

# Davis Bike Club

October 7, 2024, 7:04 pm

IBHoF



## 1. Call to order:

### a. Attendance of Members and Guests

#### **PRESENT:**

*President: Dave Joshel*

*Vice President: Michael St. Paul*

*Secretary: Russ Ewers*

*Treasurer: Kurt Giles*

*Philanthropy Director: John Hess*

*Outreach Director: Maria Contreras-Tebbutt*

*Website Manager: Robert Starkston*

*Directors at Large, Race Team: Ray Spore; Heidi Verbeeck*

*Director-at-Large, Foxy's: Eric Senter*

#### **ABSENT:**

*Membership Director: Aimer Bhat*

*Director-at-Large, Ultra Cycling Events: Deb Banks*

*Changing Gears Newsletter, Editor: Russell Reagan*

*Quartermaster: Dave Starkovich*

*Director-at-Large, Tour & Ride Director: OPEN*

*Director-at-Large, Double Century: OPEN*

## 2. Consent, informational items:

a. The minutes of the September 5, 2024 Davis Bike Club (DBC) Board of Directors (BoD) meeting were revised with regard to the \$ 2,500 co-sponsorship donation to the Zombie Bike Ride. It was clarified that this amount would be funded in support of the DBC Mission from the Philanthropy budget subject to a \$ 2,500 upward revision of that budget line item.

b. Subject to the above noted revision the minutes of the September 5, 2024 Davis Bike Club Board of Directors meeting and the Final August, 2024 Financials were approved to be posted to the DBC Website and to the historical record on the Google Drive.

### 3. Unfinished Business:

- a. Board unanimously confirmed \$2,500 upward revision to Philanthropy budget to facilitate the co-sponsorship of the Zombie Bike Ride.
- b. Open 2024 Officers, Directors, Appointees -
  - i. The following positions remain to be filled:
    - Tour & Ride Director-at-Large
    - Double Century Director-at-Large
- c. Foxy's Fall Century status (Eric Senter): What remains to be done and how can we help?
  - i. Filling volunteer positions is its usual work in progress.
  - ii. Working with Race Team coordinating meal staffing.
  - iii. Volunteer ride leaders are needed, but not pressing yet.
  - iv. Day before logistics ... trucks to Nugget... drivers in place.
  - v. 1085 registrants to date, which is approximately 50 less than last year at this time.
  - vi. Currently four vendors and several will arrive unannounced.
  - vii. Food nearly twice as expensive this year ... caterer is Dos Coyotes, but half of what it could have been with different entrée selection. Eat mor chkn !!!
- d. Robert Enzerink's 2023 Member Survey take aways.
  - i. Focus on responses from younger participants.
  - ii. Family events, tours and skills rides.
  - iii. Need for a Tour and Ride Director to lead the effort.
  - iv. Discussion followed with ideas for participation raffles, events for encouraging volunteerism, surprise rides each week and other means to promote recreational cycling.
  - v. Ideas were suggested to better publicize a variety of rides and improve messaging.
  - vi. Lack of willingness / interest of DBC membership to lead tours might be offset by having outside firms contracted to lead tours, but costs for such may be prohibitive, especially for the target younger riders and families.
  - vii. Communication with new members is key and having an easy route to the Listserv is necessary.
  - viii. The President closed discussion on this topic and suggested that it be left on the Agendas for further discussion.

- e. Re-evaluate financial reserves and expand charitable donations (Kurt Giles).
  - i. Kurt advised that the historical DBC reserve was set at \$150k at a time when the Foxy's Fall Century and DC both had significantly larger number of participants and the fixed costs for potential losses were greater.
  - ii. DBC currently has \$144k in reserves of which the potential exists for as much as \$75k of excess funds being available for donation and / or operational expenditures.
  - iii. Considering Foxy's, the DC's and the Criterium's potential costs and based on current event sizes and expenses, Kurt conservatively recommends that a \$100k reserve would be adequate, leaving approximately \$44k for donation and / or operational expenses.
  - iv. After some discussion, it was moved, seconded and unanimously agreed to maintain a \$100k reserve and in current funds increase the Philanthropy budget by \$20K for this fiscal year.
  - v. Distribution of these funds may include directing funds in compliance with the DBC Mission to support all forms of cycling.
- f. Participation in the Zombie Ride October 27<sup>th</sup>.
  - i. The DBC, as a co-sponsor of the Ride, is asked in an email (see attached) to participate starting at 11 AM at Community Park and to lead the parade to Mace Ranch Park at 11:30 AM. There will be a stunt BMX bike show at Mace Ranch Park after which everyone is to return to Community Park around 1 PM for the Festival and sky-diving finale at 3:30 PM.
  - ii. Maria will notify the membership of this Community volunteer opportunity.
- g. A Nominating Committee will be selected after the focus on Foxy's has settled. No current Board members have yet expressed their intention of leaving the Board.
- h. Discussion whether for new members to gain automatic use of Listserv.
  - i. Signing up for the Listserv is very simple, but a message from Membership and notice in the Changing Gears newsletter could address this important element of DBC communications by notifying old and new members alike of its existence and uses.

