

Davis Bike Club

Board of Directors Meeting

May 1, 2023, 7:00 pm [USBHOF]



PRESENT :

President: Robert Enzerink
Treasurer: Rick Waters
Philanthropy Director: John Hess
Tour & Ride Director: Dave Joshel
Director-at-Large, Double Century: Stewart Thompson
Membership Director: Aimer Bhat (Acting Secretary)
Outreach Director: Maria Contreras Tebutt

ABSENT:

Secretary: Russ Ewers
Director-at-Large, Foxy's: David Watkins
Director-at-Large, Ultra Cycling Events: Deb Banks
Vice President: Open
Race Team Director: Mike Fee (until mid 2023)

1. Call to order:

Attendance of Davis Bike Club (DBC) Board of Directors (BoD) members were noted. A guest was in attendance for the second half of the meeting.

2. Consent, informational items:

- a. The minutes of the April 7, 2023 BoD meeting were approved.
- b. There will be no membership meetings in June and July, 2023.

3. Unfinished Business:

- a. Open 2023 Officers, Directors, Appointees -
 - i. The following positions remain to be filled:

President

Vice President

Social media manager

Race Team (mid-2023)

b. Board Restructure to reduce officers –

Discussion:

For a 501 - (c) (4) nonprofit, which the DBC is, we only need 4 executive members. The Club is moving in the direction of reducing Board posts. to include only the President, the Vice-President, the Treasurer and the Secretary.

John Hess will talk to Deb Banks further on this topic.

4. Directors' reports (as requested):

a. Davis Double Century, Director-at-Large (Stewart Thompson) -

i. Status Report / Needs:

Davis Double Century (DC) is to be held on Saturday the 20th of May, 2023.
There are currently 163 registered riders and Stewart's expectation targets 250
Statistics - 25% of the riders have never done a DC before;
40% haven't done the Davis DC before;
DC Management has asked participants to bring head and tail lights;
Volunteers – Presently 42, but need 82.
T-shirt orders are placed.
Some permits are pending, but are in sight of getting them.
Permit fees higher due to inflation.
Food (Harvester, Nugget) orders placed.
DBC banner (with Maria) would be used for the DC event.

b. Vice-President (OPEN) -

i. May 8th Membership Meeting:

May is Bike Month (Deb Banks); Double Century (Stewart); Aaron Wedra for the Zombie Bike Ride (Dave Joshel will send a broadcast announcement)

c. Tour & Ride Director (Dave Joshel) -

- i. DBC Membership is required to enable liability insurance coverage. A memo of DBC expectations will be prepared (Dave Joshel; Robert Enzerink)

d. Membership Director (Aimer Bhat) -

- i. Media Director:

- No discussion – Attempting to get Mary Elise to join and take on role

- ii. Consolidation and reorganization of media accounts:

- No discussion

- iii. Recommendations for membership fee revisions:

- Idea to provide discounted Membership option when people register for a DBC event. Concern raised that it would require to make changes in Wild Apricot

- iv. Request for outreach funding (Aimer Bhat; Maria Contreras-Tebutt):

- No discussion

- v. Other:

- Stats about present membership were shared –

- Current active members - 429.

- Individual memberships account for ~ 200.

- Family memberships ~175.

- DBC Race team ~36.

- Membership Renewal is almost completed for 2023. April saw 12 renewals.

- Members who have not renewed would be archived by Wild Apricot.

- Introduced increased prices for non-recurring (one-time) payment. Many people have requested transition. No one has complained. Pilot working as planned.

- Request for volunteer participation in Davis Double Century made in monthly newsletter.

e. Treasurer (Rick Winters) -

i. April Fiscal report:

Currently a Work in Progress and will be attached when received

ii. Status of Annual Financial 'Look-over':

No Discussion

iii. Other:

Treasurer was unable to locate the credit card readers at the time of the BoD meeting, but these were later found by the Treasurer and noted in separate correspondence.

Voler - Jersey prices have significantly increased. A minimum order quantity is required for event jerseys. Foxy's event jerseys helped generate revenue in the past for the club – \$11 per jersey.

Membership benefits – insurance for riding members.

Class 2 electric bikes are allowed on rides and covered by insurance.

\$500 of additional income was recently received from last year's Foxy's in the form of a refund from Napa County.

g. Philanthropy Director (John Hess) -

i. Kit purchase closing:

No discussion

ii. "Bicycle nomad- Erick Cedeno" will talk on 18th May 6 30 - 8 30 pm at the USBHOF sponsored by the USBHOF with funding from DBC. John Hess will send out an informational email. Dave Joshel will contact the Davis Enterprise for publicizing the event.

iii. The DBC Membership Meetings start at 7:00 pm. If we are calling them a 'social', we should change the start time to give people an opportunity to socialize before the announced time of the 'meeting'. The Vice President (open position) is supposed to organize these events. There was a brief discussion on providing ample snacks so people coming in can skip dinner.

With respect to discussion on future members of the DBC BoD, we should identify people who don't create problems. In the past, we have had Presidents who made the Board members uncomfortable enough to resign.

h. Randoneurring RBA Director (Deb Banks) - Not present

No discussion

i. Race Team Director (Mike Fee until mid-2023) - Not present

i. 4th-of-July Criterium:

4th of July Criterion has been canceled due to street repair and construction work in downtown Davis. A permit won't be possible this year. Mike Fee sent an email updating the same. This has also been communicated in the monthly newsletter.

j. Secretary (Russ Ewers) - Not present - Aimer Bhat is covering for him.

k. Outreach Director (Maria Contreras Tebutt) -

i. Lollapalooza this weekend. Maria will insure DBC banner is present at the event.

ii. Aaron might help with graphic designer and media. Armando used to do it before. Maria brought in motion to get a paid person for graphics designer. Work model: Fee for service instead of a retainer. No employer - employee relationship.

Aaron helped grow Zombie ride exponentially. Charges below market rate for services. Maria would propose activities we can pursue with Aaron.

iii. Action Item for Dave / Maria : Get in touch with Dave Watkins (Foxy's director) if he needs help promoting Foxy's —

iv. Instead of Membership Meetings, it was proposed to pursue “DBC social” events open to all who are interested in bikes. Further discussion is required.

I. Foxy’s Fall Century Director (Dave Watkins) - Not present

No discussion

5. New Business :

None

6. Adjournment:

a. Time of adjournment not recorded

b. Next Board of Directors meeting: Monday, June 5th; USBHOF

Respectfully submitted with sincere appreciation, from notes taken by Aimer Baht,

Russell Ewers

Secretary, DBC Board of Directors

Upcoming Events –

Loopalooza (May 7th 2023);

Double Century (May 20, 2023);

Foxy’s Fall Century (October. 21, ‘23);

DBC Holiday Party (December, 2023)

Tabled Items (for future discussion) -

1. New members welcome gifts & raffle items for meetings: solicit bids for H2O bottles, DBC socks, polo shirts, & / or gift cards (or something else?)
2. (Robert Enzerink / RickWaters) Status of DBC Accounts un/pw Overview - Ongoing
3. Should there be a consistent refund policy across all club events (DC, 4th of July Criterium, Foxy’s, etc.) and over time (Year over Year)? (Deb Banks)