

Davis Bike Club

Board of Directors Meeting Minutes

November 6, 2023, 7:00 pm [USBHOF]



Attendees:

1. Call to order:

- .a. Attendance of Members and Guests

PRESENT:

President: Dave Joshel (Interim)
Vice President: OPEN – Michael St. Paul (Candidate)
Secretary: Russ Ewers
Treasurer: Rick Waters and Kurt Giles (Candidate)
Philanthropy Director: John Hess
Race Team Director: OPEN – Heidi Verbeeck and Ray Spore (Candidates)
Outreach: Maria Contreras Tebbutt
Director-at-Large, Foxy's: David Watkins
Director-at-Large, Ultra Cycling Events: Deb Banks
Tour & Ride Director: Dave Joshel
Director-at-Large, Double Century: Stewart Thompson
Website Manager: Robert Starkston

ABSENT:

Vice President: OPEN)
Membership Director: Aimer Bhat

2. Consent, informational items:

- a. The Minutes of the September 5, 2023 of the Davis Bike Club (DBC) Board of Directors (BoD) meeting were unanimously approved with no comments or changes and will be posted to the website.

3. Unfinished Business:

a. Open 2023 Officers, Directors, Appointees -

i. The following positions remain to be filled:

Social Media Manager

Director at Large, Foxy's Fall Century

Secretary

Discussion followed:

Russ Ewers expressed his willingness to remain as Secretary, but that he would pursue finding a replacement, as he feels that the Board needs to become 'younger'.

Maria Contreras-Tebbutt expressed that she will continue in Outreach, since she has so many projects that are still in process.

Dave Joshel requested a volunteer to lead a Search Committee for new officers. Instead, it was agreed that it was necessary to reach out to the Membership in this regard, prior to the December Holiday Party. Dave will request that Aimer reach out to the Membership through Wild Apricot.

b. Board Restructure to reduce / restructure officers –

i. Robert Enzerink is to provide questions for conversation on future direction of DBC, but for now this item is on HOLD. This item will be placed on the list of **Tabled Items for Future Discussion**, which are to be found at the end of each set of these Board of Directors Meeting Minutes.

4. Directors' reports (as requested):

a. Davis Double Century, Director-at-Large (Stewart Thompson) – No report

b. Vice-President (OPEN) – No report

c. Tour & Ride Director (Dave Joshel) -

- i. Snack money has been given to the WOW rides.
- ii. The results from the recent survey of DBC members' expectations for the Club are being compiled and collated by Robert Enzerink and will be reported when complete. This item will be placed on the list of **Tabled Items for Future Discussion**, which are to be found at the end of each set of these Board of Directors Meeting Minutes.

d. Membership Director (Aimer Bhat) -

- i. Aimer was unable to attend this Board Meeting, but in his absence several items were discussed relating to Membership:

Dave Joshel had spoken to Aimer and learned that the responses for the photo contest had been disappointing, with only four photos having been submitted. As a result, the intended prizes will be rolled over for distribution as raffle prizes at the December end of year party.

It is recognized by the Board that the Social Media contacts are vital for the future of the Club, but how to best integrate and facilitate them is a work in progress.

The previous request for outreach funding has been met within existing Membership budgeting as reported by Maria Contreras-Tebbutt.

e. Treasurer (Rick Waters) -

- i. Rick provided the October Financial Reports, which can be found attached and incorporated into these Meeting Minutes.
- ii. Foxy's Fall Century revenues and expenses are nearly final, as reflected in the October Financial Report, showing a nearly \$ 30,000 surplus for that event. Sincere congratulations were offered to Foxy's Director Dave Watkins and his army of volunteers for a job well done.
- iii. Revenues this month include a small percentage payback from Voler for the DBC clothing purchased from them.

iv. No payback arrangement has been offered, reached or discussed with Castelli for the trial run kit purchases recently made. The current kit being furnished by Castelli involved no new kit design, but rather a variation in color striping from the current Voler design.

v. Recent data losses on the Treasurer's Mac computer have been recovered, but that topic and situation led to a discussion, recommendation and agreement that on-going financial operations will utilize Cloud based Quicken software; thus, not restricting access to other interested Board users.

vi. The Annual Financial 'Look-over' is still an issue. The candidate for the Treasurer's position on the Board (Kurt Giles) reviewed the 2022 Financials, with no comments. The look over of Fiscal 2019, 2020 and 2021 remain to be done. John Hess has had separate conversations with Manny Carbahal, who agreed to be able to do our 'Financial Look-over' after October 15,2023. John will contact Manny again.

vii. Discussion moved to review of the Proposed 2024-25 Budget, which will be presented in these Minutes under 'New Business'.

f. Philanthropy Director (John Hess) – No report

g. Randoneurring RBA Director (Deb Banks) –

i. Deb has 29 events scheduled for 2024 and has been careful to avoid conflicts with both Foxy's and the Double Century.

h. Race Team Director (OPEN) – No report

i. Ray Spore expressed great enthusiasm for the Criterium in 2024.