#### **4. Officers' and Directors' Reports (as requested):**

- a. President (Dave Joshel) – No report
- b. Treasurer (Kurt Giles) -
  - i. Kurt presented the September Fiscal and Financial Reports (See attached).
  - ii. Kurt provided a summary of his recent experience in dealing with various underwriters while attempting to obtain excess liability coverage of \$ 1 million, raising the Club's total coverage to \$ 2 million per occurrence. These policies took the forms of group or stand-alone coverages, and the premiums were widely different and varying. After several run arounds, Kurt managed to settle for a \$ 3,600 premium to meet the timing and coverage demands that enabled the County agencies to release the permits for Foxy's. He expects the annual premium for the next fiscal year to be less when bid at the higher level for annual coverage and not as a temporary event adder.
  - iii. Now that additional money is being made available for Club Philanthropy, expanded contributions might include:
    - Schools (bike helmets (\$ 2,500); bike training; direct grants; Active4Me program; new bikes; bike racks; bike locks; bike lights; bells);
    - California Bicycle Coalition (see attached);
    - Cycling without age;
    - City initiatives (bike lights and volunteering);
    - DJUSD Health Bike Program Back to School (\$250/school @ 20 schools = \$5,000).
  - iv. DBC has a long history providing helmets to needy students, which could be reinstated.
  - v. Other funds are available in the Advocacy budget, which recently have been unspent.
  - vi. The Board needs a detailed explanation of the items desired to be served and their costs. A Committee comprised of the Philanthropy, Outreach and the Treasurer Board members will study and return to the Board in November with recommendations for distribution of those additional funds.
- c. Vice-President (Michael St. Paul) -
  - I. October Membership Meeting will serve dinner and introduce new members, who will each be provided with a pair of the newly designed DBC Socks.
  - ii. New members will be contacted directly by Maria and invited to the October meeting.
  - iii. The Cannery is reserved for Christmas.
- d. Membership Director (Aimer Bhat) -
  - i. Though absent, Aimer provided the Board with an email with these recent updates (See attached):
  - ii. In the Second Quarter 2024, the DBC gained 19 new members.
  - iii. New members in the Third Quarter to date include:
    - Dante Dimaano; Allen Lowry; Duc Nguyen; Pragyan Sharma.

- e.** Race Team, Directors-at-Large (Heidi Verbeeck; Ray Spore) -
  - i.** The Race Team is active and currently engaged in Cycle-cross with 8-10 riders.
  - ii.** Results of recent competitions are being sent to the Changing Gears newsletter for publication.
  - iii.** Cal-Aggie racing has extended an invitation to the DBC and the Race Team for a once-a-month Sunday ride for women and trans.
  - iii.** The Fourth of July Criterium is on the North California cycling federation (NCNCA) calendar for next year.
  - iv.** The new race kit will soon be available and can be purchased by other DBC members.
  - v.** The Race Team was encouraged to get their next year's logo and advertising to the website and Changing Gears to get a jump on next year's event.
  
- f.** Foxy's Fall Century, Director-at-Large (Eric Senter) -
  - i.** See 'Unfinished Business' above.
  
- g.** Ultra Cycling Events, Director-at-Large (Deb Banks) -
  - i.** Though absent, Deb provided the Board with an email with these recent updates (see attached):
    - The gravel weekend in Nevada City was a stellar success with tough but doable rides, challenging and satisfying all participants.
    - The 2025 calendar for RUSA events was published and a gravel weekend will be held in the spring and a Gold Rush Randonnee held in early September along with a regular slate of randonneuring events.

h. Outreach Director (Maria Contreras-Tebbutt)

i. Though not present at the meeting, the Board received an email update from Mary Elise Conzelmann (see attached):

- Social media post since Jan. 2024 have collectively reached over 13,700 viewers, a 215% increase compared with the prior 8 months.

