

Davis Bike Club

Board of Directors Meeting Minutes

April 1, 2024, 7:00 pm USBHOF



Attendees:

1. Call to order:

- .a. Attendance of Members and Guests

PRESENT:

President: Dave Joshel
Vice President: Michael St. Paul
Secretary: Russ Ewers
Treasurer: Kurt Giles
Philanthropy Director: John Hess
Membership Director: Aimer Bhat
Double Century: Stewart Thompson
Director-at-Large, Ultra Cycling Events: Deb Banks
Outreach Director: Maria Contreras-Tebbutt
Race Team Directors: Heidi Verbeeck and Ray Spore
Director-at-Large, Foxy's: Eric Senter
Website Manager: Robert Starkston

ABSENT:

Director-at-Large, Tour & Ride Director: OPEN
Quartermaster: Dave Starkovich

2. Consent, informational items:

- a. The Minutes of the March 4, 2024 Davis Bike Club (DBC) Board of Directors (BoD) meeting and Final March, 2024 Fiscal and Financial Reports were unanimously approved to be posted to the DBC Website and to the historical record on the Google Drive.

3. Unfinished Business:

- a. Open 2024 Officers, Directors, Appointees -
 - i. The Tour & Ride Director position remains to be filled:

- b. Conversion of the DBC from a 501(c)4 to 501(c)3**
 - i.** The conversion topic within the BoD has marginal interest but warrants further discussion.
 - ii.** Maria Contreras-Tebbutt, in her role as Outreach Director, is pursuing further avenues of legal representation for filing and for possible sponsorships.
 - iii.** Board members will reach out to Marilyn Dewey to assist her in finding an accountant for their incomplete tax filing.
 - iv.** Clarification of conflicting Mission Statements between the DBC Bylaws and the Website warrants clarification. The DBC Secretary will address these differences and circulate comments prior to the May BoD Meeting.

4. Directors' reports (as requested):

- a. Davis Double Century, Director-at-Large (Stewart Thompson)**
 - i.** The event is open, but not yet promoted.
 - ii.** 76 entries have been received to date towards an expected 250 total
 - iii.** Rest stops are approved and permitting submitted.
 - iv.** County coordination extends to contractor scheduling for re-surfacing activities, which may impact course routing.
 - v.** Food vendors are on board.
 - vi.** \$2 million liability insurance has been addressed.
 - vii.** EMT requirements by Napa County have been addressed.
 - viii.** Overview: Revenues are stable, but expenses are higher than current budgets.
- b. Vice-President (Michael St. Paul)**
 - i.** Upcoming Membership Meeting 04/08/24 to feature Celebration of March Madness (Kathy Ormiston); Korean Sister City Bike Tour; Frank Krum presentation of Cycling / Automobile Collisions and Liability.
 - ii.** Drinks and light snacks will be provided.
- c. Tour & Ride Director - OPEN -**
- d. Membership Director (Aimer Bhat)**
 - i.** March Madness included 70 participants this year.
 - ii.** March renewals reflect a total of 403 members.
 - iii.** Approximately ten new members this year.
 - iv.** A broad ranging discussion followed regarding whether the U C Davis Cycling Team (Aggie Racing) were members of the DBC Race Team and at what fees. As clarified for these Minutes after the meeting, regular individual DBC Race Team

memberships are \$50 annually. The DBC Race Team fees are waived for Aggie Race members, but they must join DBC for \$30

v. Kurt Giles reminded the Race Team Directors of the \$24,000 Dunlap Endowment for developing young riders.

e. Treasurer (Kurt Giles)

i. The March Fiscal and Financial Reports were presented and can be found as attachments to these Minutes.

ii. Kurt advised that March Madness entry fees were split between February and March Fiscal Reports and thus split between the Fiscal years. This variance will slightly skew the anticipated Budget income forecasts.

ii. Julina Gow-Smith GoFundMe donation of \$200 was made.

