



Minutes of the April 5, 2021 DBC Board of Directors Meeting

PRESENT:

- President: Robert Enzerink
- Vice President: Rod Unema
- Secretary: Rebecka Sepela
- Treasurer: Rick Waters
- Outreach Director: Armando Llanos Garcia
- Tour & Ride Director: Dave Joshel
- Philanthropy Director: John Hess
- Director-at-Large, Double Century: Stewart Thompson
- Race Team Director: Atac Tuli
- Membership Director: Eric Senter
- Director-at-Large, Ultra Cycling Events: Deb Banks
- Director-at-Large Foxy's Fall Century: Stewart Thompson and Marla Stuart

ABSENT:

Meeting convened virtually at 7:07 PM. Chaired by Robert Enzerink

1. Call to order. Attendance of members and guests

2. Consent, Informational Items

a. Approval of minutes of March, 2021 board meeting

- i. March minutes were submitted late and will be reviewed throughout the week. Approval will occur via email.

b. New/Young Rider Development

i. Davis Bike Consortium: collaboration with Bike Davis, Bike Campaign, USBHOF, DBC

1. Development of this group is underway. The goal is to share in the creation and support of rides. The Campaign will handle introductory rides, Bike Davis will handle the middle ground, and the DBC will handle rides for riders with some experience.

ii. Future: development 'camps'/events

1. The NICA (National Interscholastic Cycling Association) develops mountain biking programs for student-athletes. Sean Wilson is interested in development programs. SoCal is interested in getting new riders associated with track and gravel riding. Deb has some contacts in these arenas. Hillyard park hosts track programs.

c. Informational items

i. DBC Zoom Acc't

1. All of the board members should have the login information. To prevent “double scheduling” we can log in to see the schedule and don’t double schedule. Rod will check if we can have simultaneous meetings.

ii. Cycle Cats Custom Bag order

1. What are some things we can do for the club that haven’t been done in a while? Riders getting into the gravel scene might be looking for bigger bike bags. Robert made contact with a custom bike bag maker who is able to make DBC branded bike bags. Bike bags are either made out of canvas or other “upcycled” materials. The creator will create a web page for orders, and if a minimum is met, the creator will turn them around. Julio from Stichtet and Brandon from Cycle Cats could both benefit from this partnership. A race team member, Bryan, also sells bike bags. Atac will share this information with Robert.

iii. Potential simple club kit change

3. Unfinished Business

a. Board Duties/Roles review

- i. Robert has access to the website and will upload the information within the week.

b. Status of DBC Accounts overview

- i. We are still missing information on this worksheet. In general, the Board members were busy and will handle this in the coming weeks.

c. DBC submitted Letter of Support for AB22 Idaho Stop

- i. The bill is out of committee. BTSSC might send a letter supporting AB22. Other cities/organizations are not allowed to send out things like this. BTSSC has twice voted to let cyclists treat stop signs as yield signs. The DBC can advocate for individual members to write letters to the state officials. This issue might boil down to the CHP deciding if its ok or not. Cities cannot support these things (conflict of interest) – individuals can write letters, but you need a larger population to make an impact. Maybe this is a job best suited for Bike Davis, and of course DBC can help if needed. AAA and CHP are opposed to this bill because they think it is less safe. Bicycles are seen as “cars” by the vehicle code, and if you change the rules for bikes, you open a crack in the code. Robert can send an email to Nico to send to DBC and Bike Davis members alerting them to this issue. This is already on Bike Davis’s radar. CABO discussed AB22 in the email listserv and thinks that the language in the bill can be made to be more consistent with already present language in the vehicle code. Should the board be proactive or reactive? The Board has already spoken for the members. Since the people at the state house are looking for frequency of responses and not necessarily content, the members need an easy step by step process, with suggested text to submit. John would be willing to write such a letter. Deb thinks that this is best done in conjunction with Bike Davis. John is happy to send an email to Darell and Nico saying we are happy to partner with them in encouraging all of our members to write letters to the state house.

d. Dunlap Fund / Jr Race Team funding review postponed pending prior years’ expenditure budgets (2018 -2020)

- i. Postpone discussion on this topic until more historical information is acquired. Rick has moved the money that was discussed. ~\$900 was moved from the Dunlap account to cover the amount that the Junior RT expended in 2021.