- Eric Senter enlisted Mary Elise's help with social media for Foxy's, which will include the event itself and the weekend following Fun Ride.

ii. Maria promoted a service payment increase to Mary Elise for her social media services to the DBC and Dave Joshel advised to compensate her as reasonably necessary.

iii. Maria described her experience with the Bike Index as a colossal failure.

iv. Recent conditions found along County 99 and at the intersection of Russell Road and County 95A are being reported to Yolo County for mitigation, especially considering safety concerns along the Foxy's route.

v. The following items were removed from the Agenda for future consideration:

- Endorse '**Week Without Driving**

- Increased advocacy: Bike path conditions, potholes, garbage, homeless sleeping and camping on paths; Russell Road path replacement.

- Consider Committee for 1-5 year visioning for DBC.

i. Philanthropy Director (John Hess) -

i. The new scope of donations and budget accommodations will be forthcoming.

ii. Problems are occurring with the March Madness FB site that need to be addressed. Dave Joshel will pursue solutions with Kathy Ormiston.

j. Secretary (Russ Ewers) – No Report

k. Davis Double Century, Director-at-Large (OPEN) -

i. Replacing the irreplaceable ... Despite his retiring from overall authority and direction of the DC, Stewart has offered to assist in the future with permitting, food and use of the online Smart Sheets.

ii. Lacking a Director, may cause discontinuation of the event or possibly necessitate rebirth in another format, such as a return to the Covid era Virtual Event.

iii. Concern expressed that such a change may prevent acceptability for Triple Crown.

iv. Serious consideration must be given to finding a replacement for Stewart.

l. Website and Changing Gears Managers (Robert Starkston; Russell Reagan) – No Report

**5. New Business:**

- a. Budget meeting will be held at Dave Joshel's residence at 7:00 PM October 28, 2024

**6. Adjournment:** 8:50 PM

**Upcoming Events** – Foxy's Fall Century (October 19, 2024)

**Tabled Items (for future discussion)** –

1. Continued evaluation of Robert Enzerink's 2023 Member Survey
2. Endorse '***Week Without Driving*** (Outreach)
3. Increased advocacy: Bike path conditions, potholes, garbage, homeless sleeping and camping on paths; Russell Road path replacement. (Outreach)
4. Consider Committee for 1-5 year visioning for DBC (Outreach)

From: Maria Contreras Tebbutt <funmaria@sbcglobal.net>  
Subject: Info for DBC agenda  
Date: October 6, 2024 at 7:49:11 AM PDT  
To: Secretary of DBC <secretary@davisbikeclub.org>

Hi Russ:

Here is what is needed from the DBC club for participation in the Zombie: (please add to the agenda so everyone doesn't keep asking when/where/etc.\_

**Thanks for your generous \$2,500 donation and co-ownership of the event**

—We want DAVIS BIKE CLUB to participate on Sunday, October 27th starting at 11am to help lead the parade (wear DBC apparel)! It's easy, and fun. Everyone meets at Community Park (location TBA) at 11am. The parade leaves to Mace Ranch Park at 11:30am. There is a stunt BMX biker show at Mace Ranch Park, and then everyone returns to Community Park by around 1pm to enjoy the Zombie Festival with skydiving finale at 3:30pm.