i. Secretary (Russ Ewers) -

i. A Corporate Authorization Resolution for First Northern Bank was executed to enable Dave Joshel signature authority to the DBC checking account. ■



k. Outreach Director (Maria Contreras-Tebutt) – No report

l. Foxy's Fall Century Director (Dave Watkins) –

i. This item was handled as part of New Business and can be found in that portion of these Meeting Minutes

5. New Business :

a. 2022-25 Proposed Budget

i. Fundamentally, the Proposed Budget is not offered to be changed significantly from that used 2023-24. The noted changes were as follows:

Increases in Liability Insurance reflecting 2023 conditions;

Leaving the Cycling Development Programs untouched (\$4,500) for expansion and use by the Race Team;

Philanthropy adjusted downward to \$ 5,000 from \$5,850;

Outreach events have increased, but budget will be unchanged for now (\$500);

Membership budgeting will include Social Media, but will remain unchanged until input is received from Aimer;

Double Century budgeting is to be adjusted for expenses upward (\$ 32,000) and revenue downward (\$ 38,000);

Race Team budget will remain unchanged, pending further examination by the new Co-Directors;

Professional Services budget will remain unchanged, though payments to Website coordinator will cease

ii. It was moved, seconded and unanimously approved that this Revised Proposed Budget be reviewed and refined as necessary by the users and that it will come before the Board for final approval in January, 2024. The above noted revisions to this Revised Proposed Budget can be found attached and incorporated into these Meeting Minutes.

- b.** Recruitment of potential Board members to fill vacancies for 2024

 - i.** This item was handled as part of **Unfinished Business** and can be found in that earlier portion of these Meeting Minutes.

- c.** Foxy's report from David and Rick (Financial) very brief overview

 - i.** The financial aspects of this item were handled as part of the Treasurer's Report and can be found in that earlier portion of these Meeting Minutes.
 - ii.** Dave Watkins reported that there were the same number of pre-registrations (1140) as in 2022, which coupled with more walk-ins and more no-shows resulted in approximately 1,015 riders out on the course. There were two injuries in Napa County; one with stitches and another had a hospital visit after a carbon rim failure from a pot hole encounter. All reports are that both riders were okay. Getting volunteers was concerning until the last ten days before the event, at which time it came together with Club members and others. The numbers of needed volunteers have not changed. It is suggested that other volunteer sources could man rest stops, such as Scout Troops for locations like the Solano Rest Stop. Use of such other sources would free up our volunteer base to work at other locations. Dave suggested that a fellow named John Erickson, who has run events similar to our Foxy's, would be a good resource for the next Foxy's Director(s) to contact for ideas.

- d.** Member Meeting on November 13 details

 - i.** Al Rowland has offered to do a brief presentation of kit care, but Maria does not want this to just be another marketing opportunity for Castelli, since that was just done a month ago.
 - ii.** The lack of response to the Photo Contest leaves a big hole in that meeting's expected agenda, since Aimer will have no one to which to present awards.

- iii. Discussion ensued as to how to fill these gaps in the program and it was decided to make it a largely social gathering, augmented by a jersey swap, coupled with Alan's presentation and just hanging out with your cycling buds.
- e. Holiday Party details ... door prizes ...has the time been finalized? ... bring your own drinks? ...desserts?
- i. Marnelle just advised that the Party has lost its caterer, which is shocking.
 - ii. Saturday December 2, 2023 4:00 – 6:00, but finding a replacement caterer will be a challenge.
 - iii. BYOB ... desserts are by caterer ... but entire program hinges on caterer.
 - iv. A vote of the Membership and a brief business meeting must be held, but without disrupting the social flow intention of the event.
 - v. Dave Joshel to contact Russell Reagan to see if Russell could put together a slide show as a 'Year In Review' that could be part of the program.
 - vi. Dave Joshel to contact Marnelle regarding these impactful changes to the December event.
- f. Website update (Bob Starkston)
- i. The website has changed a little bit on the outside and on the inside everything has changed.
 - ii. Bob is pulling in various pages, including the Race Team, but it is still a work-in-progress.
 - iii. In order to make the club look younger and more active, new social media needs events and pictures of women's-rides, family-rides, kids-rides, etc. and not just old pictures left over from fifteen years ago. Focus must be addressed to see that these events are recorded and memorialized. Someone needs to be working on this.
 - iv. Simon needs to be responsive to complete the transition before we pay him further (January 10, 2024).

v. Bob and Russell Reagan will get to a procedure for others posting information on various sections of the web, for clarity of presentation, consistency and appearance. Ideally, for Bob and Russell's use, they would like for the Director to create a page and mark it up as to what they want to accomplish.

vi. The back of house form of the website is still WordPress.

vii.. The Changing Gears newsletter could / should be posted on the website.

6. Adjournment: 8:22 PM

Respectfully submitted,

Russ Ewers

Secretary, Davis Bike Club Board of Directors

Upcoming Events –

DBC Holiday Party (December 2, 2023)

Tabled Items (for future discussion) -

1. New members welcome gifts & raffle items for meetings: solicit bids for H2O bottles, DBC socks, polo shirts, & / or gift cards (or something else?)

