

Davis Bike Club

Board of Directors Meeting

September 5, 2023, 7:00 pm [USBHoF]



1. Call to order:

.a. Attendance of Members and Guests

PRESENT :

President: Dave Joshel (Interim)
Treasurer: Rick Waters (Interim)
Secretary: Russ Ewers
Philanthropy Director: John Hess
Membership Director: Aimer Bhat
Outreach: Maria Contreras Tebbutt
Director-at-Large, Foxy's: David Watkins
Tour & Ride Director: Dave Joshel

ABSENT :

Vice President: OPEN
Race Team Director: OPEN
Director-at-Large, Ultra Cycling Events: Deb Banks
Director-at-Large, Double Century: Stewart Thompson

GUESTS :

Michael St. Paul (Pending Vice President)
Kurt Giles (Pending Treasurer)
Heidi Verbeeck (Pending Race Team)
Ray Spore (Pending Race Team)
Colleen Mills (Pending Race Team)
Robert Starkston (Pending Website Manager)
Russell Reagan (Pending Website Manager)
Robert Enzerink (Outgoing President)

2. Consent, informational items:

- a. As a courtesy to New Business Presenters Bob Starkston and Russell Reagan, their presentation was given at the beginning of the Agenda, but is being reported in these Minutes under the New Business item.
- b. Dave Joshel took the opportunity to introduce the guests, who have each agreed to run for election to the Board for the following positions:
 - i. Vice President -
Michael St. Paul

 - ii. Treasurer -
Kurt Giles

 - iii. Race Team Co Directors -
Heidi Verbeeck

Ray Spore

 - iv. Race Team Active Advocate (Non-elected position)–
Colleen Mills
- c. Dave Joshel pointed out that from his recent conversations with Mike Fee, regarding the Race Team that very few members of that Team have participated and actually raced over this past year. Such limited participation leads to concerns over the Race Team's ability to staff the Foxy's Fall Century post ride dinner, but Mike has assured Dave of their working hard to find the members to support the event. Ms. Verbeeck acknowledged this problem and pointed out that there currently is no cohesiveness to the group. Ms. Verbeeck and Mr. Spore are working on ways to re-define the group identity, to re-invigorate them and bring them together. Bringing the Race Team website into a unified whole with the DBC Website is considered a valuable first step.
- d. The minutes of the August 6, 2023 of the Davis Bike Club (DBC) Board of Directors (BoD) meeting were unanimously approved with no comments or changes. (Motion – Contreras-Tebbutt; Second – Joshel). Special thanks to John Hess for compiling the notes for that meeting in Russ Ewers absence as Secretary

3. Unfinished Business:

a. Open 2023 - 2024 Officers, Directors, Appointees -

i. The following positions remain to be filled and were noted:

President - Dave Joshel volunteered to serve as interim President for the remainder of this fiscal year.

Vice President, Treasurer and Race Team positions have recent volunteers, who are noted above to be running for election at the December Holiday Party.

Social Media Manager – No discussion or candidate

4. Directors' reports (as requested):

a. Foxy's Fall Century Director (Dave Watkins) –

- i. In general things are going well. Registrations are about the same as last year.
- ii. Currently need volunteers to Captain the water stop at Circle Oaks and for the Volunteer ride the weekend following Foxy's, either from Winters or Vacaville, using left over food. Robert Enzerink volunteered to take the Water Stop.
- iii. We may be doing well in our registrations, since there are other cycling events being held on the same day in the Sacramento area.
- iv. Brief discussion of paying volunteers from other organizations \$10 per hour to work portions of our event. We have in the past paid honorariums to groups to man rest stops. The consensus was that such was not needed at this time.
- v. The post-race dinner may have to be manned by other volunteers for serving and cleanup if Mike Fee is not able to get volunteers from the Race Team. The dinner has been contracted to Mike Robb a local Davis restaurateur.

b. Membership Director (Aimer Bhat) -

- i. Aimer questioned the 501(c)3 versus 501(c)4 for the tax status of the Club. Our current 501(c)4 status enables the Club limited political advocacy, but denies donors any deductible tax relief by donation to the Club. Too little is known about the details of these two designations for clear resolution. What designations do other similar clubs have? Dave Joshel will draft a letter on the list serve to ask for expertise.
- ii. Aimer is pushing for photographic / video posting to social media and the Website of our events, which will be managed in a contest where the leading poster and activity generator will receive a reward. Aimer has Mary Elise to manage this as a subcontractor. Aimer has the budget for this activity and was encouraged to include any awards to Davis businesses.