	A	B	C	D	E	F	G	H	I
1									
2	<b>Davis Bike Club Budget</b>				<b>2024-25 Approved Budget (1/8/2024)</b>				
3	<b>Fiscal Year 2024-25</b>	Actual	Actual	<b>2024-25</b>	Actual	Actual	<b>2024-25</b>	Actual	<b>2024-25 Budgeted</b>
4	Approved Budget	Revenue	Revenue	<b>Budgeted</b>	Expense	Expense	<b>Budgeted</b>	Surplus	<b>Surplus or</b>
5	<b>Item/Activity</b>	September	YTD	<b>Revenue</b>	September	YTD	<b>Expense</b>	(Deficit)	<b>(Deficit)</b>
6	Double Century		\$ 38,024	\$ 38,000		\$ 27,396	\$ 32,000	\$ 10,628	\$ 6,000
7	Foxy Fall Century	\$ 21,284	\$ 41,215	\$ 90,000	\$ 9,576	\$ 11,554	\$ 70,000	\$ 29,661	\$ 20,000
8	March Madness		\$ 650	\$ 1,000		\$ 1,573	\$ 500	\$ (923)	\$ 500
9	Membership	\$ 90	\$ 7,280	\$ 9,000	\$ 3	\$ 480	\$ 2,000	\$ 6,800	\$ 7,000
10	Ride of Silence						\$ -	\$ -	\$ -
11	Touring		\$ 400	\$ 10,000		\$ 290	\$ 12,000	\$ 110	\$ (2,000)
12	Brevet		\$ 580	\$ 10,000		\$ 416	\$ 10,000	\$ 164	\$ -
13	Administration&Meetings	\$ 216	\$ 537		\$ 107	\$ 4,737	\$ 5,400	\$ (4,200)	\$ (5,400)
14	End of year event					\$ 150	\$ 7,500	\$ (150)	\$ (7,500)
15	Advocacy						\$ 2,500	\$ -	\$ (2,500)
16	Professional Services					\$ 850	\$ 3,000	\$ (850)	\$ (3,000)
17	Liability Insurance				\$ 3,635	\$ 3,635	\$ 9,000	\$ (3,635)	\$ (9,000)
18	Outreach				\$ 150	\$ 900	\$ 500	\$ (900)	\$ (500)
19	Philanthropy		\$ 130		\$ 2,500	\$ 2,700	\$ 7,500	\$ (2,570)	\$ (7,500)
20	Special Projects			\$ 500			\$ 500	\$ -	\$ -
21	<b>DBC Subtotal</b>		\$ 88,816	\$ 158,500		\$ 54,682	\$ 162,400	\$ 34,134	\$ (3,900)
22	Cycling Development Programs			\$ -			\$ 4,500	\$ -	\$ (4,500)
23	Race Team			\$ 7,000	\$ 290	\$ 863	\$ 10,000	\$ (863)	\$ (3,000)
24	Criterion		\$ 9,175	\$ 17,500		\$ 11,326	\$ 16,500	\$ (2,151)	\$ 1,000
25	<b>Race Teams Subtotal</b>		\$ 9,175	\$ 24,500		\$ 12,189	\$ 31,000	\$ (3,014)	\$ (6,500)
26	Totals Before Reserves		\$ 97,991	\$ 183,000		\$ 66,871	\$ 193,400	\$ 31,120	\$ (10,400)



1017 L Street, #288  
Sacramento, CA 95814  
916-778-0746  
info@calbike.org

Davis Bike Club  
% Kurt Giles  
216 F St, #125  
Davis, CA 95616

Dear Kurt

I am writing on behalf of the California Mobility Fund, or CalBike, (501(c)3, formerly the California Bicycle Coalition Education Fund) to request funding from the Davis Bike Club in support of our work to improve California's communities for bicycling, making them more healthy, sustainable, equitable, and joyful.

The Davis Bike Club previously supported the California Mobility Fund (formerly the California Bicycle Coalition Education Fund) on a nearly-annual basis beginning in 2004, with the exception of the last few years. We would love the opportunity to reconnect with your group and request your ongoing support of our work.

Below you will find our mission, organizational highlights, recent work, and priorities for the coming year. Please let me know if you would like any additional documentation to support our request.

At your convenience, we would be happy to meet with your leadership or membership to discuss CalBike's work.

Thank you so much for your consideration and continued support of the California Mobility Fund.

Kind regards,  
Kevin Claxton, Director of Advancement  
California Bicycle Coalition / California Mobility Fund  
[kevin@calbike.org](mailto:kevin@calbike.org)  
909-274-0137

**\* Non-profit status and organizational tax ID number**

The California Mobility Fund (formerly California Bicycle Coalition Education Fund) is a 501(c)(3) organization.  
Our Tax ID number is: 68-0417507

**\* Website URL/address**

[www.calbike.org](http://www.calbike.org)

## **Mission**

The California Mobility Fund or CalBike (**501(c)3, formerly the California Bicycle Coalition Education Fund**) advocates for equitable, inclusive, and prosperous communities where bicycling helps to enable all Californians to lead healthy and joyful lives.

