

Davis Bike Club  
Board of Directors Meeting  
03/06/2023 7:00 PM [USBHOF]



**PRESENT :**

President: Robert Enzerink  
Secretary: Russ Ewers  
Treasurer: Rick Waters  
Philanthropy Director: John Hess  
Tour & Ride Director: Dave Joshel  
Director-at-Large, Double Century: Stewart Thompson  
Membership Director: Aimer Bhat  
Director-at-Large, Foxy's: David Watkins  
Director-at-Large, Ultra Cycling Events: Deb Banks  
Outreach Director: Maria Contreras Tebbutt

**ABSENT:**

Vice President: Open  
Race Team Director: Mike Fee (Temporary)  
Web Administrator: Hector Galura  
Quartermaster: Dave Starkovich

1. **Call to order:** Attendance of Board members were noted and there were no guests
2. **Consent, informational items**
  - a. The February 6, 2023 minutes were corrected of spelling and typographical errors and approved unanimously by those present. These Minutes will be posted on the DBC website.
  - b. Informational or consent items: None
3. **Unfinished Business**
  - a. Open 2023 Officers, Directors, Appointees: still need to fill these roles:
    - i. President
    - ii. Vice President
    - iii. Social Media Manager
    - iv. Director-at-Large, Race Team (mid 2023)

No recommendations or suggestions were made to fill any of these positions by those present. The topic was deferred again to the April Board Meeting, at which time further discussion will be undertaken, considering both input on the topics of filling these missing positions and possible Board restructuring.

b. Board restructure to reduce officers? – Discussion (Deb Banks and John Hess):

Deb and John have not yet had an opportunity to research and review the By-Laws nor meet to develop alternatives or suggestions for the restructuring of the Board Officers, Director and Appointees. They have agreed to come forward with thoughts and alternatives for the April Board meeting. The topic was deferred until that time.

4. **Directors' reports (as requested)**

a. Treasurer (Rick Waters) -

i. The February Fiscal Report, which also represents the Final Fiscal Report for the Fiscal Year 2022/23, was presented. A copy of this Fiscal Report can be found attached to these Meeting Minutes.

ii. Updates:  
Ride with GPS has been renewed

The \$2 million liability insurance required by Yolo County for DBC events has been acquired and is in place.

The Club's Zoom license is due for renewal (\$150, est.) and was approved without objection.

The Club is financially healthy with adequate reserves. ... existing programming can continue.

iii. Status of Annual Financial 'Look-over':

So far, no individual has been found for this task. Wil Uecker has declined ... Carbahal indicated an interest, but he has since been unresponsive ... Rick will continue looking for a party for this required overview.

iv. Other:

Nelson is doing the DBC tax filings, which should be simpler and easier this year due to our income levels.

Filing deadline for 2022 is extended to October 15, 2023.

b. Vice President (Open) –

i. Membership Meetings/Socials -

Black Rock Desert Bike Packing by Jake Francis / Kurstin Graham – (Deb Banks is to follow up) perhaps for the May Meeting.

Breathwork and Yoga Nidra by Sarah Connerley – (Robert Enzerink), perhaps, but she is not following up ...

Pack riding ...deferred. until it is needed ...

March 13, 2023 - Bike Advocacy from Bike Davis ... Nico Fauchier-Magnan & Jeff Bruchez from Bike Davis will talk about local Bicycle Activism and infrastructure. This meeting is also to include Maria Contreras-Tebutt for the Bike Campaign.

April 10, 2023 - March Bicycle Madness Awards and Voler clothing will present samples of new products and cycling clothing of interest with demos for sale

May 8, 2023 – Perhaps Black Rock Desert (see above), but this meeting will, as a minimum, provide Stewart Thompson an opportunity for the Double Century's last minute recruiting needs.

June 12, 2023 - TBD

July or August - An ice cream social perhaps?? ... bike rodeos perhaps??? ... For other unique ideas see the attached brainstorming sketch from February, 2021 DBC Board of Directors discussion, for engaging other cyclists in our community.

c. Tour and Ride Director (Dave Joshel) –

- i. March Bicycle Madness is going well with increased participation from last year's event. All profits will go to the Bike Campaign for educational purposes.
- ii. Get word to ride leaders to alert them of insurance liability concerns ... It is imperative that the ride leaders know that DBC **Membership** is required in order to be covered by Club liability insurance after a first ride with the Club. The Board will revisit the topic (unfinished business) ... Dave Joshel and Robert Enzerink are to draft a memo about expectations ... It was noted that some clubs require a release for non-members at each ride.

d. Director-at-Large, Double Century (Stewart Thompson) –

- i. Preparations for the May Double Century are progressing ... permits are in place ... advertising link with Membership (Aimer) and social media are in place... ... The Davis Bike Club DC is the largest and best First Double Century in California ... interest in Double Centuries throughout the state is waning ... all rest stop captains have been identified.

## 5. New Business

a. Accounts/Pws updates: Social media accounts –

DBC has multiple Facebook accounts related with DBC. It is currently unknown with what email addresses these numerous accounts are associated. Gaps in organization and responsibility have occurred and some accounts are unattended.

Also, of concern and needing attention, are DBC Instagram and Twitter accounts.

