



Minutes of the JUNE, 3, 2019 DBC Board of Directors Meeting

PRESENT:

- President: John Swann
- Treasurer: Rick Waters
- Secretary: Rebecka Sepela
- Director-at-Large, Double Century: Stewart Thompson
- Outreach director: Armando Llanos Garcia
- Race Team Director: Atac Tuli
- Director-at-Large, Ultra Cycling Events: Deb Banks
- President Emeritus: Phil Coleman
- Member: Brian Stacey

ABSENT:

- Membership Director: Rob Josephson
- Vice President: Paul Guttenberg
- Tour and Ride Director: Bill McCamy
- Philanthropy Director: Dick Mansfield
- Director-at-Large, Foxy's Fall Century: Dave Joshel

Meeting Convened at Tandem Properties at 7:06 PM. Chaired by John Swann

1. Minutes from May 6 approved.

2. Brian Steacy to address the board

- a. Brian joined DBC because of the extensive history the club had with taking riders to the PBP. As of late DBC PBP ridership has tanked, likely because there are now other rando clubs in town. Brian's goal was to raise awareness about the PBP in hopes of seeing the DBC regain some of its gravitas with helping members plan and prepare for the event.

3. Consent, informational items and progress reports

a. Directors' Reports

- i. **Treasurer Report:** Rick corrected a typo (the first known checking #) on the financial report that he sent out. He also prepared a DC income/expense report. Rick received a check from Voler for either the race team or the DC. Money for the Ireland and New Zealand tour is coming in. To get the money to Ireland, there are two \$70 fees for a wire transfer. The board would need to approve the fee since there is no budget for tours. John moves to pay the \$140 for tours. Atac seconds. The board unanimously passes paying for the fess.

- ii. **Race Team Report:** Atac is planning the 4th of July Criterium and is on track. He just needs a couple permits and volunteers. Further the racers are doing great. The women's team is strong, especially Sarah K. The master's men are also doing notably well; James Allen just qualified for the Ironman World Championships.
 - iii. **Rando Report:** The last 600K is this weekend. Attendance is low but this is likely normal for a PBP year. Davis, SF, Santa Rosa, and Humboldt are running a Brevet week and Davis is being the bank for the whole event. The event will be using PayPal; Deb will talk to Rick to figure out how to keep the Davis money in the Davis account, but let all of the other team's funds just pass through.
- b. Phil Coleman's report on status of Holiday party planning**
- i. John enlisted Phil's help in planning the holiday party. Phil prepared some documents detailing the major expenses and major opinions for the 2018 and 2017 parties. The total budget was reduced by ~30% (to \$5,000), cuts will need to be made. \$5,000 is just the cost for food. Phil has graciously accepted the challenge of planning a party that is on-time and under-budget. He will provide periodic progress reports and a full financial accounting report at the end. The entire board is very thankful to Phil for taking on this endeavor. Deb mentioned that as a non-profit, it would be worthwhile to keep a tight budget and try to negotiate prices as best as possible when making arrangements. The board hopes to be consulted on some "forced-choice" decisions that may arise when sticking to this tighter budget; ie. party favors are not a priority. The board may want to preemptively develop some guidelines to help guide Phil as he makes these choices. John tossed around the idea of talking to Phil to come up with a budget so that the board can review it.

4. Unfinished Business

- a. Discuss plan to bring the bylaw changes to a vote of the membership**
 - i. Bring the changes to the members at the September pizza party meeting. We need to provide a notice to the member's; we do not want to surprise them. We need a quorum, 30 members, to approve.
- b. What is the advocacy role of DBC? How do we choose who to momentarily support?**
 - i. We are getting more "bang for our buck" by supporting state of California agencies. John is interested in supporting CalBike. Deb suggests we adjust our contribution since we support what their aims but will likely not see all of the benefits. John, as the President, is in charge of the advocacy budget and is interested in determining what we do and do not support. Deb advises we develop a value statement to help guide which groups we decide to support. Deb and John, with or without a small accompanying committee will bring a statement to the board.
- c. Plan to replace the membership director**
 - i. John is interested in getting more young riders involved in the board and believes that board members should ask general members directly as opposed to sending out a mass email. Atac will talk with Martin to see if he is interested.

5. New Business

- a. Stewart's Double Century debriefing**

- i. Ridership numbers were as expected. Volunteers preferred to sign up for in-town responsibilities first which made it stressful getting the farther positions filled. Weather lead to 130/280 riders being sagged in; we had to send in cars to get riders in danger of catching hypothermia. The Bk best limo company was used to sag riders 200 miles round trip. No one was hurt, everyone got in, and the club got major kudos (especially for having road marshals and strong volunteer support). 220 volunteers are requested; we got 150. Stewart volunteered to run the DC again next year and has started looking forward to issues that may arise next year including ridership, expenses, volunteer burn out. Stewart compiled data on ride finishers for all the DCs from the California Triple Crown; DC ridership is dropping everywhere, people are “ageing out”, and the number of DC choices is going up. One way to get up ridership is to incorporate other ride options, other DC directors are using this tactic as well; issues include the section of road in Cape Valley near the casino and the fact that the city will not allow riders on both sides of the road. New routes might freshen up the event and up ridership. To increase profits and try to negate volunteer burnout, we could get rid of rolling sag and some of the rest stops that are too close to the start. Going into next year, we need reasonable expectations about the DC. Ridership will not likely go up, but we will take the necessary measures to streamline the event and include options that will increase rider interest and volunteer happiness; this event still fills the niche of a DC for beginner riders.

Adjournment: meeting adjourned at 9:15 pm

Respectfully submitted,

Rebecka Sepela
Secretary, DBC Board of Directors.

Next membership meeting: Monday, September 9, 7pm, Bike Hall of Fame, Davis, Ca.
Next Board meeting: Monday, September 2, 7pm, Tandem Properties, 3500 Anderson Road, Davis, Ca.

Appendix 1. Board Meetings, 2019

Date
Jan 7, 2019
Feb 4, 2019
Feb 24, 2019
April 1, 2019
May 6, 2019
June 3, 2019
July 1, 2019
September 2, 2019

September 16, 2019
October 7, 2019
November 4, 2019
December 2, 2019

Appendix 2. Membership Meetings, 2019

Date	Location	Topic	Lead person
Jan 14, 2019	H.O.F	Dutch cycling infrastructure	Bike Davis
Feb 11, 2019	H.O.F	Tour meeting, Maria Korea	Bill
March 11, 2019	H.O.F	Paris Brest Paris	Deb
April 8, 2019		Cancelled	
May 13, 2019	H.O.F	City of Davis Bike Initiatives	Jennifer Donofrio
June 10, 2019	H.O.F.	Bike liability	
July 8, 2019	NA	Summer break	
August 12, 2019	NA	Summer break	
September 9, 2019	H.O.F.	E Bikes and Pizza	John
October 14, 2019		Advocacy or lighting	
November 11, 2019	H.O.F	2020 Tours meeting	Bill
December 9, 2019		Holiday Party	Paul