



Minutes of the April 5, 2021 DBC Board of Directors Meeting

PRESENT:

- President: Robert Enzerink
- Vice President: Rod Unema
- Secretary: Rebecka Sepela
- Treasurer: Rick Waters
- Outreach Director: Armando Llanos Garcia
- Philanthropy Director: John Hess
- Director-at-Large, Double Century: Stewart Thompson
- Race Team Director: Atac Tuli
- Membership Director: Eric Senter
- Director-at-Large, Ultra Cycling Events: Deb Banks
- Director-at-Large Foxy's Fall Century: Stewart Thompson and Marla Stuart

ABSENT:

- Tour & Ride Director: Dave Joshel

Meeting convened virtually at 7:06 PM. Chaired by Robert Enzerink

1. Call to order. Attendance of members and guests

2. Consent, Informational Items

a. Comments/Approval of minutes of March 1, 2021 board meeting

- i. Minutes were approved with minor edits.

b. Comments/Approval of minutes of April 5, 2021 board meeting

- i. Minutes were approved with minor edits.

c. Informational items

i. AB122 Idaho Stop passed committee, going to state senate

1. John will keep up with the progress of this bill and send out an email to the DBC listserv when appropriate.

ii. Cycle Cats Custom Bag order window during May

1. The ordering site is now open for preorder and will be made available to the membership soon. We can announce this on the listserv and at DBC membership meetings.

iii. March Madness winners added to website

1. All historical winners have been added to the website.

3. Unfinished Business

a. Board Duties/Roles review - posted

- i. Board duties have been posted under the governance section of the website.

- b. **Status of DBC Accounts overview**
 - i. Review of accounts
- 4. **Directors' reports (as needed)**
 - a. **Secretary (Rebecka)**
 - b. **DC Director-at-large (Stewart & Marla)**
 - i. **Virtual DC May 15 (+/-1wk) update**
 - 1. 80 riders are registered; some are planning to ride the DC course and some are not. The expected profit is \$30 per rider and might be better than the DC from two years ago. All that's left is to finish getting the T-shirts out after the event is over.
 - c. **VP (Rod)**
 - i. **Membership Meetings:**
 - 1. **May 17 (3rd Monday, Virtual): Marc Hoshovsky – History and Geology of the Berryessa region**
 - 2. **June 14 (Virtual): Dana Lis, PhD – Nutrition for Cycling Performance**
 - a. Dana is an experienced nutritionist that has worked with pro teams including the Israel start up nation, Golden State Warriors, and Sacramento Kings. She is planning to offer a 40% discount to DBC members for nutrition-based products from her website.
 - ii. **Future Meetings: Can we plan for in-person meetings starting in June? July? Outdoor Location?**
 - 1. If things continue to improve, we could start thinking about an outdoor meeting for the July meeting. Historically we have not had July or August meetings. Deb suggests skipping August meetings since families are often away traveling. Historically we have also had an ice cream party for the July meeting, which is something we could bring back too. If there is a planned schedule for July and August and it is a virtual event, the Board says go for it! If there is no speaker, an ice cream party could suffice for people that are in town.
 - iii. **New member welcome gifts & raffle items for meetings: approval to solicit bids for H2O bottles, DBC socks, polo shirts, \$/or gift cards (or something else?).**
 - 1. There is a general consensus that gifts of appreciation are appropriate for presenters and new members. We should have a standard parting gift, maybe a \$50 Downtown Davis gift card (as long as the issues with the card balances have been ironed out).
 - 2. Embroidered clothing items are available on the website. We are currently low on socks (minimum order \$600-\$700) and low on water bottles. Dave and Robert will get bids for these things and bring it up at the next meeting. Would an order of ~\$1,000 be OK financially?
 - d. **Foxy's Director-at-Large (Stewart & Marla)**
 - 1. **Status**
 - a. We have a logo; Marla will share after the meeting. Advertisements for July, August, and September will be made now that the logo is finalized. We sell these T-shirts and do not

just give them out to the riders. Voler can make a jersey design based on the logo if needed.

e. Outreach Director (Armando)

i. Loopalooza station (May 2, 10A-2P)

1. Armando and Atac represented the club at Loopalooza. At the station there were popsicles, which were a crowd favorite. A few people were interested in joining the club and many were asking about rides that they could do with their kids. Armando will follow up with these interested parties and share the information with Nico, Dave, Robert, and Eric.

ii. Farmer's Market representation

1. There have not been any additional announcements from the Farmer's Market, but Armando will follow up with them. Armando does not see the need for business cards and instead will follow up with interested persons via email.

iii. DBC Facebook status

1. Armando will share the membership meeting audio link on Facebook. It will link to a shared Google Drive.

iv. Website

1. The website could use some revamping to make the accessibility a bit more straightforward. Armando is happy to grab input from the board members and put together a prioritized list for Simon. Simon is on retainer making website edits. If we are to add an online store to the website, this is a large task and will require a lot of work. Right now we outsource clothing purchases (Voler kit, wool jersey/socks/bandana, Stichtet apparel, Cycle Cats) to different third-party storefronts, let's keep it like this.