## **Background**

Our sister organization, the California Bicycle Coalition (501(c)4) was founded to create bicycle-friendly communities in California, to get more people riding, and to make communities safer. Our original charge addressed a need for effective organizing at the state level where most policy related to bicycle-friendly communities is made. This is still critical today, since federal transportation policy has eliminated most dedicated funding for bicycle infrastructure. The California Mobility Fund was established to engage in community education and public outreach, to complement the lobbying and advocacy work of the California Bicycle Coalition.

Our goals are to; prioritize underserved communities in transportation spending and policy decisions; improve the built environment for biking, walking, and transit; change our transportation policies to support an equitable, environmentally sustainable, and safe future; and strengthen the power of the transportation justice movement.

## **Past year's priorities:**

This year, CalBike has worked to broaden the conversation around Complete Streets policies and implementation, completing review and analysis of hundreds of documents obtained through a Public Records Act request to uncover how well our state transportation officials (Caltrans) is meeting the needs of people bicycling on its roadways. We produced a report on Caltrans implementation of Complete Streets projects, documenting shortcomings in department practice that lead to dangerous roadways for people on bike, and recommended strategies to align department practices with the promises coming out of Sacramento. The report is intended to help develop accountability measures for Caltrans, and to speed up the implementation of Complete Streets features on state roadways. The early findings from the report, released in a series of articles, also served as data to support the need for a formal accountability measure proposed by Senator Scott Wiener, in the recently adopted Senate Bill 960.

In addition to this infrastructure and accountability work, we have served as an active community and outreach partner to the statewide E-Bike Purchase Incentive Project administered by the California Air Resources Board, via ongoing public promotion to our e-mail interest list of 25,000+, active reporting, and work group participation, to help shape the program and ensure that over \$30 Million in e-bike incentives reach those communities with the greatest need.

## **Immediate Priorities:**

In the coming year, we will continue to work to make California's roadways safer for people bicycling, both by improving access to infrastructure as well as by helping more Californians access e-bikes. We will continue our Complete Streets educational efforts, working with state and local elected leadership to better understand how to reform policy and practice to enable better bicycle infrastructure to be built. We will also work with California Air Resources Board as a communications partner, providing direct support to the launch of the statewide e-bike incentives program via email promotion, local CBO outreach, webinars and application resources as the program releases an expected 15,000 e-bike vouchers to eligible low-income Californians. We'll couple this with ongoing efforts to support e-bike safety and education, as well as initiatives that will support the implementation of Complete Streets projects advanced by 2024 advocacy efforts.

From: Membership of DBC <membership@davisbikeclub.org>  
Subject: [board] DBC new members for Q3 2024  
Date: September 28, 2024 at 10:11:38AM PDT  
To: Board of Directors <board@davisbikeclub.org>

Hello Board,

As requested in the board meeting, I will be updating the board with new DBC members at quarterly cadence.  
In Q3 2024, we have 4 new members.

<b>First name</b>	<b>Last name</b>	<b>E-mail</b>
Dante	Dimaano	<a href="mailto:dimaanodante@gmail.com">dimaanodante@gmail.com</a>
ALLEN	LOWRY	<a href="mailto:rednoodler@mac.com">rednoodler@mac.com</a>
Duc	Nguyen	<a href="mailto:ducviet.51776@gmail.com">ducviet.51776@gmail.com</a>
Pragyan	Sharma	<a href="mailto:pragyan.sharma.md@gmail.com">pragyan.sharma.md@gmail.com</a>

I will share more details with outreach like phone no. separately.

In Q2 2024, we had 19 new members.  
I will work with Outreach to send new members of Q2 and Q3 personal communication to participate in the October Membership meeting.

Thanks

--

Aimer Bhat  
Membership Director  
Davis Bike Club

From: Maria Contreras Tebbutt <funmaria@sbcglobal.net>  
Subject: Check in re social media.  
Date: October 3, 2024 at 7:31:25 PM PDT  
To: Secretary of DBC <secretary@davisbikeclub.org>

Hi Russ,

Please save the following information for the upcoming DBC meeting  
- OUTREACH UPDATE from Mary Elise - who DBC pays \$150/mo to  
do social media

Begin forwarded message:

**From:** Mary Elise Conzelmann <maryeliseconzelmann@gmail.com>  
**Subject:** Re: Check in  
**Date:** August 21, 2024 at 4:12:10 PM PDT  
**To:** Maria Contreras Tebbutt <funmaria@sbcglobal.net>