c. Outreach Director (Maria Contreras-Tebutt) –

- i. Holiday Party to be held in the Cannery Clubhouse, which is a giant step up from the Cannery Barn and is under control. BYOB.

d. Treasurer (Rick Waters) –

- i. Rick provided the August Financial Reports, which can be found attached and incorporated into these Meeting Minutes.
- ii. Financial ‘Look-over’ is still an issue. Rick suggested that this very ‘informal look-over’ be done by the possible Treasurer candidate.
- iii. Treasurer will prepare a budget for a budget meeting in October and will meet with Dave Joshel along with any other interested Board Members, during the month of October.

e. Philanthropy Director (John Hess) – No report.

f. Davis Double Century, Director-at-Large (Stewart Thompson - Absent) – No separate discussion

- g. Tour & Ride Director** (Dave Joshel) – No report
- h. Randoneurring RBA Director** (Deb Banks - Absent) – No separate discussion
- i. Race Team Director** (OPEN) - No separate discussion
- j. President** (Interim and Former) –
 - i. Dave Joshel will be unable to attend the scheduled October Board Meeting and it was agreed to cancel that meeting. Any necessary business of the Board that arises will be handled online through email.
 - ii. Robert Enzerink will be circulating a survey regarding the Bike Club, seeking input on the direction the membership and Board wishes the Club to pursue

5. New Business

- a.** Bob Starkston and Russell Reagan are working on updating the DBC Website and at Mike Fee's request working on streamlining and incorporating the Race Team Website into the DBC website. It is their understanding that the Race Team wants to shut down their website and move its information into a page of the DBC website.

Bob and Russell have examined the website and found the theme to be obsolete, with no new security or feature updates, creating a risk for the site to be hacked. They recommend to update the site to a theme currently supported by WordPress (which Bob has experience with on a number of other sites) for improved security and to fix problems with the website design at the same time. Over the last several years many parts of the site became outdated, largely due to the lack of somebody having a guiding role in the website design and function.

Access for maintenance and structural changes to the website was restricted several years ago and has been managed by Simon Dvorak for a monthly fee. Yet the current maintenance is largely limited to installing updates when available and creating website backups stored on Simon's Amazon webservices storage drive.

Bob proposed to the Board to take over administration and maintenance of the site for free, eliminating our monthly maintenance service fee. The proposal Rick Waters will make to Simon is to begin the transition now and complete it by the end December 2023. Bob will create a free Google account to a rolling 1 year of site backups and facilitate DBC subscribing to a backup service (\$50 -100 per year) that can easily backup and restore from the Google account to Google Drive. Bob will also update the website to the updated theme and merge in the race team website pages to the DBC website.

Russell, Aimer and Bob will then work to update the style and content on the website, add web analytics, and use the website and social media to drive interest in DBC activities and membership.

Dave Joshel offered a motion to make Bob the Webmaster and Russell the Assistant Webmaster with carte blanche authority over the Website as they see fit. The Secretary seconded the motion. Discussion ensued, noting that careful integration must be maintained with social media. Further, it shall be noted that it is important that the Website not feature people who have died, nor pictures prominently displaying our recent pandemic woes and face masks. Tasteful and appropriate management reflecting the goals of the Bike Club shall be managed and maintained. A vote was taken and the motion passed, with notation that a quorum was present despite some voting members' absence.

- b.** Zombie Ride is upcoming and has requested a donation of \$250 towards the NorCal Trykers, who build adaptive bicycles. This donation will be made from the Philanthropy budget.
- c.** Castelli kit fit along with the Ice Cream Social on September 11,2023.

6. Adjournment: 8:27 PM

Respectfully submitted,

Russ Ewers

Secretary. Davis Bike Club Board of Directors

Upcoming Events –

Ice Cream Social (September 11,2023)

Foxy's Fall Century (October. 21, '23);

DBC Holiday Party (December, 2023)

Tabled Items (for future discussion) -

1. New members welcome gifts & raffle items for meetings: solicit bids for H2O bottles, DBC socks, polo shirts, & / or gift cards (or something else?)
2. (President / Rick Waters) Status of DBC Accounts un/pw Overview - Ongoing
3. Should there be a consistent refund policy across all club events (DC, 4th of July Criterium, Foxy's, etc.) and over time (Year over Year)? (Deb Banks)

4. The Secretary missed comments made by Stewart Thompson to the June 5, 2023 BoD Meeting Minutes as follows:

From Stewart Thompson via email 06-25-23

“Reviewing the minutes, I noticed that there were several comments about the DC under the Outreach section. Unfortunately, many of these comments are confusing and not fully accurate, even if they accurately reflect what was stated at the meeting. I was not able to be present to comment at the time but if I had been able, I would have spoken up to clarify these things.

