19th, feeding bike commuters on the levee between Sacramento and Davis, 7:00 to 9:00 am.
- Jennifer also invited DBC participation in the May edition of the monthly bike party (on the 26th). This is a slow paced fun ride that explores Davis' greenways.
- Finally, she mentioned the Velo Party to be held at Sudwerk from 3 to 6pm on May 27th. The party will feature the Sudwerk Double Century (on rollers), music, and a bike polo demonstration. DBC could also set up an information table at this event.
- Full details of all the May is Bike Month events will appear on the City of Davis web site in a few days.
- There was some discussion of funding scholarships to the Biking with Confidence course. Martha mentioned that it would be great to see this course offered as an alternative to deal with teens caught riding without a helmet. Jennifer noted that there is now a statewide "Bike Diversion" law that allows for an educational class rather than a fine for certain bike related offenses. This is under consideration by the City of Davis and the Police Department at this time.
- Phil mentioned that Jennifer had approached him about DBC doing a tile distribution at the May 9th affair. Our current supply of tiles is spoken for with our current obligations. More funding will be needed if we are to also take on the May 9th event. Phil made a motion to acquire another 100 tiles, at an expected cost of \$2000.00. Dan seconded the motion. Motion passed unanimously.

May General Membership Meeting: (Phil speaking for Martin)

- Martin has suggested that the May meeting would be a volunteer recognition/recruitment party.
- A few enhanced door prizes would be an incentive for attending/volunteering.
- No new funding will be needed for the event.
- Martha recalled the suggestion from last month that the board divide up the membership list, and personally call up any/all members that are not yet committed. Martha will find the membership list and stay in contact with the board about assigning members to call.

Presidential comment:

- Phil reviewed a recent situation in which the UCD Aggie Race Team borrowed some of our equipment.
- The Aggie Race Team leadership was asked to show their appreciation for the equipment loan by volunteering members for the upcoming Davis Double Century.
- Phil urges all of us, when doing club business that benefits other people and organizations to ask for support in return.

Adjournment: meeting adjourned at 8:36 pm

Respectfully submitted,

Jack Berger
Secretary, DBC Board of Directors.

Next membership meeting: Monday, April 10th, 7pm, Club Room, Veterans Memorial Building, Davis Ca.

Next Board meeting: Monday, May 1st, 7pm, Tandem Properties, 3500 Anderson Road, Davis, Ca.