4. Directors' reports (as needed)

a. Secretary (Rebecka)

b. Tour & Ride Director (Dave)

i. March Madness update

1. MM is Over. Thanks to Eric and Dan Shadoan, it was completely manageable. A club member complained about spending club money for the prize money. A different club member said that he would comp this amount and it will be given to the club as a donation.

ii. DBC ride calendar and weekly rides status (wrt pandemic)

1. Dave would like to bring back daily club rides, some in conjunction with Maria. For the rides Dave wants to add, he will put a pointer towards the club's COVID guidelines. Dave also wants to add some new 30-40mi rides with a café in the middle/end. He wants to change the routes and mix things up a little. In general, ride leaders should be versed in COVID guidelines and reiterate them at the beginning of rides. Yolo county is now in a tier compatible with outdoor group activities less than 100 people. On the MWF rides, a large proportion are retired and fully vaccinated which also helps mitigate some risk. Motion to add rides to the calendar as long as COVID guidelines are highlighted. Motion passes unanimously. Dave plans to add rides to the calendar gradually. Rich Rifkin will lead three bumps. Rob and Rich will lead the adventure rides. Riders will need to take care of their own safety and the safety of others. If riders are uncomfortable then they do not need to join. Maybe we should have some forward conversation regarding COVID considerations, take care of ourselves, we will close based on Yolo country regulations, and follow guidelines. Robert will draft a letter and send it to the Board by Wednesday.

iii. May 23: Rieff's and Lunch in Woodland

1. Ride will be held with Maria.

iv. June 13: Davis Wildlife Tour (pending confirmation from Raptor Ctr)

1. Robert will work with the University to arrange a docent, which can happen now that we are back in the orange tier.

v. June xx: Heidrick Ag Museum Tour (tent.)

vi. 'Intro to Gravel' series

1. Short mixed terrain gravel type rides for beginners.

vii. Fall tour

1. Three nights in a lodge. Still need to decide where to reserve.

c. VP (Rod)

i. Membership Meeting: April 12 (Virtual)

1. Quick overview of club benefits

- a. The next membership meeting is scheduled and will be focused on newer members. We have a Powerpoint ready. Rod would like Atac to speak on the Race Team, Deb to speak on ultra-events, and Dave to speak on the new rides. We can fold COVID considerations into the membership meeting. We can record the meeting for later viewing if we want to. A "101" event would be great for members who are not already in the club. We could get something in the Davis Enterprise to advertise this,

Dave/Armando will send a link to Rod to publish this information for free. We could also send this to nonmembers via the Listserv or on the NextDoor Neighbor app or on the Facebook page. Rod will give some thought to these ideas and discuss later with Robert. Dave is happy to post a message on the NextDoor Neighbor list. Maybe a more public meeting can be reserved for May. Deb is happy to help run the meeting if Rod would like someone to share managing the chat with.

2. Q&A panel

3. Future Meetings: May (Virtual), subsequent meetings TBD

a. Nothing is currently lined up for subsequent meetings.

Subsequent meetings will be virtual until it is safe to do so.

d. DC Director-at-Large (Stewart & Marla)

i. Virtual DC (“DVDC”?) update

1. Virtual DC is live. The website has been updated to describe the event. 12 entrants currently, mind that there is no incentive to sign up early. Thanks to Robert and Eric for making edits of the write ups. 3 riders did not sign the waiver since they signed up before the waiver was added to the signup process. As it stands, wet signatures are not necessary. We are already in the black by a few dollars. We generally do not promote the DCs. It is posted on the CTC website and distributed through the listserv. There is a link for registration on the website. Feel free to send and share links with friends, family, Facebook, and other interested groups.

e. Foxy’s Director-at-Large (Marla & Stewart)

i. Approval to start promotion (Cycle California Ad, other?)

