

Davis Bike Club

Board of Directors Meeting Minutes



May 6, 2024, 7:12 pm

USBHOF

Attendees:

1. Call to order:

.a. Attendance of Members and Guests

PRESENT:

President: Dave Joshel

Secretary: Russ Ewers

Treasurer: Kurt Giles

Philanthropy Director: John Hess

Double Century: Stewart Thompson

Outreach Director: Maria Contreras-Tebbutt

Race Team Directors: Heidi Verbeeck and Ray Spore

Director-at-Large, Foxy's: Eric Senter

ABSENT:

Vice President: Michael St. Paul

Membership Director: Aimer Bhat

Director-at-Large, Ultra Cycling Events: Deb Banks

Website Manager: Robert Starkston

Director-at-Large, Tour & Ride Director: OPEN

Quartermaster: Dave Starkovich

2. Consent, informational items:

a. The Minutes of the April 1, 2024 Davis Bike Club (DBC) Board of Directors (BoD) meeting and Final March, 2024 Fiscal and Financial Reports were unanimously approved to be posted to the DBC Website and to the historical record on the Google Drive.

3. Unfinished Business:

a. Open 2024 Officers, Directors, Appointees -

i. The Tour & Ride Director position remains to be filled:

- b. Conversion of the DBC from a 501(c)4 to 501(c)3**
 - i. The President proposed that a committee be established to pursue the Pros and Cons of conversion from a 501(c)4 to a 501(c)3. The Secretary and Outreach Director volunteered to serve on such Committee and to report their findings back to the Board for the June BoD Meeting.
 - ii. The President will contact past Board President Bill Bernheim for possible insights, assistance, and direction for the committee's work.
 - iii. \$1,000 was approved for the Committee's study in the event paid counsel is needed.
 - iv. The Treasurer noted that approximately \$1,300 could be saved annually in the Club's Gmail account by adopting the 501(c)3 status.

4. Directors' reports (as requested):

- a. President (Dave Joshel)**
 - i. The Listserv is an antiquated means of communication for the Club. The President will work with the DBC Webmaster, Bob Starkston, for alternatives.
 - ii. The President provided a list of known DBC Lifetime Service Award recipients, which will be sent to the Webmaster for incorporation into the Website. A copy of this preliminary listing is attached to these Minutes.
 - iii. It is hoped that the list can be enhanced over time with photographs of the recipients and that the list can be fleshed out for completeness.
 - iv. The Club will address in the Fall the addition of new recipients for recognition at the December Holiday Party. Initial suggestions included: Rick Waters; Diane Richter; Bill Bernheim; Eleanor Olson.
- b. Davis Double Century, Director-at-Large (Stewart Thompson)**
 - i. The DC Workers Ride will be held May 11th.
 - ii. The event has 198 registrants so far and is down a bit from expectations, but DC participants are down nationally. Currently forecasting 225 entrants when including late registrations.
 - iii. \$30,000 has been received so far.
 - iii. Volunteering looks good, though there remain a few rest-stops that need to be addressed, especially for late food and clean up.
 - iv. The permitting process continues to be the last-minute issue every year.
 - v. Insurance coverage requirements may expand to include Workmen's Compensation for the volunteers next year along with the \$2 million liability.
 - vi. Treasurer has the equipment needed to take credit card entry fees.
- c. Vice-President (Michael St. Paul) – Absent and no report**
- d. Tour & Ride Director - OPEN -**