Hi Maria,

I started doing social media for the DBC in January 2024. I attached a spreadsheet showing sample social media posts. During that time, the posts have collectively reached over 13,700 people, a 215% increase compared to the previous eight months before I came on board

Davis Bike Club: Eric Senter enlisted my help to do a social media marketing campaign for Foxy's. Over the next few months, I have social media posts that will go out promoting the event, including some posts specific to the Foxy's Fun Ride

Best,  
Mary Elise Conzelmann

On Tue, Aug 20, 2024 at 4:29 PM Maria Contreras Tebbutt <[funmaria@sbcglobal.net](mailto:funmaria@sbcglobal.net)> wrote:  
Beautiful. Thank you for your questions. We are having a DBC board meeting on 9/5 and I'd love to show them a list like you gave me for the BC showing the social media work you've done. What month did you begin? I'd like them to up investment to the \$200

point . . .

Love that you and Eric have connected. I've been coaching him (on marketing, Foxy's Fun Ride, getting sponsors, etc) from the side.

I  
Outreach Director  
DAVIS BIKE CLUB

### **“Bike More. Drive Less.”**

- 1.
- 2.

Let me know if you have any questions or think of anything else.

Best,  
Mary Elise

On Sat, Aug 10, 2024 at 7:17 AM Maria Contreras Tebutt  
<[funmaria@sbcglobal.net](mailto:funmaria@sbcglobal.net)> wrote:  
Hi Mary Elise,

Thanks for checking in. I was thinking last evening that I wanted to contact you to thank you for your ability to “synthesize” all my output and put it into a concise form (whew!). It is obvious that The Bike Campaign is now of the size that needing people on the team that will be engaged in the hiring/training/replacing of three-four of our job positions, will in itself be part of the jobs. This past week we finally ascertained that we are losing three of our team members, two paid staff and one 13 year volunteer (due to long Covid/heart issues).

Mark has been monitoring and screening our Indeed and Craig's list responses (none from Idealist) and we currently have two candidates for hiring. Both are coming to our Bike Garage locations today to meet our team and see what their abilities are.

I also had a chance to review your FB/Instagram work (looks good! Lots of variety!) and realize that we need to encourage more people to donate their used bikes to us. I still get a lot of people inquiring about “can I donate my bike to you?” and “where can I buy a used

bike?”. I can give you more wording on this if you want. Also noticed that I didn't see our Bike Garage logo on any of the postings - which may be more relevant than Then Bike Campaign logo?? Mark and I practiced sending a FB/Insta? posting of a photo of me visiting the Sac. Bike Kitchen and we attached several hash tags which we were told could help in getting more people to follow us.

**We need more people buying used bikes from us. We need volunteer mechanics in Woodland. We need people to donate their bikes to us.**

In Sept. we have 3 bike-friendly things we want to promote in a wide variety of ways - starting with this 12' banner that will be hung at the 1st/E St. intersection railing:

On the Davis Bike Club side we need to promote the Foxy's and the "NEW" FOXY'S FUN RIDE concept to attract more families:

Most of all Mary Elise, I very much appreciate having you to talk to. It's lonely at the top (hahaha) and being able to sort out a lot of information and get your perspective and recommendations is very, very helpful to me.

On Aug 10, 2024, at 5:56 AM, Mary Elise Conzelmann <[maryeliseconzelmann@gmail.com](mailto:maryeliseconzelmann@gmail.com)> wrote:

Hi Maria,

Following up on the job description to see if there's anything else you need. The final description is attached to the previous email.

Thanks,

Mary Elise Conzelmann  
(707) 616-4396  
[maryeliseconzelmann@gmail.com](mailto:maryeliseconzelmann@gmail.com)

On Sat, Aug 3, 2024 at 8:02 PM Mary Elise Conzelmann  
<[maryeliseconzelmann@gmail.com](mailto:maryeliseconzelmann@gmail.com)> wrote:  
It sounds like it would probably work then. Attached is the final job description. Let me know if you have any other edits or questions.

Thanks,  
Mary Elise

On Sat, Aug 3, 2024 at 7:48 PM Maria Contreras Tebutt  
<[funmaria@sbcglobal.net](mailto:funmaria@sbcglobal.net)> wrote:  
I'm already doing the input after every Bike Garage. . . .