iii. The DBC was informed of an unauthorized photo usage on the Website. It was determined that the notification was valid and not a scam. The payment request will be honored (\$250). The subject photo in question was immediately taken down from the Website when originally notified.

iv. Thank you notes were received from the Norcal Trykers and the Bike Campaign for recent philanthropic donations received.

f. Philanthropy Director (John Hess)

i. A recent donation to Julina Gow-Smith's GoFundMe site has been made (See Treasurer's Report).

ii. John will explore available records to get a better summary of DBC philanthropic donations in year's past for posting on the Website.

iii. Another area on the Website needing 'fleshing out' are Tour information.

g. Director-at-Large, Ultra Cycling Events (Deb Banks)

i. Upcoming events include 200k and 300k (4/06; French Rules) and 200k and 400k (4/20) events.

ii. Deb is still pondering holding a 24-hour event, but also has plans for Gravel three-day event that she described as **Hard – Harder – Really Hard** to be held in Grass Valley. Pick your own adventure.

iii. Aimer Bhat requested some photographs for the Website to show our connections with the longer distance events.

- h. Race Team Director (Heidi Verbeeck; Ray Spore)**
 - i.** Fund-raising was suggested to be held at the Criterium for Julina Gow-Smith, but the funding needs are more urgent than that schedule would provide. Heidi and Ray will pursue other quicker fund-raising ideas for Ms. Gow-Smith.
 - ii.** Heidi and Ray are considering 'Intermezzos' to be held during the Criterium. Such mini-events would be held between the longer more intense races. 'Clunker' races; Adults on kids bikes; Cruiser Cruises ... anything is possible.
 - iii.** Working on a mountain bike clinic, which will be available for all members.

- i. Secretary (Russ Ewers)**
 - i.** Commemorative Bike Path dedications are of current interest. Maria Contreras-Tebbutt will check with the City and County to determine what criteria and how such are implemented.
 - ii.** DBC Lifetime Achievement awards and recognition earn free lifetime memberships.
 - iii.** An effort needs to be made to compile listings of the Lifetime Achievement Award winners for posting on the DBC Website with pictures if available.

- j. Outreach Director (Maria Contreras-Tebbutt)**
 - i.** Maria is pursuing separate fund-raising avenues for Julina Gow-Smith
 - ii.** Photos / videos were requested promoting the Tuesday gravel rides (Carl Gilgut)
 - iii.** After some discussion, a motion was made, seconded, and passed for DBC Board Members to enjoy free membership while serving on the Board beginning in the 2025-2026 Fiscal Year. It was felt such would provide a small perquisite for Board service.

- k. Foxy's Fall Century Director (Eric Senter)**
 - i.** Eric is dabbling his toes in the event and has so far recruited Rich Rifkin to gather the required permits once again. Rich we are told has recruited Rob Sousa as his aid-de-camp and heir apparent for this critically important and time-consuming task.
 - ii.** Eric is coordinating with Stewart to begin the necessary work on Eventbrite and Sign-Up Genius.
 - iii.** Eric showed two sample logos he had developed.
 - iv.** Discussion continued regarding the needs for liability insurance coverage.

I. Website Manager (Robert Starkston)

- i. Bob had no specific comments but reminded all to call him if help needed.

5. New Business:

- a. Deb Banks reminded all that May is Bike Month and as such will lead her to be hosting six regional Mileage Madness events with prizes. Deb was encouraged to market this at the upcoming 4/08/24 Membership Meeting.
- b. Bicycle safety can never be forgotten or overlooked. In association with May being Bike Month, discussion turned to the possibility of the DBC doing a ride on Wednesday May 15 for the National Ride of Silence. Such a ride might circulate through the Davis community with stops at each of the currently marked Ghost Bike locations. Deb offered to help with such if others would step up to coordinate such effort. No further action was taken at this time.