We have accounts that are dead and distracting that need to be cleaned up and perhaps combined into one account.

It was suggested that the DBC, the Race Team, Foxy's Fall Century, the Double Century and Ultra-Cycling groups perhaps consolidate their social media presence to ensure active sites are maintained and minimize outdated content.

Membership (Aimer) is to review this entire media account topic and make recommendations for the future.

Russ' problems with the DBC site were the result of his using a 'wild apricot URL and not the davisbikeclub.org URL. As a result, no further help by Hector, Russell or Bob Starkston was necessary.

Ride with GPS account is being managed now by Aimer taking it over from Eric.

- b. Advocacy positions (ex. Uber/Lime, Winters I-505 ped/bike overpass,...) –

Russ expressed his lack of understanding of the DBC's involvement and posture for cycling related issues, citing several recent examples seen on the link serve and in other correspondence. After discussion, it was understood that the DBC Board advocates for cycling and may make contemporaneous decisions about any single position, but generally will not make claim to representing all of its diverse membership. As a result, the DBC Board alerts and informs its membership of cycling related topics to allow members to advocate for their own position.

- c. Next DBC clothing order: timing, who will take Eric's role? consider design change? supplier change? (How about Race Team?)

- i. In Eric's absence, John Hess will determine who is directing clothing ordering.
- ii. Last year's design will be retained with no design change at this time.
- iii. Other kit suppliers than Voler are possible, though it was pointed out that others used in the past have been neither as reliable nor as responsive as Voler. No change is planned at this time.

- d. Randoneurring RBA Director-at-Large (Deb Banks) –

The DBC is proud to congratulate Deb Banks for being honored nationally for her contributions to Ultra-Cycling and Randoneurring events as participant, coordinator and volunteer, receiving The American Randoneurring Award. We stand and applaud your achievement Deb. Congratulations. !!!

## 6. Director's Reports (as needed)

### a. Membership Director (Eric / Aimer Bhat) –

#### i. Race team / Club non-renewals

Auto renewals and non-renewals were discussed, including:

- Possibly increasing membership cost to \$35 and \$45 for individual and family non-recurring members when they renew in 2024.
- Keeping the pricing the same as now (\$30 and \$40) for individual and family non-recurring members.

Aimer will come back to the Board with specific proposals about membership retention / fees / discounts.

#### ii. Aimer requested additional budgetary funding for outreach. He was directed by the Board to bring for discussion specifics in programming, if needed. Aimer will bring forward a proposal in collaboration with Outreach Director and the new Social Media Manager on:

- Monthly running programs that we could fund to improve member participation and the visibility of the Club.
- Including a referrals program, volunteer recognition and surveys.

#### iii. Aimer will be collaborating with Outreach Director and a new Social Media Manager to bring a proposal forward to the next Board meeting.

### b. Race Team Director (Mike Fee)

#### i. 4<sup>th</sup>-of-July Criterium – status and needs were not discussed.

### c. Outreach Director (Maria Contreras-Tebbutt) / Social Media (Open) –

#### i. No items were discussed.

### d. Philanthropy Director (John Hess) –

#### i. No items were discussed

### e. Director-at-Large, Foxy's Fall Century (Dave Watkins) –

#### i. No items were discussed

5. **Adjournment:** 9:17 PM

Respectfully submitted,  
Russ Ewers  
Secretary, DBC Board of Directors

**Upcoming Events:**

**March Bicycle Madness (In progress)**  
**?? Picnic Day Parade (April, 2023)**  
**?? Loopalooza (May, 2023)**  
**Double Century (May 20, 2023)**

**July 4<sup>th</sup> Criterium (July 4, 2023)**  
**Foxy's Fall Century (October 21, 2023)**  
**DBC Holiday Party (December, 2023)**







Ideas: PBP speakers / RAAM

Club Rides

New Members.

Gravel Rides

Bike Towing & Hub Tours.

Easier Access to members

S24 - (24 hour) overnight bike rides.  
mini-tour challenges.

Bikepacking Rides.

Father/Son ; Mother/Daughter Family rides.

Tour de Fritter / "Fritterneuring"

Bike Scavenger Hunt

Bike Bingo

Rebranding Club Logo / Branding

< Graphic Design Contest >

"Bike Ball" games

"Vintage" Rides

"Vintage Bike Show"

Ice Cream Ride in the Park

Night Rides / Dinner Rides

Bike Maintenance workshops - w/ Bike Campaigns

Cargo Bike Races

Could be  
a weekly  
challenge

151  
152  
153  
154  
155  
156  
157  
158  
159  
160

161

162

- Prioritize →
2. Marc Horvathsky
  3. PT/Yoga
  4. Sports Nutrition

Bike builders.

(Custom builders / build your own)

Movie Night.

Physical Therapy / Yoga / stretching for cyclists.

(Kelly Macy & Craig Chapla)

Sports Nutrition : Liz Applegate & Dana Lis

★ Professional Cyclists :

- Brad White (United HealthCare) of race team
- Andrés Eulate (Israel Start-up Nation)
- Nielsa Paulsen Nutritionist
- role of Floyd Landis & Peter Suterland.