I spent some time trying to think of how to reword the minutes, but I couldn't come up with something.

So, at this time, I would prefer that the entire section under "**Outreach, DC - volunteer commitment**", be deleted. It can be discussed at a later time.”

In light of these comments, the Secretary has removed those sections and comments in question from the approved Meeting Minutes, which shall now be subject to further discussion by the BoD in the future, but not without Stewart Thompson being present and included in the discussion.

Herein represents the deleted section:

i. DC - volunteer commitment

1. Stewart had a meeting with volunteers and would like DBC to take ownership of the event, starting planning early on.
 - a. For example, have station captains from DBC.
 - b. Mark Tebutt would like to volunteer as captain for the Winters rest stop station.
2. Kathy Ormiston Idea - Have families of people participating in the race to volunteer at booths and stations.
3. Further discussion on the topic when Stewart would be present.
4. Stewart has committed to lead DC for 2024.

	A	B	C	D	E	F	G	H	I
3	Fiscal Year 2023-24	Actual	Actual	2022-23	Actual	Actual	2022-23	Actual	2022-23 Budgeted
4	August Financial Report	Revenue	Revenue	Budgeted	Expense	Expense	Budgeted	Surplus	Surplus or
5	Item/Activity	August	YTD	Revenue	August	YTD	Expense	(Deficit)	(Deficit)
6	Double Century	\$ -	\$ 40,411	\$ 40,000	\$ -	\$ 28,420	\$ 30,000	\$ 11,990	\$ 10,000
7	Foxy Fall Century	\$ 20,499	\$ 25,415	\$ 90,000	\$ 1,000	\$ 800	\$ 70,000	\$ 24,615	\$ 20,000
8	March Madness		\$ 600	\$ 850	\$ -	\$ 1,505	\$ 500	\$ (905)	\$ 350
9	Membership	\$ 95	\$ 6,675	\$ 8,000	\$ 9	\$ 371	\$ 2,000	\$ 6,304	\$ 6,000
10	Ride of Silence						\$ -	\$ -	\$ -
11	Touring	\$ -	\$ 75	\$ 10,000	\$ -	\$ 463	\$ 12,000	\$ (388)	\$ (2,000)
12	Brevet	\$ 3,160	\$ 31,125	\$ 5,000	\$ 11,065	\$ 19,916	\$ 5,000	\$ 11,209	\$ -
13	Administration&Meetings				\$ 192	\$ 2,066	\$ 5,400	\$ (2,066)	\$ (5,400)
14	End of year event						\$ 7,500	\$ -	\$ (7,500)
15	Advocacy						\$ 2,500	\$ -	\$ (2,500)
16	Professional Services				\$ -	\$ 600	\$ 3,000	\$ (600)	\$ (3,000)
17	Liability Insurance						\$ 4,000	\$ -	\$ (4,000)
18	Outreach				\$ 37	\$ 37	\$ 500	\$ (37)	\$ (500)
19	Philanthropy				\$ -	\$ 820	\$ 5,850	\$ (820)	\$ (5,850)
20	Special Projects			\$ 500			\$ 500	\$ -	\$ -
21	DBC Subtotal	\$ 23,754	\$ 104,301	\$ 154,350	\$ 12,303	\$ 54,999	\$ 148,750	\$ 49,302	\$ 5,600
22	Cycling Development Programs	\$ -		\$ -		\$ -	\$ 4,500	\$ -	\$ (4,500)
23	Race Team	\$ -	\$ 220	\$ 7,000	\$ 396	\$ 1,946	\$ 10,000	\$ (1,726)	\$ (3,000)
24	Criterium	\$ -		\$ 17,500			\$ 16,500	\$ -	\$ 1,000
25	Race Teams Subtotal	\$ -	\$ 220	\$ 24,500	\$ 396	\$ 1,946	\$ 31,000	\$ (1,726)	\$ (6,500)
26	Totals Before Reserves	\$ 23,754	\$ 104,521	\$ 178,850	\$ 12,699	\$ 56,944	\$ 179,750	\$ 47,577	\$ (900)