On Aug 3, 2024, at 5:12 PM, Mary Elise Conzelmann  
<[maryeliseconzelmann@gmail.com](mailto:maryeliseconzelmann@gmail.com)> wrote:

Thanks for the updates. I'll share the final job description after I have time to clean it up this weekend.

Regarding bullet 3, I like this idea. My only concern would be that it requires having someone who can input the customer's or teacher's information after every event/garage visit. Follow up emails like this are most effective when sent within 24-48 hours after attending something so we'd want to make sure it's something we can consistently follow through on.

Mary Elise

On Sat, Aug 3, 2024 at 4:15 PM Maria Contreras Tebutt  
<[funmaria@sbcglobal.net](mailto:funmaria@sbcglobal.net)> wrote:  
Hi Mary Elise,

Thanks for taking time in your day to work with me. I am very excited about getting the word out about this job that allows for passion.

1) Mark is getting us signed up to Idealist (which is specifically for



non-profits)

2) He is looking into Indeed and Craig's list too

3) Below is a bit of info about Local Roots the food tour we took yesterday. WHAT DO YOU THINK ABOUT . . . our Bike Garage using this follow up process after someone comes to the Bike Garage for either service or to purchase a used bike - - or maybe even the teachers we work with!

maria

Begin forwarded message:

**From:** Local Roots Food Tours <[messages@fareharbor.com](mailto:messages@fareharbor.com)>

**Subject:** Thanks for joining us on 8/2/2024!

**Date:** August 3, 2024 at 2:17:19 PM PDT

**To:** [funmaria@sbcglobal.net](mailto:funmaria@sbcglobal.net)

**Reply-To:** Local Roots Food Tours  
<[dawnie@localrootsfoodtours.com](mailto:dawnie@localrootsfoodtours.com)>

(916)

291-6727 • [dawnie@localrootsfoodtours.com](mailto:dawnie@localrootsfoodtours.com) •  
[localrootsfoodtours.com](http://localrootsfoodtours.com)

We hope you enjoyed your culinary tour with Local Roots Food Tours! We love what we do and we enjoy every single person who is a part of our tours. We try to connect to our customers by sending out a little "thank you" email letting you know how

much we appreciated your business and spending a few hours with one of our tour guides. We hope we met your expectations and you are going to tell your friends and family how much fun you had on your tour. Any word of mouth advertising is always the icing on the cupcake for us, being a small business with a limited marketing budget, any little "shout out" grows our touring business.

If you would be so kind to take a few minutes and leave us a review on one of the following review sites, we would be very appreciative.

We hope we will see you again soon on another foodie filled day!

## **Local Roots Food Tours**

**SAVOR.LEARN.EXPLORE.CONNECT.**

[Review us on  
Yelp](#)

[Review us on  
TripAdvisor](#)

[Review us on  
Google](#)

[Follow us on  
Instagram](#)

Booking #239121348

[View full  
info »](#)

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Midtown Arts & History Food Tour  
**Friday, August 2, 2024 at  
2:00 pm - 5:00 pm**  
2 Adults

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Maria  
Tebbutt  
CONTACT  
NAME

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<Social Media Content Calendar - August 2024.pdf>

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From: RBA of DBC <rba@davisbikeclub.org>  
Subject: Re: [board] Final Draft 10-07-24 DBC Board of Directors Meeting Agenda  
Date: October 6, 2024 at 10:51:35 PM PDT  
To: Secretary of DBC <secretary@davisbikeclub.org>  
Cc: DBC board <Board@davisbikeclub.org>, Reagan Russell <russell.reagan@gmail.com>, Starkston Bob <rstarkst@gmail.com>

All,  
I will not be in attendance tomorrow - I have to speak to the Mayor and Council of Rancho Cordova.

Randonneurs Update: We had a steller gravel weekend up in Nevada City. Routes were tough, but doable and everyone had a fine challenging time. The 2025 calendar for RUSA events was submitted and we'll be holding a gravel weekend in the Spring and Gold Rush Randonnee in early September as well as a regular slate of randonneuring events.

That's it. Good luck Eric with Foxy's!

Best,  
deb

On Oct 6, 2024, at 10:02 PM, Secretary of DBC <secretary@davisbikeclub.org> wrote:

<Final Draft DBC BoD Agenda 10-07-24.pdf>