- e. Membership Director (Aimer Bhat) – Absent and no report**
- f. Treasurer (Kurt Giles)**
 - i.** The April Fiscal and Financial Reports were presented and can be found as attachments to these Minutes.
 - ii.** Given our financial condition further discussion by the Board is warranted towards increasing philanthropic donations.
 - iii.** A thank you note was received from Marilyn Dewey in response to the floral display given by the Club in Bruce's memory.
 - ii.** The March Madness proceeds have been donated to the Bike Campaign through Big Day of Giving and were matched.
 - iii.** Donations were received in memory of Bruce Dewey from Wayne and Joan Anderberg and Bobbie Bolden. A copy of the note from the Anderberg's can be found as an attachment to these Minutes. Responses to these donors will be taken care of by the Secretary as well as notice given to Marilyn Dewey of these generous gifts. The funds will be applied to the August Ice Cream Social.
 - iv.** Another scam application was received attempting to extract funds for registering the Directors of the Club. Be vigilant out there. The scam artists are everywhere.
- g. Philanthropy Director (John Hess)**
 - i.** Records of recent (2018 and 2019) DBC philanthropic donations were provided for posting on the Website. A copy of these can be found as an attachment to these Minutes.
 - ii...**Due to the pandemic, donations were curtailed for several years. Fiscal year 2022-23 included the Bike Campaign, SABA and the Bicycle Hall of Fame. The current focus on 'giving' is towards cycling related activities and organizations.
 - iii.** Expansion of the Philanthropy budget will become an element of consideration in the 501(c)3 / 501(c)4 discussions.
- g. Director-at-Large, Ultra Cycling Events (Deb Banks) – Absent and no report.**
- h. Race Team Director (Heidi Verbeeck; Ray Spore)**
 - i.** The Race Team has enjoyed recent success as riders achieved high finishes in the Collegiate Nationals Criterium and Time Trial events.
 - ii.** A Mountain Bike Skills ride and clinic will be conducted on May 18th(?) and will

be advertised to the Club.

iii. Permits are in hand for the July 4th Criterium and local businesses are being notified of the event.

iv. Race Team members have been informed that half of their volunteer responsibility is to support the Criterium. The Race Team will also be volunteering to help with the cleanup of the DC.

i. Secretary (Russ Ewers)

i. The Membership Survey results that Robert Enzerink recently presented to the Board will be presented to the Club at the June Membership Meeting (6/10/24).

ii. Curious how the results of that Membership Survey compared with the Club By-Laws Objectives, the Secretary sent out a short Performance Survey to the Board. A copy of those Survey results can be found as attachments to these Minutes.

iii. The 'grades' by the respondents were 'average', but there is more analysis of those results that needs be done.

iv. A controlled expansion of this short survey to a select group of the membership may be of value and included in the June Membership Meeting Program.

v. The 'grades' of several of the Objectives may be enhanced by consideration and adoption of the 501(c)3 organizational status.

vi. A conflict exists on the Website between the Mission Statement and the By-Laws Objectives. These differences are outlined on the attached spreadsheet.

vii. It was agreed that the 2019 By-Laws Objectives should govern. The Secretary will coordinate with the Webmaster for the necessary conformance corrections.

j. Outreach Director (Maria Contreras-Tebbutt)

i. Commemorative bike path dedications can be proposed to the City of Davis and will be supported by Jennifer D'Onofrio. No particular dedications are in mind at this time.

k. Foxy's Fall Century Director (Eric Senter)

i. Begun coordination with CHP. Permitting tasks will begin in June by Rich Rifkin and Rob Sousa.

ii. Eventbrite registration site is nearly completed. Fees for the short rides will remain the same. The longer distance ride fees will be bumped up slightly and triggered by the timing of their registration: \$75 for early; \$85 for regular; and \$100 for late

iii. Online ads should begin this month or next. Print ads to begin in July, August, and September.

iv. Posters, post cards and other materials will be done and coordinated with Outreach.

v. All needed facilities at the Veterans Memorial Center have been made. Eric is coordinating with Stewart to begin the necessary work on Eventbrite and Sign-Up Genius.

vi. Plans for the final meal are still under consideration ... Race Team? ... Dos Coyotes? ... Other?

I. Website Manager (Robert Starkston) - Absent and no report.

5. New Business:

a. No new business was discussed.

6. Adjournment:

8:32 PM

Upcoming Events –

Davis Double Century (May 18,2024)

Helen Pool July 4th Criterium (July 4, 2024)

Tabled Items (for future discussion)