6. Adjournment:

8:34 PM

Upcoming Events –

Davis Double Century (May, 2024)

Helen Pool July 4th Criterium (July 4, 2024)

Tabled Items (for future discussion)

1. New members welcome gifts & raffle items for meetings: solicit bids for H2O bottles, DBC socks, polo shirts, & / or gift cards (or something else?).
2. Continuing evaluation of Enzerink provided Club Questionnaire.

| | A | B | C | D | E | F | G | H | I |
|----|-------------------------------|-----------|-----------|------------|---|----------|------------|-----------|------------------|
| 1 | | | | | | | | | |
| 2 | Davis Bike Club Budget | | | | 2023-24 Approved Budget (2/6/2023) | | | | |
| 3 | Fiscal Year 2024-25 | Actual | Actual | 2024-25 | Actual | Actual | 2024-25 | Actual | 2024-25 Budgeted |
| 4 | Approved Budget | Revenue | Revenue | Budgeted | Expense | Expense | Budgeted | Surplus | Surplus or |
| 5 | Item/Activity | March | YTD | Revenue | March | YTD | Expense | (Deficit) | (Deficit) |
| 6 | Double Century | \$ 4,477 | \$ 4,477 | \$ 38,000 | \$ 162 | \$ 162 | \$ 32,000 | \$ 4,314 | \$ 6,000 |
| 7 | Foxy Fall Century | | | \$ 90,000 | \$ 550 | \$ 550 | \$ 70,000 | \$ (550) | \$ 20,000 |
| 8 | March Madness | \$ 650 | \$ 650 | \$ 1,000 | \$ 16 | \$ 16 | \$ 500 | \$ 488 | \$ 500 |
| 9 | Membership | \$ 6,090 | \$ 6,090 | \$ 9,000 | \$ 150 | \$ 150 | \$ 2,000 | \$ 5,940 | \$ 7,000 |
| 10 | Ride of Silence | | | | | | \$ - | \$ - | \$ - |
| 11 | Touring | \$ 400 | \$ 400 | \$ 10,000 | \$ 63 | \$ 63 | \$ 12,000 | \$ 337 | \$ (2,000) |
| 12 | Brevet | \$ 60 | \$ 60 | \$ 10,000 | \$ 182 | \$ 182 | \$ 10,000 | \$ (122) | \$ - |
| 13 | Administration&Meetings | | | | \$ 852 | \$ 852 | \$ 5,400 | \$ (852) | \$ (5,400) |
| 14 | End of year event | | | | | | \$ 7,500 | \$ - | \$ (7,500) |
| 15 | Advocacy | | | | | | \$ 2,500 | \$ - | \$ (2,500) |
| 16 | Professional Services | | | | \$ 850 | \$ 850 | \$ 3,000 | \$ (850) | \$ (3,000) |
| 17 | Liability Insurance | | | | | | \$ 9,000 | \$ - | \$ (9,000) |
| 18 | Outreach | | | | \$ 150 | \$ 150 | \$ 500 | \$ (150) | \$ (500) |
| 19 | Philanthropy | | | | \$ 200 | \$ 200 | \$ 5,000 | \$ (200) | \$ (5,000) |
| 20 | Special Projects | | | \$ 500 | | | \$ 500 | \$ - | \$ - |
| 21 | DBC Subtotal | \$ 11,677 | \$ 11,677 | \$ 158,500 | \$ 3,175 | \$ 3,175 | \$ 159,900 | \$ 8,356 | \$ (1,400) |
| 22 | Cycling Development Programs | | | \$ - | | | \$ 4,500 | \$ - | \$ (4,500) |
| 23 | Race Team | | | \$ 7,000 | | | \$ 10,000 | \$ - | \$ (3,000) |
| 24 | Criterion | | | \$ 17,500 | | | \$ 16,500 | \$ - | \$ 1,000 |
| 25 | Race Teams Subtotal | \$ - | \$ - | \$ 24,500 | \$ - | \$ - | \$ 31,000 | \$ - | \$ (6,500) |
| 26 | Totals Before Reserves | \$ 11,677 | \$ 11,677 | \$ 183,000 | \$ 3,175 | \$ 3,175 | \$ 190,900 | \$ 8,356 | \$ (7,900) |