2. (President / Rick Waters) Status of DBC Accounts un/pw Overview – Ongoing

3. Should there be a consistent refund policy across all club events (DC, 4th of July Criterium, Foxy's, etc.) and over time (Year over Year)? (Deb Banks)

4. The Secretary missed comments made by Stewart Thompson to the June 5, 2023 BoD Meeting Minutes as follows:

From Stewart Thompson via email 06-25-23

[“Reviewing the minutes, I noticed that there were several comments about the DC under the Outreach section. Unfortunately, many of these comments are confusing](#)

and not fully accurate, even if they accurately reflect what was stated at the meeting. I was not able to be present to comment at the time but if I had been able, I would have spoken up to clarify these things.

I spent some time trying to think of how to reword the minutes, but I couldn't come up with something.

So, at this time, I would prefer that the entire section under "**Outreach, DC - volunteer commitment**", be deleted. It can be discussed at a later time."

In light of these comments, the Secretary has removed those sections and comments in question from the approved Meeting Minutes, which shall now be subject to further discussion by the BoD in the future, but not without Stewart Thompson being present and included in the discussion.

Herein represents the deleted section:

- i. DC - volunteer commitment
 - i. Stewart had a meeting with volunteers and would like DBC to take ownership of the event, starting planning early on.
 - a. For example, have station captains from DBC.
 - b. Mark Tebutt would like to volunteer as captain for the Winters rest stop station.
 - ii. Kathy Ormiston Idea - Have families of people participating in the race to volunteer at booths and stations.
 - iii. Further discussion on the topic when Stewart would be present.
 - iv. Stewart has committed to lead DC for 2024.

5. Robert Enzerink is to provide questions for conversation on future direction of DBC,

6. The results from the recent survey of DBC members' expectations for the Club are being compiled and collated by Robert Enzerink and will be reported when complete.

	A	B	C	D	E	F	G	H	I
1									
2	Davis Bike Club Budget				2023-24 Approved Budget (2/6/2023)				
3	Fiscal Year 2023-24	Actual	Actual	2022-23	Actual	Actual	2022-23	Actual	2022-23 Budgeted
4	October Financial Report	Revenue	Revenue	Budgeted	Expense	Expense	Budgeted	Surplus	Surplus or
5	Item/Activity	October	YTD	Revenue	October	YTD	Expense	(Deficit)	(Deficit)
6	Double Century	\$ -	\$ 40,411	\$ 40,000	\$ -	\$ 28,420	\$ 30,000	\$ 11,990	\$ 10,000
7	Foxy Fall Century	\$ 56,318	\$ 94,380	\$ 90,000	\$ 47,684	\$ 52,451	\$ 70,000	\$ 41,929	\$ 20,000
8	March Madness		\$ 600	\$ 850	\$ -	\$ 1,505	\$ 500	\$ (905)	\$ 350
9	Membership	\$ 235	\$ 7,110	\$ 8,000	\$ 929	\$ 1,303	\$ 2,000	\$ 5,807	\$ 6,000
10	Ride of Silence						\$ -	\$ -	\$ -
11	Touring	\$ -	\$ 75	\$ 10,000	\$ 77	\$ 540	\$ 12,000	\$ (465)	\$ (2,000)
12	Brevet	\$ 340	\$ 31,740	\$ 5,000	\$ 1,038	\$ 34,306	\$ 5,000	\$ (2,566)	\$ -
13	Administration&Meetings			\$ -	\$ 450	\$ 2,627	\$ 5,400	\$ (2,627)	\$ (5,400)
14	End of year event				\$ -	\$ 274	\$ 7,500	\$ (274)	\$ (7,500)
15	Advocacy						\$ 2,500	\$ -	\$ (2,500)
16	Professional Services				\$ 500	\$ 1,100	\$ 3,000	\$ (1,100)	\$ (3,000)
17	Liability Insurance						\$ 4,000	\$ -	\$ (4,000)
18	Outreach				\$ -	\$ 129	\$ 500	\$ (129)	\$ (500)
19	Philanthropy				\$ -	\$ 1,070	\$ 5,850	\$ (1,070)	\$ (5,850)
20	Special Projects			\$ 500			\$ 500	\$ -	\$ -
21	DBC Subtotal	\$ 56,893	\$ 174,316	\$ 154,350	\$ 50,678	\$ 123,725	\$ 148,750	\$ 50,591	\$ 5,600
22	Cycling Development Programs	\$ -		\$ -		\$ -	\$ 4,500	\$ -	\$ (4,500)
23	Race Team	\$ 424	\$ 644	\$ 7,000	\$ 172	\$ 2,221	\$ 10,000	\$ (1,577)	\$ (3,000)
24	Criterion	\$ -		\$ 17,500			\$ 16,500	\$ -	\$ 1,000
25	Race Teams Subtotal	\$ 424	\$ 644	\$ 24,500	\$ 172	\$ 2,221	\$ 31,000	\$ (1,577)	\$ (6,500)
26	Totals Before Reserves	\$ 57,317	\$ 174,960	\$ 178,850	\$ 50,850	\$ 125,946	\$ 179,750	\$ 49,013.75	\$ (900)