1. Fall discussion of new candidates for Lifetime Memberships.

DBC LIFETIME MEMBERS

Susan Gishi

Phil Coleman

Barry Bolden

Jack Berger

Bruce Dewey

Stu Bresnick

Marnelle Gleason

Marilyn Dewey

Robin Neuman

Gerald Peterson

Dan Shadoan

Atac Tuli

Barbara Anderson

Helen Poole

Kathy Coleman

Larry Burdick

Delores Burdick

John Stegall

	A	B	C	D	E	F	G	H	I
1									
2	Davis Bike Club Budget				2023-24 Approved Budget (2/6/2023)				
3	Fiscal Year 2024-25	Actual	Actual	2024-25	Actual	Actual	2024-25	Actual	2024-25 Budgeted
4	Approved Budget	Revenue	Revenue	Budgeted	Expense	Expense	Budgeted	Surplus	Surplus or
5	Item/Activity	April	YTD	Revenue	April	YTD	Expense	(Deficit)	(Deficit)
6	Double Century	\$ 6,560	\$ 11,037	\$ 38,000	\$ 1,932	\$ 2,094	\$ 32,000	\$ 8,943	\$ 6,000
7	Foxy Fall Century			\$ 90,000		\$ 550	\$ 70,000	\$ (550)	\$ 20,000
8	March Madness		\$ 650	\$ 1,000	\$ 1,557	\$ 1,573	\$ 500	\$ (923)	\$ 500
9	Membership	\$ 575	\$ 6,665	\$ 9,000	\$ 290	\$ 440	\$ 2,000	\$ 6,225	\$ 7,000
10	Ride of Silence						\$ -	\$ -	\$ -
11	Touring		\$ 400	\$ 10,000		\$ 63	\$ 12,000	\$ 337	\$ (2,000)
12	Brevet	\$ 350	\$ 410	\$ 10,000	\$ 124	\$ 305	\$ 10,000	\$ 105	\$ -
13	Administration&Meetings				\$ 620	\$ 1,472	\$ 5,400	\$ (1,472)	\$ (5,400)
14	End of year event						\$ 7,500	\$ -	\$ (7,500)
15	Advocacy						\$ 2,500	\$ -	\$ (2,500)
16	Professional Services					\$ 850	\$ 3,000	\$ (850)	\$ (3,000)
17	Liability Insurance						\$ 9,000	\$ -	\$ (9,000)
18	Outreach				\$ 150	\$ 300	\$ 500	\$ (300)	\$ (500)
19	Philanthropy	\$ 130	\$ 130			\$ 200	\$ 5,000	\$ (70)	\$ (5,000)
20	Special Projects			\$ 500			\$ 500	\$ -	\$ -
21	DBC Subtotal		\$ 19,292	\$ 158,500		\$ 7,847	\$ 159,900	\$ 11,444	\$ (1,400)
22	Cycling Development Programs			\$ -			\$ 4,500	\$ -	\$ (4,500)
23	Race Team			\$ 7,000			\$ 10,000	\$ -	\$ (3,000)
24	Criterium			\$ 17,500			\$ 16,500	\$ -	\$ 1,000
25	Race Teams Subtotal		\$ -	\$ 24,500		\$ -	\$ 31,000	\$ -	\$ (6,500)
26	Totals Before Reserves		\$ 19,292	\$ 183,000		\$ 7,847	\$ 190,900	\$ 11,444	\$ (7,900)

Members of Davis Bike Club

4/4/2024

Please accept the enclosed donation to your organization in the memory of Bruce Dewey. Bruce was the beloved grandfather of our much beloved daughter-in-law Chelsea Anderberg. Chelsea and Bruce had a wonderful relationship and she has told us how much biking meant to him. We admired him and his passion for physical activity. We hope this donation helps his beloved club and honors his memory. My cousin Ken Knutson is an active member. Thank you, Wayne & Joan Anderberg

2018

Philanthropy Recipient:	Amount
Heitman Scholarship	\$1,000
Empower Yolo	\$1,000
Norcal Trykers	\$1,000
Member Fundraising Rides	\$100
Plainfield Fire	\$300
City of Davis Safe Routes	\$500
Eagle Scout Bike Racks	\$500
RangerRoad	\$1,000
Millon Scholarship	\$500
Community Meals	\$500
STEAC	\$500
Putah Creek Conservancy	\$500
Yolo Food Bank	\$500
Citizens Who Care	\$500
Carr Fire Relief	\$500
Mendocino Complex Fire	\$500
Davis Community Network	\$100
Davis Community Meals	\$500
Camp Fire Victims/Paradise	\$5,000
Total	\$15,000
Advocacy Recipient:	
Bike Davis	\$1,000
Bike Campaign	\$1,000
Total	\$2,000

2019	
Philanthropy Recipient:	Amount
Empower Yolo	\$500
Norcal Trykers	\$500
Member Fundraising Rides	\$100
Plainfield Fire	\$300
City of Davis Safe Routes	\$500
RangerRoad	\$500
Davis Community Meals	\$500
STEAC	\$500
Putah Creek Conservancy	\$500
Yolo Food Bank	\$500
Citizens Who Care	\$500
4th and Hope	\$500
Odd Fellows Natalie Corona Scholarship	\$600
Total	\$6,000
Advocacy Recipient:	
None	\$0
Total	\$0