f. Ultra and Randonneuring Director-at-Large (Deb)

i. Brevet status: May 1 200K/400K debrief; May 22 200K/600K

1. 9 people for 200K, 1 DNF. 19 people for 400K – Davis to Lake Sonoma, 2 DNF. Deb was stationed in her van with food, soup and lights. Lots are excited for the 600K in three weeks (May 22/23). The 600K is completely new and is being reviewed by RUSA Davis towards Auburn towards Higgins Corner to Downieville to Gold lakes to Graeagle and down to Quincy down the Feather River Canyon to Oroville to Central Valley to Sutter Buttes to Knights Landing and to Davis. People are already signing up (10 so far) and excited! Deb is also looking forward to making a 1200K and a gravel ride. Armando, Stewart, and Eric are all into brevets now! Deb will put on a "How to do a 600K" event coming up. Deb set up a newsletter for a Davis Rando's and will be sending out information periodically.

g. Tour & Ride Director (Dave)

i. DBC ride calendar

ii. May 23: Rieff's and Lunch in Woodland (Dave J)

1. This ride will be advertised in the Enterprise as a "beginning road ride for people that are interested in leaving town on their bikes".

- iii. **June 13: Davis Wildlife Tour (Robert E., pending confirmation from Raptor Ctr, \$)**
 - 1. Robert expects that the Raptor center will be open, but if not small groups can just walk around.
- iv. **June 20 (Father's Day): California Ag & Heidrick Tractor Museum Tour - \$8 FEE (Russell R & Robert E)**
 - 1. Will have lunch outside as a group but it costs \$8 to enter the museum. It might be easiest to limit DBC liability and bring their own money.
- v. **Sept 21-23: Gold Lakes tour (Dave J)**
 - 1. 10 of the 12 spots are already filled and a deposit to the lodging location is on its way now.
- vi. **Sept ??: Overnighter camping (Armando, Rebecka)**
 - 1. Originally wanted to pair with SWIFT is a bike manufacturer from Seattle and every year they plan a global overnighter event. While last year it was held on the fall equinox, but this year they are changing their date. Armando is now interested in camping at Solano park for September 24-26. Reservations are able to be made now, but would have to consider fire dangers. We qualify for the group campsite since we are a "youth sports organization". Armando wanted to reserve 2 sites (with each 8 occupancy spaces). Davis school starts at the end of August (25th) which could be a consideration.
- vii. **Request for 'skills' ride**
 - 1. Robert will reach out to McSpadden to hold this.
- viii. **Casey Jones rides**
 - 1. Cannot find an Amtrak discount program currently. John Swann is looking into this.
- h. **Membership Director (Eric)**
 - i. **Membership updates**
 - 1. 9 new memberships in the last 30 days. 40 new members over past year.
 - ii. **Club kit design options**
 - 1. Still waiting for Voler to get back to us on Eric's latest design request. Eric will share information once he gets it.
- i. **Race Team Director (Atac)**
 - i. **Update on status of USACycling permitting/events**
 - 1. Race season has started. May 1st was the Chowchilla criterium. The Elite team has requested access to the budgeted funds. The 4th of the July Criterium is still not on the schedule due to changes to the downtown layout for outdoor dining. Tuesday, Thursday, and Saturday rides have resumed. Atac is hoping to bring the DBC Race Team officers together soon and become active in the summer.
- j. **Philanthropy Director (John)**
 - 1. **Letter – Reimagine Russell**
 - a. A consulting firm wants to create a holistic street ("Complete streets") so that Russell boulevard accommodates all users. Some of the breakout rooms at this meeting were supportive of increasing cycling and some were in support of increasing the

speed. The latest Russell improvement (past Arthur to the city limits) has resulted in a new multi-use path making it difficult for some cyclists to use. John believes that bike lanes should extend from L to B to rd 98 or the City limits or wherever the Reimagined Russell Blvd ends. The DBC supports updating Russell and making it better for all road users. John will come up with a letter to be submitted to the consulting group and coordinate with Bike Davis and John/Diane Swann's commuter group.

k. Treasurer (Rick)

i. Fraud awareness

1. Rick and the club have previously been targeted for fraud attempts. Rick will confirm with the money-requester personally to ensure that we are not defrauded.

ii. April 2021 financial report

1. March madness profit will go to the philanthropy account. We are doing OK because money from the DC and March Madness has come in and we are not spending much. Wild Apricot fees will go up in June to \$110 a month.

iii. Annual Financial Review (2020)

1. Rick would like to talk about this offline.

5. Other New Business

a. Club kit/gear/old event clothing: Suggestions to practically make these available to (needy or new?) members

- i. Discussion postponed

b. Next BoD meeting (June 7): Plan for in-person or virtual?

- i. June and July meetings can be outside at the location by the solar panels. The goal is to keep the meetings 1-2 hrs. In the week before the board meeting, advise on the agenda so that we can make actionable use of the board members' time at meetings. Maybe in the future we could do a BoD ride or meeting at Ruhstaller.

c. Other items?

- i. Rick, Atac, and Robert will discuss the Dunlap fund and the Race Team budget in 1 week.

6. Adjournment: meeting adjourned at 9:26 pm

Respectfully submitted,
Rebecka Sepela
Secretary, DBC Board of Directors.