

Davis Bike Club

Board of Directors Meeting Minutes

June 6, 2022, 7:09pm [USBHOF; Zoom link also provided]



PRESENT:

- President: Robert Enzerink
- Vice President: Rod Unema
- Race Team Director: Mike Fee
- Secretary: Lisa Hicklin
- Philanthropy Director: John Hess
- Tour & Ride Director: Dave Joshel
- Director-at-Large, Double Century: Stewart Thompson
- Membership Director: Eric Senter
- Director-at-Large, Foxy's: David Watkins

Absent:

- Treasurer: Rick Waters
- Director-at-Large, Ultra Cycling Events: Deb Banks
- Outreach Director: Maria Contreras Tebbutt
- Web Administrator: Hector Galura
- Quartermaster: Dave Starkovich

Also Present:

- Jonathan Penalzoza

1. Call to order. Attendance of members and guests

2. Consent, informational items

- a. Informational and/or consent items, if any
 - i. Social Media: Armando has stepped down, need a social media manager to collaborate with Outreach; think about who can help manage the social media for the club

3. Unfinished Business

- a. Prior year DBCRT expenditure information to Rick
 - i. Jonathan Penalzoza sent the information to Rick

4. Directors' reports

- a. Secretary (Lisa)
 - i. Comments/Approval of minutes of May 2, 2022 BoD meeting
 1. Rod requested an amendment be made to the minutes; the last name, Verbeek was added as Heidi's last name

2. Minutes were approved as amended

b. Davis DC Director-at-Large (Stewart)

- i. Double Century brought in \$14,000 - \$15,000 this year, changed a lot of things to decrease overhead costs
- ii. 270 riders; 60% had never done the Davis Double; riders liked the new course and rest stops, especially middletown
- iii. T-shirt process was not as clear as Stewart would have liked, some people thought they were receiving a t-shirt and had not purchased one; however, sold every shirt
- iv. Many congratulated Stewart on a job well done!

c. Randonneuring RBA Director-at-Large (Robert filling in for Deb)

- i. GRR (June 1-4) results; 38 registered riders, most rode the 400K
 1. Drastic temperature changes throughout the day
 2. 600K: 19 starters, 11 finishers; 1000K: 5 starters, 3 finishers; 1200K: 20 starters, 10 finishers

d. Foxy's Directors-at-Large (David W)

- i. 2022 Foxy's update
 1. general philosophy is to not change things significantly, please let David know if you observe anything being forgotten
 2. Considering an increase in registration fees
 3. In touch with Cycle California for advertising and Ink Monkey for logoed apparel
 4. Working on permitting
 5. Discussed whether to use a logo from the past and stick to it, general consensus was that people like having a new logo and probably the reason they buy the new shirts
 6. Discussed the importance of social media, would like date and information up on social media platforms

- a. Eric mentioned that Foxy's page on the club website can be made public and recycled once updated with current information
 - 7. Robert asked if we can plan to open registration by the end of the month through Eventbrite
 - a. Made to-do suggestions; figure out pricing: entry fees and shirt prices, VMC's confirmed, decide on logo for shirts
- e. Race Team Director (Mike)
 - i. DBCRT Update (with Jonathan Penaloza)
 - 1. Shared Mid-Season Update Presentation (Mike) and Team Goal & Rider Presentation (Jonathan) with the Board
 - a. Robert thanked them for sharing, and informed them that they do not need approval from the Board to use the money budgeted for the Race Team
 - b. Mike and Jonathan will meet with Rick to figure out the mechanics
 - c. Eric thanked the two for making the report and recommended posting it to the listserv to share with the rest of the club
 - 2. Jonathan agreed to reach out to Heidi Verbeek
- f. Tour & Ride Director (Dave J)
 - i. California Ag Museum Ride update (Russell R, Robert E); ride was a success
 - ii. Morning rides are at 8am now
 - iii. Trying to get people who are new to the club to go on a ride
 - iv. The Etna ride had 20 people
- g. VP (Rod)
 - i. Membership Meetings:

1. May 9 - Bike industry status/shop owners presentation; Ken went longer than expected and people wished there was more time to socialize
 2. June 13 - Ice Cream Social at USBHOF; raffling off some DBC logoed items, must be present to win
 3. July/Aug - no member meetings, unless otherwise noted
- h. Outreach Director (Robert filled in for Maria)/ Social Media (~~Armando~~)
- i. Please e-mail requests for new member information to Eric Senter and he will provide it
 - ii. Will design & request approval to print a DBC info flyer/poster for posting locally
 1. Robert asked if there were any objections, none were brought forward, the Board unanimously approved
 - iii. Suggestion: a task force to update DBC email services (member & listserv)
 1. Robert will draft an email about setting up a task force and send it to Eric for review
 - a. John Hess requested to be on the task force
 2. Eric mentioned changing the listserv so pictures could be integrated and can check with SFR to get more information from their admin
 - iv. Early October 'Welcome to Davis' festival (~Oct 1) will request DBC volunteers
- i. Treasurer (Robert filling in for Rick)
- i. May financial report review
 - ii. Club funds transfer to MM account is complete (Robert & Rick meeting with Matt Yancy of Edward Jones this week.)
- j. Membership Director (Eric)
- i. 8 new members in the last 30 days
 1. Some new members are not new, just had lapsed memberships

- k. Philanthropy Director (John)
 - i. Discussed March Madness profit going into the Philanthropy budget

I. New Business

- i. Next BoD meeting: Monday, September 5 (No Mtg July/Aug)
- ii. Discussed the best way to raffel swag at June's Davis Bike Club meeting

5. Adjournment: 8:42pm

Upcoming Events

- ~~July 4 Grit~~
- Fall: resubmit rider development proposal to Outride Foundation
- Welcome to Davis BIKEFEST participation (Oct 1)
- Foxy's Fall Century (Oct 15)
- March Madness (March '23)
- Picnic Day Parade (April '23)
- Loopalooza (May '23)

With Appreciation,
Lisa Hicklin
Secretary, DBC Board of Directors