2019	
Philanthropy Recipient:	Amount
Empower Yolo	\$500
Norcal Trykers	\$500
Member Fundraising Rides	\$100
Plainfield Fire	\$300
City of Davis Safe Routes	\$500
RangerRoad	\$500
Davis Community Meals	\$500
STEAC	\$500
Putah Creek Conservancy	\$500
Yolo Food Bank	\$500
Citizens Who Care	\$500
4th and Hope	\$500
Odd Fellows Natalie Corona Scholarship	\$600
Total	\$6,000
Advocacy Recipient:	
None	\$0
Total	\$0

Promote Public Interest		Encourage Recreational Cycling		Bicycling as a Means of Transportation		Increase Public Awareness of Safe Cycling Environment		Promote and Protect the Rights of Cyclists	
C		C	Reports of cycling results	F	Articles on Website and in local media of cycling advantages	C	Articles on Website and in local media of cycling advantages	C	Articles on Website and in local media of cycling advantages
B		A		C		C		C	
B	Email and Davis Enterprise efforts are great. More Social Media impact needed.	A	Rides are available almost everyday; might be a "gap" (fitness and/or education) between green loop riders and riding out of town.	D	IMO, not very much effort put into this aspect of bicycling.	C	The DBC (or one of its members) brought up the bike lane end of Covell at L ST.	D	Seems rare that the DBC gets involved with advocacy. This item and the one above are essentially advocacy.
C	Until the past 2 years that I've been doing Outreach (a new position?)	C	Our reputation is for being fast - this leaves a lot of people out	D	Haven't seen this promoted at all/except thru grant funding	C	Recent speakers well attended	D	Recent speakers well attended
C		B		C		C		C	
D		B		D		D		C	
C	If it means promoting cycling paths and setbacks on normal roads, No one on board is directly involved in this effort. Main problem from my understanding is major chunk of our time is spent on running biking events - Foxys. DC and crit. That is not covered by any by law directly.	B	We weekly cycling rides,I feel this is the only By-law we really address directly. Can focus more on promoting tours	D	No one on board is directly involved in this effort	C		D	
B		B		C		C		D	
B		B		C		B		B	
AVERAGE: C +		AVERAGE: B -		AVERAGE: D +		AVERAGE: C		AVERAGE: C -	

DBC 2024 Website Mission	DBC 2019 By-Laws Section A. Club Objectives	DBC 2018 By-Laws	DBC 2011 By-Laws
<p>To promote interest in all aspects of bicycling to:</p> <p>✓</p> <p>Encourage and facilitate bicycle racing.</p> <p>✓</p> <p>To increase the awareness of the need for a safe bicycling environment and promote the practice of safe bicycling techniques</p> <p>To express the views of members of the Club in connection with legislative and administrative proposals relating to equipment requirements for bicycles, the establishment and maintenance of bicycling facilities, traffic regulations or other measures affecting bicycling, but not to support or oppose any political candidate.</p> <p>✓</p> <p>To gather and publish for members information about bicycling, bicycle clubs and their activities and other information related to bicycling,</p>	<p>Promote public interest in all aspects of bicycling.</p> <p>Encourage and facilitate recreational bicycling for all skill levels</p> <p>Advance the sport of bicycle racing.</p> <p>Promote bicycling as a means of transportation.</p> <p>Increase public awareness of a safe bicycling environment and promote the practice of safe cycling techniques.</p> <p>Promote and protect the rights of bicyclists.</p>	<p>✓</p> <p>✓</p> <p>✓</p> <p>✓</p> <p>✓</p> <p>✓</p>	<p>To promote interest in all aspects of bicycling to:</p> <p>✓</p> <p>Encourage and facilitate bicycle racing.</p> <p>✓</p> <p>To increase the awareness of the need for a safe bicycling environment and promote the practice of safe bicycling techniques</p> <p>To express the views of members of the Club in connection with legislative and administrative proposals relating to equipment requirements for bicycles, the establishment and maintenance of bicycling facilities, traffic regulations or other measures affecting bicycling, but not to support or oppose any political candidate.</p> <p>✓</p> <p>To gather and publish for member's information about bicycling, bicycle clubs and their activities and other information related to bicycling in the form of a monthly newsletter</p>