



Minutes of the May 1st, 2017 DBC Board of Directors Meeting

PRESENT:

President: Phil Coleman

Vice President: Martin Michael

Treasurer: Wil Uecker

Secretary: Jack Berger

Race Team Director: Atac Tuli

Philanthropy Director: Jackie Phillips (via Skype)

Tour and Ride Director: Dave Joshel

Director-at-Large, Double Century: Bill Bernheim

Director-at-Large, Foxy's Fall Century: Richard Waters

Director-at-Large, Ultra Cycling Events: Dan Shadoan

Outreach director: Martha Gegan

Members Absent:

- **Membership Director: Jason Fearing**

Meeting Convened at Tandem Properties at 7:04 pm

- Rick, Wil and Martha announced that they will be unavailable for the June 5th meeting of the board.
- Phil opened the meeting with a reminder that He continues to invite board members to bring forth ideas for creative uses of our reserve funds.
- Phil presented an idea of his own. He notes that the room in which the board meets is not equipped with WiFi. He would like to have internet service available in the meeting room (At Tandem Properties), fee to all users of the room, compliments of Davis Bike Club. A motion was made by Martha to allot \$300.00 toward securing WiFi capability for the Tandem Properties meeting room. The motion was seconded by Jackie. Motion passed unanimously.
- Later post-Board discussion on this topic resulted in Audio Video Manager, Mary James, accepting responsibility for meeting with Tandem Properties to arrange the installation of suitable equipment.

Reports of Directors and Officers:

- **Membership director, Jason Fearing:** Jason sent along an up-to-date membership census. This is attached as appendix #1.
- **Vice President, Martin Michael:** Martin was contacted by Sudwerk regarding its upcoming Velo day on May 27th. They would like permission to contact DBC members to solicit bikes/trainers that could be loaned to them for this specific event. The idea is to have folks on trainers put in a collective 200 miles. After some discussion, it was the sense of the board that the club should not have direct involvement in this, but that Sudwerk should feel free to contact our members directly and solicit their participation as individuals.
- **Director-at-Large, Double Century: Bill Bernheim**
 - Bill reports that we have a total of 397 persons registered that the moment. 17 of these are for the century and 5 are for the 45 mile event.
 - Last year's registrants at this point in time numbered 377.
 - Wil mentioned the need to find out how many non-members participate for reasons of calculating our insurance cost for the event.
 - It was decided that the membership list and the list of participants will be compared after the Double Century is over.
 - Bill thanks those who have signed on, and is still looking for volunteers to cover Big Canyon and Lower Lake.
 - Martha initiated a discussion of Double Century rest stop supply/management.
- **Philanthropy Director: Jackie Phillips**
 - Jackie sent along a list of the proposed 2017 DBC Philanthropic Donations, and took questions. Her proposal is attached below as Appendix #2.
 - Martha mentioned that a few more persons are doing philanthropy rides, and Jackie feels they can be accommodated.
 - Bill, who generally favors bike related charities, felt that the chosen community groups are doing excellent things and are worthy of our support.
 - Phil pointed out that the Philanthropy director makes the final call on these items.
- **Director-at-Large, Ultra Cycling Events: Dan Shadoan**
 - Dan reports that the Antelope Lake 600 K is coming up this weekend. He has 40 riders signed up. It starts Friday night and ends Sunday noon, for duration of 40 hours. The course duplicates the proximal portion of the Gold Rush Randonee route. Sleeping rooms are provided in Oroville and in Tobin.
 - There are now 72 registrants for the Gold Rush Randonee so far. The time allowance is 90 hours. The completion rate on the last event (2013) was 70 percent.
 - The March Madness banquet was well attended. The food was especially well received.
 - Dan, Phil and others attended the Winters Police Department bike Rodeos.
 - Dan reports that the event was very enjoyable. He feels every police department would do well to emulate this type of program.
 - The event was so well received that Dan feels that if DBC supports nothing else, this and similar events should be our main priority. He is in favor of providing more helmets to the Winters PD for next year.
 - Phil added additional comments on the Winters Bike Rodeos:
 - DBC was well represented with seven members participating
 - We provided tools, adjusted bikes and fit helmets.
 - Phil was pleased to see a volunteer from the Race Team present as well.