1. A graphic designer (Jason Steinbergen at Ink Monkey) is lined up and ready to go! We want to advertise in Cycle California, but the June issue deadline is April 30, and we might not be able to make that, pending on how quickly the logo is turned around to us. If we miss June, we could just do July, August and September. We want to make sure our event gets publicity for when all of the events begin opening up again. Though Marla and Stewart have a Board-approved budget, their spending is “at-risk” since there is no guarantee that the event will actually take place. Rich Rifkin is in charge of getting the permits and if we cannot get the permits, then we will have to reconsider. Stewart will ask if we can cancel the advertising early if need be. The real significant expenditures come much later with food, etc.

f. Outreach Director (Armando)

i. Farmer’s Market representation

1. The Farmer’s Market organizers will post on the Facebook page about when they will be accepting new booths. Armando will contact his contact again in the next month if there is no change. His goal is for a summer booth.

ii. DBC Facebook status

iii. Loopalooza station (May 2, 10A-2P)

1. Maria is running this ride. May is Bike month, and the DBC will be hosting an aid/stop-station during this event. Armando is planning on

being there and will coordinate with Maria. Maria will be sending out more information this week about stations. It would be nice to have small things to give out. Armando will organize volunteers for 2 hour intervals. Armando will contact Atac to find a banner if we have one. Dave can also help with access to the shed.

iv. Other

g. Ultra and Randonneuring Director-at-Large (Deb)

i. Brevet status

1. Brevet season opened 2 weeks ago. There were 24 people, 3 DBC board members on the ride. Everyone finished and had a good time. Deb handled everything electronically and even gained wet signatures from the participants. This past weekend, Deb held an event called the "Fleche" where you ride 24 hours without stopping for longer than 2 hour intervals. A couple teams did gravel! The next ride is next weekend, 300K, "Davis, Dunnigan and the Delta", then Colusa, a 200K. Look forward to other 400K and 600K's in the weeks to come!

h. Membership Director (Eric)

- i. NA

i. Race Team Director (Atac)

i. Update on status of USACycling permitting/events

1. USAC has started racing, but everything has to be COVID safe. The 4th of July event is not conducive for this event and the city is not encouraging events like this. As such, we will not be hosting a 4th of July Crit.

ii. Race Team clothing supplier (Voler, Castelli Pactimo, etc)

1. We will make no decisions right now; this will be postponed until the summertime, before our next season.

iii. Loopalooza

1. Maria has contacted the Race Team, but Atac is still waiting on more information from Maria. According to Armando, maybe she wants some race team members there in their kits.

j. Philanthropy Director (John)

i. City Liaison status

1. John sent a letter to the city about hosting some Brevets, making a point that COVID guidelines would be followed and letting them know that the DBC calendar would start opening. Jennifer Donofrio was interested in this information so it could be spread during Bike month. John is watching the BTSSC and will keep the board informed. As things open up and rides happen, then John will start looking more into donation options.

k. Treasurer - Rick

i. March 2021 financial report

ii. Annual Financial Review (2020)

1. NA

5. New Business

a. Reinstate 'Casey Jones' program?

- i. Robert would like to reinstate this program. Amtrak is still offering the special deals if you buy them ahead of time. One current offer is "1 full price + 4 pay 50%". Tickets and specials can be purchased online. Robert is happy to take the

lead on this. No objections from the Board. The club would pay for the full price of the tickets as long as a certain minimum number of riders used the program. Robert moves that the Casey Jones program is reinstated and that \$300 is set aside to pay for this program (which can be tucked into the touring budget).

b. Next BoD meeting (May 3): Plan for in-person or virtual?

- i. As long as it is outside, its fine! Let's plan for the "solar panels" near the pool in the park in Davis.

c. Jersey Mock-up

- i. There was a short presentation of a new mock up for a jersey with a slight color change. Since we are in no rush to get a new jersey option out, it might be better to do a complete redesign. Voler can help with new designs. Eric will talk with Voler to do a complete redesign.

6. Adjournment: meeting adjourned at 9:08 pm

Respectfully submitted,
Rebecka Sepela
Secretary, DBC Board of Directors.