

# Davis Bike Club

## Board of Directors Meeting Agenda

September 6, 2022, 7:09pm [USBHOF]



### PRESENT:

- President: Robert Enzerink
- Vice President: Rod Unema
- Race Team Director: Mike Fee
- Secretary: Lisa Hicklin
- Philanthropy Director: John Hess
- Tour & Ride Director: Dave Joshel
- Director-at-Large, Double Century: Stewart Thompson
- Membership Director: Eric Senter
- Director-at-Large, Foxy's: David Watkins
- Treasurer: Rick Waters
- Director-at-Large, Ultra Cycling Events: Deb Banks
- Outreach Director: Maria Contreras Tebbutt

### Absent:

- Web Administrator: Hector Galura
- Quartermaster: Dave Starkovich

### 1. Call to order. Attendance of members and guests

### 2. Consent, informational items

- a. Informational and/or consent items, if any
  - i. David requested the DBC's account number for FedEx in order to have Foxy's marketing items printed

### 3. Unfinished Business

- a. Prior year DBCRT expenditure information to Rick
- b. Social Media: Armando has stepped down, still need a social media manager to collaborate with Outreach
- c. David did get access to DBC FB page

### 4. Directors' reports (as needed)

- a. Secretary (Lisa)
  - i. Comments/Approval of minutes of June 6, 2022 BoD meeting
    - ☰ Minutes 22.6
      1. Minutes were approved
- b. Foxy's Directors-at-Large (David W)

- i. Foxy's Update
  - 1. Registration
    - a. Level with last year; expecting 1200 people
    - b. Encouraging pre registration by stating no day of registration, although there will be; discussed pros and cons of this tactic and the decision was made to table the discussion
  - 2. Preparations for Foxy's
    - a. Will have flyers to distribute at club meeting next week; David will send email to request volunteers to post flyers
    - b. Pitch for volunteers at club meeting to fill remaining captain slots; in need of captains for start and finish lines, and Lake Solano stop
    - c. Solano rest stop at PCR pull-off, Greg Meeks at Solano County thinks it will be ok but not official yet
    - d. Deb happy to create post online, David W will send her a digital copy of the flyer
- ii. Dinner budget, plan
  - a. Owner of Musette, Michael, is close to committing to cater and believes it will cost \$5 to \$6 per rider; recommended double checking those numbers, don't want him to lose money
  - b. Mike hoping to be informed if race team members sign up for positions other than the kitchen
  - c. Make sure to get volunteers for clean up after dinner
- iii. Burner phone status; Stewart brought to meeting, needs to be charged before the day of
- iv. Square reader & Acct; square account is set up, pricing menu and individual units need to be set up
- v. Open items & needs
  - a. discussed contacting SABA to run bike valet for before and after race
  - b. Stewart in charge of shirts
  - c. Contract has been signed for photographer

d. Eric working Winters rest stop and will be mailing about 50 notices to neighboring residents to comply with noise ordinance due to amplified sound

c. VP (Rod)

i. Membership Meetings:

1. Sept 12: Social and new member welcome; Maria taking over while Rod is out of town, appetizers and drinks will be served
2. Oct 10: Salvador & Sally Borges – Touring in S Korea
3. Nov 14: Will discuss ideas
4. Dec: Holiday Party; most are interested in having one. discussed an afternoon open air event. Maria will check with the Barn to see if they have availability on a Sunday in early December; Rod and Maria will get together to discuss.

d. Treasurer (Rick)

- i. Sept financial report review; July is done, August is not
- ii. DBCRT now has Debit Card for expenses connected to club acct
- iii. Transition to Google Workspace for mail accounts (@davisbikeclub.org domain) and DBC shared files is complete - thanks to Hector and Rick
- iv. Money in from Foxy's; about \$19,000 so far
- v. The transition of placing previously discussed funds into a Money Market account is almost complete; money in Dunlap account will stay, the rest they'll put in a ladder CD

e. Membership Director (Eric)

- i. New member communication status - automatic enrollment on listserv; Maria and Eric will work together
- ii. Listserv Abuse: moderation, suspension and removal; a limit on number of emails for a specific topic, Quality of content (i.e. readability, constructive nature); number of things going on behind the scenes to get certain people to cease and desist; all Board members are in full support of Eric flagging, moderating and possibly removing repeat offenders; will be sending out an email reminder on how to properly use Listserv (limit flow of emails, etc) and warn that misuse will cause deletion of inappropriate comments and possibly account
- iii. 31 new members; 140 old members who haven't renewed were deleted

- f. Outreach Director (Maria)/ Social Media (~~Armando~~)
  - i. Web administration and updates (Maria, Bob S, Russell R); Update from Simon D / Wordpress Training (Eric) - How should we manage DBC webpage ongoing maintenance; Maria will ask Russell and Bob to make notes of content that needs to be updated and let heads of each of those sections know
    - 1. Robert will talk to Hector to clarify his role
  - ii. Status of DBC info flyer/poster for posting locally; handed out flyers to all the bike shops
  - iii. Early October Welcome to Davisphere (~Oct 1) will request DBC volunteers
  - iv. Zombie Bike Parade Sun, Oct 30 (sponsorship); many different levels of sponsorship; proposing the club makes a presence, even a banner,
    - 1. Will email sponsorship info to the BoD
  - v. Ordered name tags for the BoD
- g. Race Team Director (Mike)
  - i. Jrs' Bike Share program (peer-to-peer); very small but sort of working
  - ii. Moving in 11 months, but will actively recruit

## 5. New Business

- i. Open roles/BoD positions expected for 2023 and potential volunteers/nominations
  - 1. Open: President, Vice President, Secretary, Social Media; sometime next year the Membership Director and Race Team Director roles will also need to be filled
  - 2. Recommended getting a nominating committee together
  - 3. Please send Robert any nominations
- ii. Next BoD meeting: Monday, Oct 3, 2022 Location: Tandem meeting room or USBHOF

## 6. Adjournment: 9:12pm

With Appreciation,  
 Lisa Hicklin  
 Secretary, DBC Board of Directors