- **Race Team Director: Atac Tuli**
 - Atac reports that DBC board members attended the recent Race Team meeting. This was the first Race Team meeting that was open to the public in this season. He anticipates more such meetings.
 - The June Race Team meeting will be open as well. The meeting will feature our Elite Team director who will give his experiences as a professional racer in both Europe and the US.
 - Atac extended an invitation to the board members to attend these meetings.
 - The Race Team is now supporting 3 Juniors (up from 1).
 - The Junior Race Team Director, Ross Kelly, is working hard to create a good junior program and attract more junior level racers.
 - We hope that we can add some of these Juniors to our elite team in a few years.
 - Some of the budget previously set aside for cat 1 and 2 elite racers, has been shifted to cat 3 level riders on the Elite Team.
 - This has occurred as some of the elite squad members are racing limited amounts.
 - Bill reports that he was one of those who attended the Race Team meeting and found the content very interesting. This was echoed by Phil as well.

- **Treasurer: Wil Uecker:**
 - Wil reports that during his absence from the end of May until mid-June, Marnelle will take over as acting Treasurer.

- **President: Phil Coleman**
 - Phil commented that for years we have been renting pop up canopies for our long distance events.
 - Bill determined that we could save substantial funds by purchasing these as opposed to renting them.
 - For an outlay of \$1,200.00 we were able to buy a number of these canopies. There was enough space in the shed to accommodate them.
 - They are now available for our three distance events for the near future. In addition, the July 4th Criterium makes use of them.
 - We now have 6 of these in total.
 - Bill estimated that two years of the usual rental outlays will cover the purchase cost.
 - Phil felt that the purchase cost should come out of reserves, rather than out of the Double Century budget, as clearly the sun shades will benefit the entire club.

New Business

President: Phil Coleman

- **Bike rack replacements at Steady Eddy's in Winters:**
 - Phil hoped to have Glen here to discuss the details.
 - Phil suspects the cost will be reasonable, perhaps in the area of \$1,500.00
 - He asks that the board consider the possibility of opening donations to a "Walt Little Bike Rack Memorial Fund" that would allow persons throughout the county to memorialize Walt.
 - On the other hand, we could bear that cost ourselves and put the DBC name on the plaque.
 - A long discussion of followed regarding the possibility of enhancing the bike rack area in front of Steady Eddy's with edging, and/or a brick or tile ground treatment, rather than asphalt.
 - Phil will mention this concept to Gene Ashdown, and seek his input.

- Rick urged that we go ahead with a motion for funding the bike rack replacement. Bill made a motion to allocate \$2,000.00 dollars to restore the two destroyed bike racks in Winters. The motion was seconded by Dan. Motion passed unanimously.
 - A follow up discussion of the item will be on the agenda for the next board meeting.
- **Memorial for Will Iley:**
 - We have received \$1000.00 from a family member as well as \$185 from others. The family directed the club to establish a suitable memorial for Will, without any specific requirements.
 - The option of a memorial bike rack was discussed.
 - Martha suggested using the money to support people in the community who are struggling to bike safely. This might include helmets, lights, safety training, etc.
 - Will was a Physics teacher. Martha suggested an alternative of setting up a scholarship in his name.
 - Phil reminded the board that every academic institution has scholarship funds ready to go.
 - Wil suggested that the entire amount should be given on one occasion to make a worthwhile scholarship.
 - Bill suggested using the entire amount for bike helmets. This was met with general approval by the board. A motion was made by Bill and Seconded by Martha to donate all the money to the helmet fund.
 - Phil pointed out that we always respond to requests for helmets, and these request show no sign of abating. However, we are no longer going out into the community “looking” for opportunities to donate helmets.
 - Motion passed unanimously. President abstained.
- **Past Presidents/name tags:**
 - Phil passed around a list of the DBC past presidents, and asked for corrections, if any.
 - This will soon be published on the Website.
 - Phil notes that the general membership was in favor of name tags for the general meetings, and this has been an improvement.
 - Matthew Holverstott (Double Century rest stop coordinator) has, on his own initiative, come up with high quality name tags. The body is Lucite with a magnetic clip. These have been distributed to Double Century captains etc.
 - Phil feels that our past presidents have not been given sufficient recognition. He would like to partially remedy this by providing each of the past presidents (still residing in the area) with one of these high quality name tags.
 - Phil asked Matthew to come up with a design that would show the past presidents a bit more distinction than just presenting the name.
 - Matthew came up with an oval shaped President Emeritus name tag for this purpose. Samples were passed around.
 - The cost of these is \$ 10.00 each, to be paid from the Administrative Budget.
 - Phil plans to order one of these for each of the past presidents serving since 1991, so that they may wear these distinguishing name tags at DBC events.
 - Phil hopes to be able to interest the various past presidents to take on the role of promoting DBC membership at our public events, and the name tags would fit into this concept neatly.
 - We have been able to solicit a number of new members at our recent tile distribution events.
 - He would like to have a past president staff the membership recruitment table at these and similar events.
 - Phil solicited comments from the board, and made it clear that the new name tags would be made available to the past presidents without conditions.

- The possibility of supplying board members with similar name tags was briefly discussed. This is not part of Phil's current proposal, but he is not opposed to such, and it may be brought up for consideration at a future meeting.

- **Signage for DBC events:**
 - Phil presented the possibility of high quality signage that can be used for any/all of our events.
 - Many of our events have common needs in terms of signage and display easels.
 - Phil showed an example of the proposed signage. These signs are semi-permanent, made of foam board and professionally printed. They present a classy image of the bike club.
 - In the interest of enhancing the public image of the club, Phil suggests that all directors consider use of such signage as needed.
 - These signs are designed by club member Linda Winter, who is able to design them very quickly.
 - These high quality signs cost about \$ 60 to \$ 70 each.

- **Evolution of Website Administration**
 - John Steggall is currently leading the web site committee. This will now be a standing committee.
 - John will continue in this role for now, but only for a short while longer.
 - Phil reports that responsibility for web site maintenance has now been disbursed among various persons,
 - Atac will maintain the Race Team materials.
 - Bill will maintain the Davis Double Century sections.
 - Rick will be in charge of the Foxy's Fall Century pages.
 - Dave will take care of all the rides and tours updates.
 - Brian has taken on the major task of maintaining the events calendar.
 - John will take care of adding "occasional" materials, e.g. treasurer's reports and BOD meeting minutes.
 - Phil is most interested in resolving the board email issues. There followed a discussion of the history of our board email problems. This issue will be taken up again at the next meeting.

Adjournment: meeting adjourned at 8:56 pm

Respectfully submitted,

Jack Berger
Secretary, DBC Board of Directors.

Next membership meeting: Monday, May 8th, 7pm, Club Room, Veterans Memorial Building, Davis Ca.

Next Board meeting: Monday, June 5th, 7pm, Tandem Properties, 3500 Anderson Road, Davis, Ca.

Appendix #1

Membership Report

Data through 04/30/17

Type	Active	Overdue
Family (1-year)	146	1
Individual (1-year)	218	4
Individual/ Aggie Race (1-year)	13	0
Family/Race (1-year)	37	2
Individual/Race (1-year)	31	0
Complimentary	23	0
Lifetime	8	0
Sponsor	3	0
Total	479	7

What is an overdue member?

These are members who are within the system 'grace period' of 30-days. Their renewal was due during the month of April and they have not renewed. At 30-days they are archived out of the system. If they were to renew the total active membership count would be 486.

Appendix #2

2017 PHILANTHROPY DONATIONS

The Bike Campaign: donation of \$ 1000.00

- Help educate people about bicycling and encourage more people to ride their bikes.

Bike Davis: donation of \$ 1000.00

- Encourage and promote bicycling, increase safety, improve infrastructure, influence policy, and advocate for a vibrant bicycle culture in Davis.

Davis Community Meals: donation of \$ 1000.00

- Provides meals, shelter, and resources to people in need.

Meals on Wheels Yolo County: donation of \$ 1000.00

- To nourish and enrich the lives of individuals in Yolo County with emphasis on those age 60 and older.

Member fundraising rides: donation \$700.00

- Members ride and fundraise to support various non-profit organizations.

Putah Creek Council: donation \$ 1000.00

- Bringing together people who would protect the creek's remaining riparian habitat and the water levels.

- **STEAC:** donation of \$1000.00

- Provide immediate, short-term emergency aid to families and individuals with incomes at or below the federal poverty level who live in Yolo County.

West Plainfield Volunteer Fire Depart: Donation of \$300.00

- Volunteer Fire Company.

Yolo Crisis Nursery: Donation of \$ 1000.00

- Provide safe, temporary care for children up through age 5. We help parents manage emergencies, keep up with their jobs, learn a new job, get medical care, or just get a break.

Yolo Hospice: Donation of \$ 1000.00

- Provide our community with hospice services, to offer a different kind of medical care.

Yolo Land Trust: Donation of \$ 1000.00

- Preserve Yolo County's rural heritage. We work to conserve Yolo County lands.

Total Donations: \$ 10,000.00